

★ PHOTOPLAY

May 15c



DIXIE ALLYSON
BY PAUL HESSE

"My Bing"
Dixie Crosby talks
to
Louella O. Parsons





Helen
Neushaefer

WHY I CHARGE ONLY 10¢ for my nail polish

*Even though it is the only nail polish in the world containing
the miracle, chip-proofing ingredient . . . PLASTEEN*

A year ago I faced a serious decision!

I was ready to introduce the first nail polish to bear my own name. Everything was arranged except one thing . . . the price I would charge for it.

It was in a beautiful pyramid bottle. The shades were up to the minute in fashion. The brush was of superfine quality. And, in *addition* . . . the polish contained an amazing ingredient found in no other nail polish at any price . . . the miracle discovery of my cosmetic chemists . . . PLASTEEN.

PLASTEEN was the answer to every woman's greatest nail-do problem . . . *chipping*.

PLASTEEN not only helps to shockproof nails against chipping but also makes my polish go on easier, quicker, without "bubbles," and adds a new, star-like brilliance.

This Was the Problem I Faced

Most every woman in the U. S. pays either 10 CENTS or up to sixty cents for her nail polish.

Which price should I charge?

On the one hand, I felt that, if ever there was a nail polish worth up to sixty cents, it was mine . . . particularly on account of PLASTEEN.

At that higher price my profits would be tremendous. At 10-CENTS they would be merely modest.

I also knew that, at the 10 CENT price, I would have to keep my advertising and selling costs at a minimum. I could afford no fancy boxes . . . no lavish window displays. I would have to buy bottles, brushes, caps, etc. in million quantities instead of thousands.

These economies, plus the fact that I eliminate the "middle man" profit by making my own nail polish in my own plant (which permits me constantly to control and check quality) enabled me to make my decision . . .

10 CENTS was the price!

At 10 CENTS millions of women are now enjoying the benefits of PLASTEEN . . . in contrast to the comparatively few who could have enjoyed it at the higher price.

I sincerely believe Helen Neushaefer nail polish is the greatest value ever offered in this country. You will find it in 12 gorgeous shades . . . each containing PLASTEEN . . . at chain and drug store cosmetic counters everywhere.

Helen Neushaefer



Keep your hands evening-soft all day long! ☆



This fabulous lotion is double-beauty magic

here...  as well as here... 

HARD-AT-WORK and "on display," your hands lead a double life. So—pamper them with the *double-beauty* magic of Trushay.

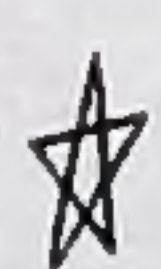
Trushay, you see, is first of all a velvet-soft lotion—with a wondrous touch you've never known before. A luxury lotion for

all your lotion needs—a joy to use *any* time. Every fragrant, peach-colored drop is so rich, your hands feel softer and smoother *instantly!*

Yet . . . Trushay's magic doesn't stop *there*. It also brings you a fabulous "beforehand" extra!

Smoothed on, your hands *before* doing dishes or light laundry, Trushay protects them even in hot, soapy water. Guards them from drying damage. So your hands stay evening-soft all day long!

Adopt Trushay's double-beauty help—begin today to use Trushay!



TRUSHAY

A PRODUCT OF BRISTOL-MYERS



the lotion with the "beforehand" extra



Don't be Half-safe!



by
VALDA SHERMAN

At the first blush of womanhood many mysterious changes take place in your body. For instance, the apocrine glands under your arms begin to secrete daily a type of perspiration you have never known before. This is closely related to physical development and causes an unpleasant odor on both your person and your clothes.

There is nothing "wrong" with you. It's just another sign you are now a woman, not a girl... so now you *must* keep yourself safe with a truly effective underarm deodorant.

Two dangers—Underarm odor is a real handicap at this romantic age, and the new cream deodorant Arrid is made especially to overcome this very difficulty. It kills this odor on contact in 2 seconds, then by antiseptic action prevents the formation of all odor for 48 hours and keeps you shower-bath fresh. It also stops perspiration and so protects against a second danger—perspiration stains. Since physical exertion, embarrassment and emotion can now cause your apocrine glands to fairly gush perspiration, a dance, a date, an embarrassing remark may easily make you perspire and offend, or ruin a dress.

All deodorants are not alike—so remember—no other deodorant tested stops perspiration and odor so completely yet so safely as new Arrid. Its safety has been proved by doctors. That's why girls your age buy more Arrid than any other age group. In fact, more men and women everywhere use Arrid than any other deodorant. It's antiseptic, used by 117,000 nurses.

Intimate protection is needed—so protect yourself with this snowy, stainless cream that smooths on and disappears. This new Arrid is never gritty or grainy, will not crystallize or dry out in jar. The American Laundering Institute has awarded Arrid its Approval Seal—harmless to fabrics. It will not rot clothing. And it's safe for the skin—non-irritating—can be used right after shaving.

Don't be half-safe. During this "age of romance" don't let perspiration problems spoil your fun. Don't be half-safe—be Arrid-safe! Use Arrid to be sure. Get Arrid now at your favorite drug counter—only 39¢ plus tax.

Advertisement

PHOTOPLAY

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Judy and Gene are together...

IN M.G.M.'s **TECHNICOLOR** **TREASURE CHEST!**

Singing...

Dancing...

Romancing...

Together!

Judy
GARLAND
Gene
KELLY
in THE
PIRATE

9 BIG NEW SONGS BY
COLE PORTER

One of the
Biggest
Spectacular
Technicolor
Musicals in
M-G-M history!

WALTER SLEZAK • GLADYS COOPER • REGINALD OWEN • Songs by COLE PORTER

Color by **TECHNICOLOR** • Screen Play by **ALBERT HACKETT and FRANCES GOODRICH** • Based on the Play by **S. N. BEHRMAN** • Dance Direction by **ROBERT ALTON and GENE KELLY**

Directed by **VINCENTE MINNELLI** • Produced by **ARTHUR FREED** • A METRO-GOLDWYN-MAYER PICTURE



What Should I Do?

YOUR PROBLEMS ANSWERED BY CLAUDETTE COLBERT

DEAR MISS COLBERT:

I am twenty-three and have been separated from my husband for six long months.

Immediately after we were married we moved in with my mother because my husband said that we should save our money and begin to get ahead. After five months of this, during which my mother paid all the household bills, she explained that we were inflicting a hardship on her. I understood this perfectly, but my husband was upset.

I wanted a place of our own, but we then moved in with his family. After three months of listening to my husband quarrel and argue with his parents and his brother, I simply couldn't take it.

I came home to my mother and secured a job to support myself.

When I left, my husband said we were through forever and that our marriage had been a mistake from the beginning. But I'm afraid that I am still in love with him.

There is another man in the case, a person I met three months ago. He has a fine position, has bought a small house which he says needs a woman's touch to make it home and in every way is a perfect gentleman.

Although my husband has not seen me for six months and has made no attempt to get in touch with me, I keep thinking about him. Do you think I should get a divorce and marry this other man (of whom my mother approves)?

Editta S.

Under no circumstances should you marry a man with whom you aren't in love, no matter how much your mother approves. Since this new man in your life appears to be a fine person, you would be cheating him of the open-hearted love to which he is entitled if you married him to spite your husband.

From your account of your life with your husband, and your admission that he has made no attempt to reconcile your differences during a six-month period, I would imagine that he does not intend to resume your marriage. Frankly, I think that you should take up some engrossing hobby. You have plenty of time in which to marry someone with whom you will be able to build a satisfactory partnership. Don't compromise for less.

Claudette Colbert

Dear Miss Colbert:

I am the nurse-governess of two small girls, two-and-a-half and three-and-a-half years old. This is my first job as nurse; always before I did housework, cooking, cleaning, in addition to caring for children. In this large home where I am employed is another girl who acts as maid, so sometimes I find myself



Claudette Colbert, star of "Sleep, My Love"

without much to occupy my time.

I wonder if you could suggest some way in which I could not only take care of the creature comforts of these two little girls, but also help them to develop their minds. I want to improve myself, so that I will become a better nurse maid all the time.

Martina W.

First of all may I congratulate you upon your ambition to do a good job. With your attitude, you will undoubtedly become tops in your profession.

I think it would be to your advantage, and advantage of the children in your care, to write to State organizations and ask for pamphlets on child care and training. These are modern up-to-date booklets and pamphlets that would have a fund of knowledge for you. Also, on your days off, it would be well to consult your public library on books of this same type. Attend lectures in children's welfare agencies. Read national magazines and the articles on this subject.

In these days, it is not enough to minister to the creature comforts of a child; one must prepare that child for the complexities of life.

Claudette Colbert

Dear Miss Colbert:

I am eighteen and will graduate from high school in June.

In March, 1947, I met a nice sailor who was twenty-two. We wrote to each other twice a week and every time he had leave, he spent it here in town.

Last summer he was transferred to another base. He wrote to tell me that he had let himself in for some serious trouble and had been court-martialed. He added that he still was in love with me and that as soon as he had served

his hitch, he would get a job in this city and we would be married.

Just before Christmas he telephoned to say that he had been given a bad conduct discharge from the Navy and then had smashed up a borrowed car and had been in the hospital as a result. He sounded very blue and asked if I still loved him and if I would write to him.

I told him "yes" to both questions. My next letter was returned for the reason that he'd moved and left no forwarding address.

Since that time I have heard nothing and I'm heartsick with worry. No matter what he has done, I still feel the same about him and I would like to help him.

Can you think of any way in which I could locate him?

Velma P.

Believe me, it is very rare for a man who has been given a bad conduct discharge from the Navy to be worth one of your tears. If the Navy can't make a dependable, worthwhile citizen of a man—there is practically no hope that anything can.

You are very young, you have your life before you, you will meet many really worthwhile boys before you select the one you will marry.

Forget him, my dear. Stop mooning. Get busy being a senior student and making preparations to enter college next fall.

Claudette Colbert

Dear Miss Colbert:

I am eighteen, the youngest in our family. Seven months after I graduated from high school I was invited to visit relatives in Los Angeles. When I arrived, my relatives had been called away by the serious illness of their son. So, I got a room through the Hollywood Y.W.C.A. I wanted to see what I could do on my own as I had always been interested in the theater, and hoped for a movie break.

I stayed in town just four months. My clothes were getting shabby, my waitress job was not highly paid and the work was awfully hard. I was lonely all the time. I met dozens of girls who were heart-broken, homesick and beaten. They couldn't leave because they had nowhere to go.

I packed up and flew home to discover a wonderful secret: The nicest thing about leaving one's home is coming back.

Do you think I did the right thing? Do you think things would have changed if I had stayed a year? How does a girl get a bona fide picture break?

Corinne H.

If you had remained in Hollywood for one year (Continued on page 6)

"Alive or dead...
I want that
man! He knows
too much!"



"If he lives... I
die... He must
be taken!"



"I'll get him...
before the cops do!"



The Strangest And Most Savage Manhunt in History!

"All I want is
his arms around me!"



"Only I know whether he's
guilty... or innocent!"



"Next to his wife...
I know him best"



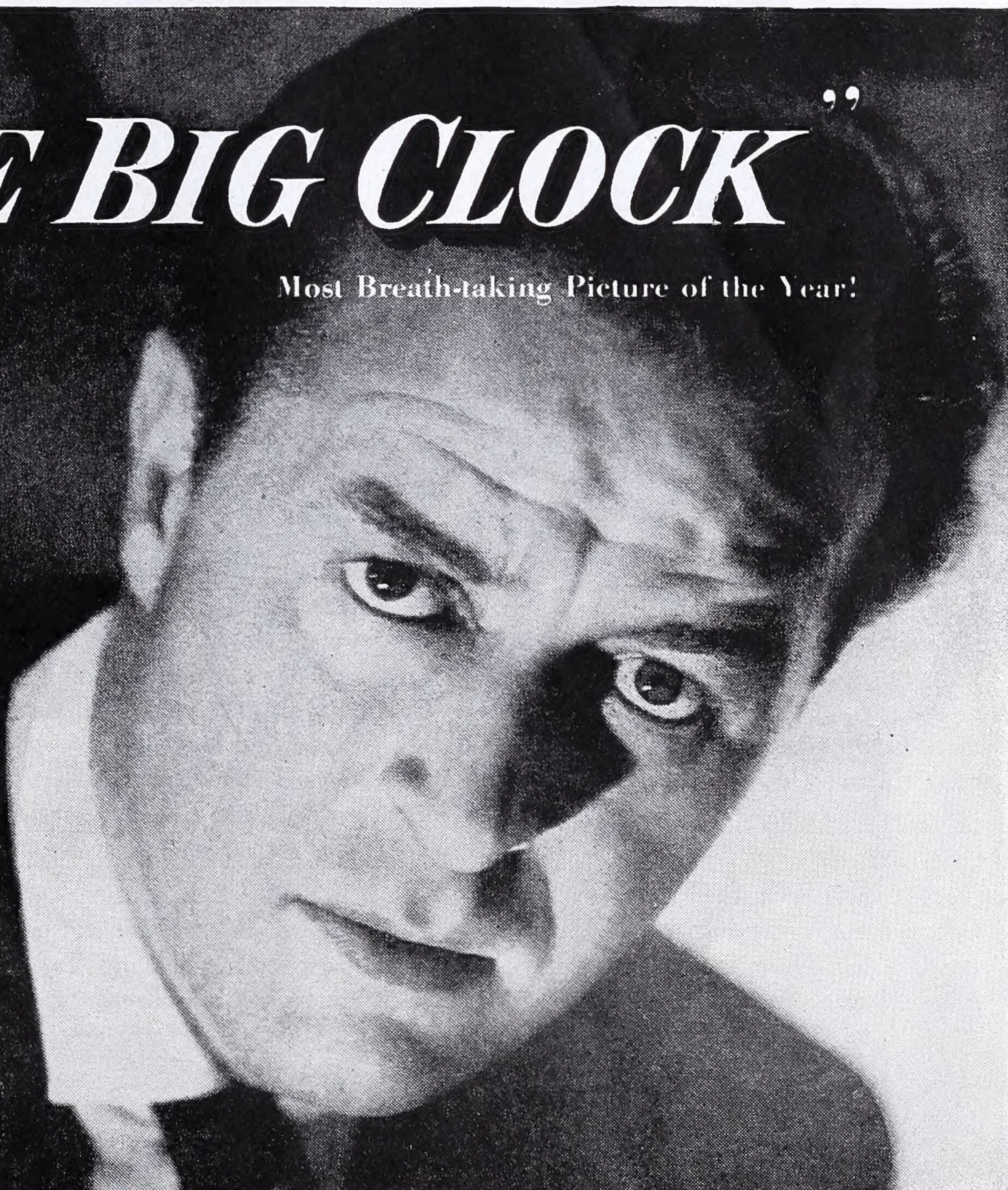
"Nothing on earth
can ever make me
tell them what I
know about
him!"



"*THE BIG CLOCK*"

Most Breath-taking Picture of the Year!

starring
**RAY
MILLAND**
**CHARLES
LAUGHTON**



with **Maureen O'Sullivan · George Macready · Rita Johnson**
and **Elsa Lanchester · Harold Vermilyea** · Produced by **Richard Maibaum** · Directed by **JOHN FARROW**
Screen Play by **Jonathan Latimer** · Based on the Novel by **Kenneth Fearing** · A Paramount Picture

"I dress for dinner . . . at 8 o'clock in the morning!"



1. "FROM OFFICE-CLAMOUR to evening-glamour! It's easy if you start the day in a jacket dress. Keep hair-do simple! And most important of all—remember to protect your dress from perspiration stain and odor with new Odorono Cream!" This safe, new cream deodorant protects you a full 24 hours . . .

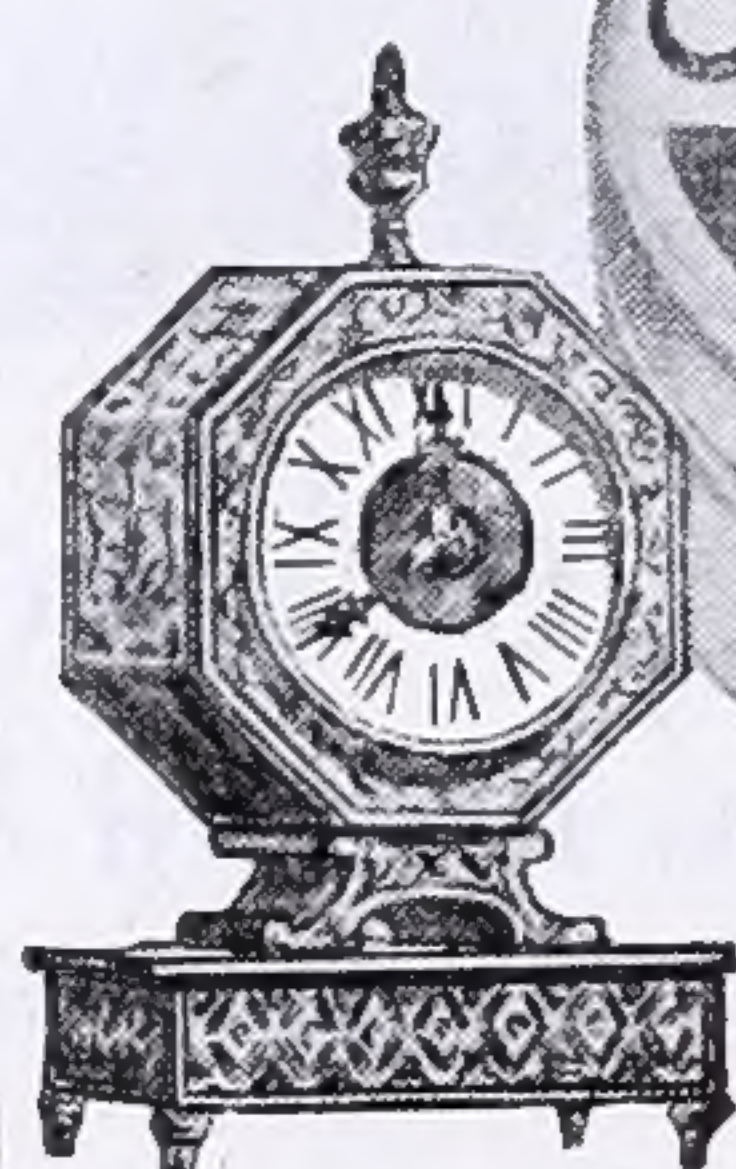
And you'll be thrilled to discover new Odorono stays soft and smooth down to the last dab. Never gritty. (Even if you leave the cap off for weeks.)



2. "SHED THE JACKET at dinner time! Add jewelry, gloves and real flowers for elegance. Then start the evening—confident that you look your best. Confident that you *are* your best—because you can trust Odorono to keep you dainty the evening through." The Halgene in New Odorono Cream gives more effective protection than any deodorant known.

Yet, Odorono is so safe and gentle—you can use it after shaving. Try greaseless, stainless Odorono Cream today!

New Odorono Cream
safely stops perspiration
and odor a full 24 hours



(Continued from page 4) or five, or ten, things—careerwise—would not have changed for you. I think you were supremely wise to have returned to your home town and to those who love you. A glance at statistics would reassure you as to the wisdom of your action: Only one girl in a million ever makes the grade in Hollywood.

I have answered this particular query before, but I will make the same point again. Nowadays, mere prettiness is not enough. A person with dramatic ambition should first secure a high school education and then take at least two years of college work. The student should also join the college dramatic club and study under a good speech teacher.

After that, two years at one of the country's many excellent dramatic schools should be undertaken. At the end of this time, the student will have begun to understand what is required before the footlights and before the camera. From that point, one's career is in the lap of the gods.

Claudette Colbert

Dear Miss Colbert:

I am twenty-eight and I am deeply in love with a man who is thirty, sincere, idealistic, established in business, and who represents everything that a girl would desire in a life-long husband.

My family and my friends, however, have been only lukewarm in approving or encouraging our romance. Here is a man who does not smoke, does not drink, yet is always the life of the party. A man whom other men like and who is a solid citizen. My romance hasn't been encouraged because I am five-feet-seven-inches tall and this man is five-feet-three inches tall.

Won't you say something in your column about the stupidity of judging a man on the basis of mere physical size?

Juanite A.

There is such a good answer for you to make to anyone so superficial as to judge a man's abilities by his physical makeup: Simply point up his outstanding good points that obviously overshadow his stature.

Some of the ablest men in the world have been diminutive of stature. Right here in Hollywood we have many such instances. No one would think of choosing his or her friends from the standpoint of height. Since marriage is the ultimate human (Continued on page 8)



Star turns: Butch Jenkins and Margaret O'Brien appear together in "The Big City"

WARNER BROS. POUR IT ON!!!!

12 ALL-TIME
SONG
SMASHES!
including

April
Showers

The World's
Most
Beautiful
Girl

Cuddle Up
a Little
Closer

Carolina
in the
Morning

Pretty
Baby

Moonlight
Bay

Strolling
Through
the Park

Are You
from
Dixie

APRIL SHOWERS

FLOODS OF FUN!!! TORRENTS OF TUNES!!!

AND IT'S RAINING
GIRLS!
GIRLS!!!
GIRLS!!!

STARRING

JACK

CARSON

ANN

SOTHERN

ROBERT ALDA
S.Z. SAKALL
AND DOZENS AND
DOZENS OF OTHERS!



DIRECTED BY
JAMES V. KERN

SCREEN PLAY BY PETER MILNE • SUGGESTED BY A STORY BY JOE LAURIE, JR. • MUSIC ARRANGED AND ADAPTED BY RAY HEINDORF

PRODUCED BY
WILLIAM JACOBS

Love-quiz ... For Married Folks Only



WHY DOES HE AVOID HER EMBRACE?

A. Because he is no longer happy in their marriage, constantly makes excuses to avoid the romantic intimacy of their honeymoon.

Q. What has she done? Is it really all her fault?

A. It is not so much what she has done as what she has neglected ... and that is proper feminine hygiene.

Q. Can neglect of proper feminine hygiene really spoil a happy marriage?

A. Yes, and the pity of it is, every wife can hold her lovable charm by simply using "Lysol" disinfectant as an effective douche.

Q. Can this purpose be accomplished by homemade douching solutions?

A. No...salt, soda and similar makeshifts do not have the proved germicidal and antiseptic properties of "Lysol" which not only destroys odor but is effective in the presence of organic matter.

Q. Why does this husband not tell his wife why he avoids her?

A. Because he feels that a woman should know these important facts ... and use every means in her power to remain glamorous, dainty and lovely to love. He resents her neglect of such fundamentals as correct feminine hygiene which is achieved so easily by regular douching with "Lysol" brand disinfectant.

DON'T TAKE CHANCES with married happiness ... safeguard your complete daintiness ... use only "Lysol" in the douche ... it is not only effective, but kind to delicate tissues.



Check with your doctor

Many physicians recommend "Lysol," in the proper solution, for Feminine Hygiene. Non-caustic, gentle, scientifically correct,

"Lysol" brand disinfectant is so economical, safe, pleasant to use. Follow simple directions for correct douching solution, non-injurious to delicate membranes, deodorizing and efficient.

For Feminine Hygiene—always use

"Lysol"
Brand Disinfectant

Product of Lehn & Fink



FREE BOOKLET! Learn the truth about intimate hygiene and its important role in married happiness. Mail this coupon to Lehn & Fink, 192 Bloomfield Avenue, Bloomfield, N. J., for frankly informing FREE booklet.

NAME _____

STREET _____

CITY _____ STATE _____

P.-485

(Continued from page 6) relationship, how silly it would be to make bulk the determining factor. To love a man is to look into his heart and his soul, not at the top of his head.

Claudette Colbert

Dear Miss Colbert:

I met a fellow at a dance about a year ago and I have been seeing him once or twice a week ever since. We have community dances in our town and everyone attends.

Gary took me home the first night I met him, but made no attempt to kiss me goodnight. That made him seem different from the usual type of wolf-learning-to-howl that one encounters during high school parties. The next thing that made him seem different is that he didn't try to feed me a line. He said that he *liked* me, but he didn't go on the way some boys do. Then he asked me one night why I hadn't invited him into my home to meet my mother and father. I evaded the question by kidding him. When I never did invite him in, he stopped taking me home, or even dancing with me.

I would like to ask Gary to my house, but we have a large family and are crowded into five rooms. We use the dining room as our sitting room. The parlor has two large beds in it, so the appearance of the place is spoiled. I am ashamed to entertain anyone because the place never looks nice. Do you think I should tell Gary my honest reasons for not inviting him in?

I miss him, and he's the nicest person I've ever known.

Rama C.

I like the things you have told me about your new acquaintance. He seems sincere and sensible. I think you have underestimated his character. Certainly you should invite him in to meet your father and mother the next time it is convenient (from the standpoint of your parents). It isn't space or grandeur that impress a visitor. It is the attitude of those within a house. It is cleanliness, whatever neatness is possible when there are small children around and an air of cheerful welcome.

Don't ever be ashamed of honest, simple, hardworking parents and the habitation they have provided.

Claudette Colbert

Dear Miss Colbert:

I am sixteen and I really have a problem.

I am new in this high school and every time I meet a boy or boys I knew in my old school, they call out names like "Nose," or "Eagle" or "Polly."

You see, I have a nose shaped like an Indian's. There is a big hump on it.

One of my girl friends has the same kind of nose only larger, but the boys don't pay any attention whatever to her. They only call me those names. This is very embarrassing especially when they yell out in halls.

What can a person do except duck and run and wish to have a fairy godmother wave a wand over one's nose and change it once and for all time.

Jane Y.

Since time began, I understand that it has been the prerogative of the playful male to tantalize the object of his interest. If the boys were really repelled by you, they wouldn't bother to tease you.

The thing for you to do is to "go along with the gag" as theatrical people say. The next time someone calls you "Nose" just call out, "Durante is the name." Jimmy, the owner of the world's most famous nose, won't mind the added publicity in the least and your gay retort will convince the boys you're a good sport. Don't brood (Continued on page 10)

The birds
and the
bees
know
this
story
by
heart!



COLUMBIA PICTURES presents

GLENN
FORD • **EVELYN**
KEYES

The Mating of Millie

with **RON RANDELL** • **WILLARD PARKER**

Screenplay by Louella MacFarlane and St. Clair McKelway
Directed by **HENRY LEVIN** • A CASEY ROBINSON PRODUCTION

NEW

Safe-and-sure deodorant ends perspiration troubles!



- 1.** ETIQUET actually ends under-arm perspiration odor—*safely—surely!*
- 2.** ETIQUET—made by specially patented formula—really checks under-arm perspiration!
- 3.** FLUFFY-LIGHT AND SOOTHING—Etiquet goes on easily—disappears in a jiffy!
- 4.** MORE ECONOMICAL TO BUY! Etiquet won't dry out in the jar!
- 5.** NO DAMAGE TO CLOTHING with Etiquet—famous cloth-test proves!

Etiquet

**THE SAFE-AND-SURE
DEODORANT**



REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

PRODUCT OF LEHN & FINE

(Continued from page 8) over the boys' teasing, don't sulk and withdraw into a hostile shell. Take it in good spirit. You can be the most popular girl in your school if you will have fun out of this situation while refusing to be hurt in the least.
Claudette Colbert

Dear Miss Colbert:

In the town in which I have always lived, I have become mother confessor to several hundred people from time to time.

I think that I have fairly good judgment and no one has ever questioned my tolerance or sincerity. When a friend has brought his or her troubles to me, I have done my best to analyze the situation, be practical and suggest a solution. Yet, not one person in ten has taken my advice.

From my own experience, I realize how much time and thought must go into preparation of your column. Do you ever think that time wasted? Do you really feel that your advice is taken seriously?

Adelena J.

When I agreed to sponsor this department I came to the conclusion that many people would be helped, not so much by anything I might say, but by the sheer physical and mental effort required for putting their thoughts into words, by writing down their problems.

I think sometimes that the person who is troubled is so close to his own problem that he can't view it objectively. It helps to be able to write to a perfect stranger. Discussing a problem with one's nearest and dearest sometimes involves those who are creating the problem and only causes a family jangle. Discussing a problem with a friend may spread the problem all over town.

All secrets are safe in my office. If a problem cannot be used, or if the writer asks that it not be used, the letter is acknowledged, then destroyed.

Finally, I discussed the department with my mother who is a very wise woman. She said, "There is an abundance of everything in the world. Most of the sunshine is not used; most of the rain is not used; most of the kindness is never found. Also, most of the advice passes unheeded. But, like all good things, what little is used serves a wonderful purpose."

That is why I am so happy to continue this work. Perhaps it brings one small ray of sunlight to someone in sore need.

Claudette Colbert

*Have you a problem
which seems to have
no solution?
Would you like the thought-
ful advice of*

Claudette Colbert?

If you would, write to her in care of Photoplay, 321 S. Beverly Drive, Beverly Hills, California, and if Miss Colbert feels that your problem is of general interest, she'll consider answering it here. Names and addresses will be held confidential for your protection.

They're off on their maddest, merriest adventure !!

...with the bullets
and the laughs
coming thick and fast!



EAGLE LION FILMS PRESENTS

BUD ABBOTT ★ LOU COSTELLO

"The Noose Hangs High"

WITH
JOSEPH CALLEIA
LEON ERROL
CATHY DOWNS

PRODUCED AND DIRECTED BY
CHARLES BARTON
Screenplay by John Grant & Howard Harris

INSIDE STUFF

Cal York's Gossip Of Hollywood

Photographs by Fink and Smith



Four heads are better than one—when they belong to Doris Day, Michael North, Joan Barton and Allan Jones

Around Town: The Mark Stevenses have separated again, as Cal warned, but this time the parting was a quiet one. Mark, in fact, didn't even tell his studio. The genuine incompatibility that separated the couple before was obviously a hurdle these two nice people couldn't overcome. Mrs. Stevens will sue for divorce in the near future . . . Victor Mature has proved himself as convincing off-screen as on. He overrode all of Dorothy Berry's objections and they were married in Yuma, Arizona, March 1st. Vic now has a complete family—a wife, a five-year-old son and his dogs . . . Anyone with one dollar and a horse can join Dan Dailey's Valley Horse and Jumper Club. Dan provides the riding arena and the prizes . . . Dale Evans is going right back to those Westerns as husband Roy Rogers's unkissed leading lady. The kids who howled for Dale's return won't stand for any screen kissing, even between husband and wife . . . With Jane Withers's announcement of impending motherhood and Shirley Temple already a mother, Bob Hope wonders when Maggie O'Brien will admit she's an old maid and be done with it.

Photoplay's Gold Medal Awards: When Photoplay gives a party, all Hollywood turns out in its gala best. This year's Gold Medal Party, at which the annual awards went to the winners of Dr. Gallup's Audience Research Poll, was no exception.

Mr. Harry Cohn, head of Columbia studios, accepted

the award for "The Jolson Story," the choice for the most popular picture of the year, according to the poll. On the dais with the editorial director Fred Sammis and Mr. Cohn sat the stars of the film, Larry Parks, Evelyn Keyes and Al Jolson, who sang the songs that accompanied Larry's wonderful acting of the role.

Jack Benny, as master of ceremonies, was funnier than ever, ribbing the absent top male star winner, Bing Crosby, who was in Elko, Nevada, game hunting. Very much present was Ingrid Bergman to receive her medal for the top woman star. Simple, radiant, beautiful with her Joan-of-Arc hairbob that has become so popular, Ingrid was everybody's choice. "Here I was," she said to the audience in acceptance, "enjoying my dinner with no worries because they told me there would be no speeches. And now here I am saying 'thank you' and very nervous."

Jolson sang some songs from the winning picture as only Jolson can and he paid lavish compliments to the work of Larry Parks.

Hollywood Fan: "How about the kids in Hollywood?" a youngster wrote Cal. "Are they movie fans too?"

Cal can answer for one youngster at least, a movie actor himself. We mean young Claude Jarman Jr. of "The Yearling" fame, who sat with Cal at the Photoplay Awards Dinner. In his quiet way Claude was just



Dinah Shore and husband George Montgomery had to leave baby at home—but her pictures went with them



A pair of dark “aces”! Ava Gardner and Greg Peck enjoy some party talk. Greg’s in the Gold Medal class this year



Cute and captivating: That’s Jane Powell and Elizabeth Taylor, all dressed up for a recent party



Roy Rogers and Dale Evans at the El Capitan Theater. Dale is going “Western” again—as Roy’s leading lady

Hear Cal York on “Hollywood Headlines”—Saturday morning on ABC—10:30 EST; 9:30 CST; 11:30 MST; 10:30 PST.



Coleen Gray, at a party with a friend, proves that braces need not spoil a girl's charm

INSIDE STUFF

as eager to meet the stars as movie-struck lads anywhere. First it was Al Jolson he asked to meet. Judging by the animated conversation that went on between them, it would be difficult to decide whether Al or Claude was more pleased.

Hardly had he returned to his table when Claude decided he just had to meet Humphrey Bogart. So, once again he was taken to a star's table for an introduction.

Then Jeanne Crain came into view. This time the pleasurable task fell to Cal who escorted the gentlemanly, but eager lad over to Jeanne's table. However, we all heaved a sigh of relief when the speeches began, for each of us at the table had a feeling that otherwise the evening would be a perpetual jaunt around the room.

And from the applause that greeted Claude when he accepted the award for "The Yearling," chosen as one of the year's best pictures, we'd say Hollywood is as enthusiastic about Claude as he is about its stars.

The Powells: Irresistible is the word for that cutest of all matrons, June Allyson Powell. With her comical little mannerisms and delightful candor, June proves the bright spot of any corner in which she finds herself. At the Photoplay dinner, June looked around at the beautiful gowns. "What is it about me?" she complained. "Everybody always looks so wonderful dressed up, but I *always* look the same." The frustrated expression on her pert face was killing. June, voted one of the five most popular stars, accepted the award dressed in a tailored silver lamé blouse and black velvet skirt. We'd say looking "the same" as she puts it is a bit of all right. Fact is, June is the only girl we know who can wear a shiny, scrubbed face and look beautiful. Dick Powell, her husband, must think so, too, judging from his tender and amused attitude.

Speaking of Dick, whom we regard as one of our oldest and best friends, there is no smarter hombre in all Hollywood. Although everyone advised against it, Dick fought and fought hard to get out of musicals and into meaty films that have more than paid off. He displayed the same

astuteness when it came to producing his own picture "The Pitfall." He made certain of the Johnson office approval of the script before shooting, saving both time and money in cutting and retakes. When it came to a choice of leading women, Dick telephoned box-office-wise distributors who proclaimed Elizabeth Scott the best draw of the names submitted. He signed her instantly.

A Star's Star: The luckiest thing about Walter Pidgeon is not his success and popularity, nor his very good looks. No, these things, important as they are, can not touch in value the treasure of Ruth, his wife.

Each time Cal meets Mrs. Pidgeon, we are impressed anew with her charm and simplicity. To our question of how she spends her days, for she is not a feverish party-goer or daily luncher at Romanoff's, she became enthusiastic about her garden. Every plant imbedded in the Pidgeon grounds is put there and tended by Ruth herself.

A Smart Party: Before leaving for New York, socialite Pat Smart invited her friends to a farewell dinner party at the Champagne Room; a party that turned out to be a real fun affair. Bob Hutton, his wife Cleatus and Cal established themselves in a booth that somehow became the most coveted of all places, judging from the people who crowded in and were eventually crowded out by others. Gene Tierney, looking lovely and squired by two beaus, agent Charles Feldman and ex-husband Oleg Cassini, sat next to Cal and claimed priority over Bruce Cabot who took Gene's place while she was dancing.

Bob Walker looking well and happy, squired pretty Jane Hollingsworth. Spencer Martin, Pat's best beau, seemed desolate at the idea of her leaving. Spencer's brother Stuart was just as sad because his wife Angela Greene was bedfast until the birth of their expected baby. The music, flowers and champagne contributed to a wonderful evening with everyone sorry to see Pat go. (Continued on page 16)

I've had no will
but yours... ever

...what I gave,
I gave with all my
heart... Yet you did
not even remember
my name!"



UNIVERSAL-INTERNATIONAL presents
JOAN FONTAINE
Unforgettably Matched for Love with
LOUIS JOURDAN
Romantic New Star of 'The Paradine Case'

"Letter from an
Unknown Woman" 99



with
MADY CHRISTIANS • MARCEL JOURNET • ART SMITH • CAROL YORKE • Screenplay by Howard Koch
From the Story by Stefan Zweig • Produced by JOHN HOUSEMAN • Directed by MAX OPULS • A RAMPART PRODUCTION



INSIDE STUFF



Larry Parks and Al Jolson
hold the winning hands at Gold
Medal party—Ingrid Bergman's!



Loretta Young was serenaded by Mischa Novy's violin when she
received her Gold Medal citation for "The Farmer's Daughter"

(Continued from page 14)

Cupid's Alley: Hollywood awaited the threatened explosion from millionaire Charles Wrightsman of Palm Beach, when Helmut Dantine secretly married his daughter Charlene. It failed to come off and for a good reason. Helmut and his bride flew to Palm Beach where the actor faced the formidable Wrightsman and stated his case honestly and openly. Papa was so enchanted with such fearless honesty, Helmut being in a slump professionally and saying so, he insisted the bride and groom remain with him and even furnished them each with a wardrobe suitable to the resort. In Hollywood, Mrs. Dantine's sister Irene still prefers Bob Stack to her other suitors. With Bob a very rich young man, Mr. Wrightsman need have no objections to this match . . . 'Tis said June Haver has practically decided on dentist Dr. John Duzik as her next when she sheds Jimmy Zito . . . The town is chuckling at Howard Duff's nickname for himself—Rover—because, he says, Ava Gardner, the girl he loves, treats him like a dog . . . Jimmy Stewart's girl this month is Myrna Dell. But next month may be a different story, the way Jimmy plays the field.

The Lanky Langans: The company that made to order the furniture for the Glenn Langan home, felt the couple were overdoing it on size until a representative called to (Continued on page 21)

Young beauty:

Graceful Vikkie Dougan, New York model and prize-winning skater.

Beauty shade:

"Look Pink," blithe new spring shade of Cutex polish.
(Luscious in Cutex Lipstick too.)

Beauty miracle:

"Never, *ever* before, have I found a polish so long-wearing as the new Cutex," says Vikkie.



"Look Pink" by Cutex—

—newest, fashion-flavored look for nails and lips

THIS SPRING, fashion loves pink! *You'll* love "Look Pink"—glowing on your nails and lips—flattering your new clothes, and you!

It's a heavenly shade in a stay-perfect polish! Cutex now outwears even costly polishes! Sparkles with rich, fadeless color! And new Cutex is angel-pure—safe for even sensitive skins. A wonderful exclusive found in no



other leading polish! Only 10¢, plus tax.

You'll love the "Look Pink" shade in creamy, silk-smooth Cutex Lipstick too. So luxurious! Yet . . . only 49¢, plus tax.

Try *all* Cutex's fine manicure aids, from nippers to nail white, for the exquisite grooming new fashions demand. Northam Warren, New York.

Marjorie Groat's winning smile
turns an idea into a career—

The smile that wins is the Pepsodent Smile!

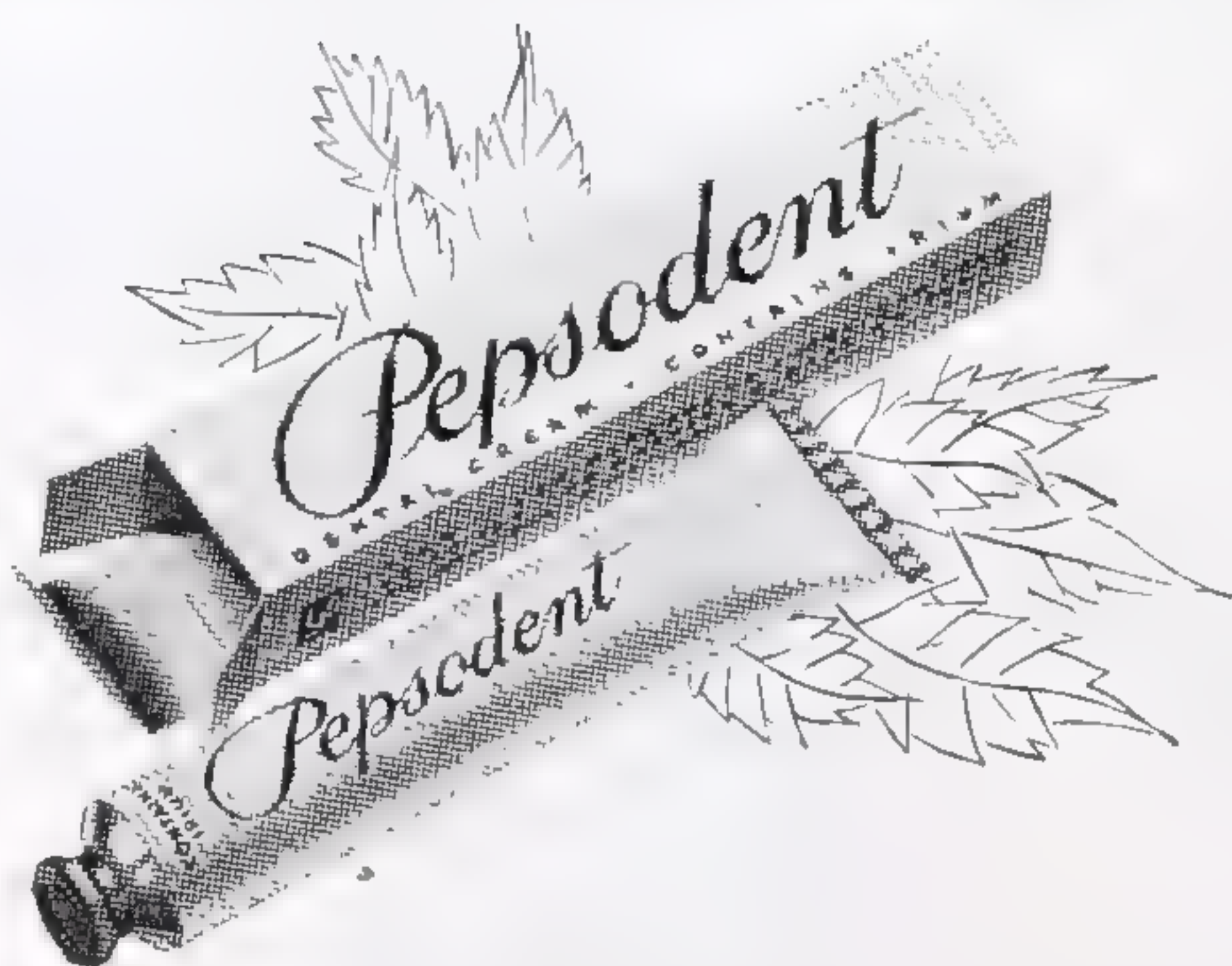


Marjorie Groat, Career-wife, is first to wear the latest fashions in Madison, Wisconsin—it's her job! Marjorie was a freshman at the University of Minnesota when she met Bill . . . and wedding bells ended her school days. When they settled in Madison, Marjorie decided that "Manchester's," one of the leading department stores, needed a fashion modeling staff. The store management agreed. Now Marjorie's winning smile is very much in evidence as she trains new models, plans and appears in fashion shows. It's a Pepsodent Smile! "I always use Pepsodent," Marjorie says. "It's the best tooth paste I've found for brightening teeth!"

Wins 3 to 1 over any other tooth paste!

People all over America agree with Marjorie Groat. New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles! Just recently, families from coast to coast compared delicious New Pepsodent with the tooth paste they were using at home. By an average of 3 to 1, they said New Pepsodent tastes better, makes breath cleaner and teeth brighter than any other tooth paste they tried!

For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!



ANOTHER FINE PRODUCT
OF LEVER BROTHERS COMPANY

Brief Reviews

✓ (F) *ALBUQUERQUE*—Paramount: A fair-to-middl'n' Western with Randy Scott as a cowpoke whose crooked uncle drives him into joining a rival freight line. Barbara Britton and Lon Chaney are hired to thwart him but fisticuffs fail to stop Scott. (Apr.)

✓ (F) *ALWAYS TOGETHER*—Warners: A light-hearted romance about a pair of young hopefuls who almost let a million bucks come between them. Robert Hutton and Joyce Reynolds are the squabbling couple. With Cecil Kellaway, Ernest Truex. (Mar.)

✓✓ (F) *CALL NORTHSIDE 777*—20th Century-Fox: An authentic case in Chicago's police records inspired this strong human interest drama. Jimmy Stewart is the reporter whose zeal frees innocent Richard Conte, imprisoned for a murder he never committed. (Apr.)

✓✓ (F) *CAPTAIN FROM CASTILE*—20th Century-Fox: Romance, adventure and history in a picture that catches the eye and stirs the imagination. From Spain of 1518, Tyrone Power flees to the New World with pretty Jean Peters and Lee J. Cobb. Cesar Romero lends color to the role of Cortez. (Mar.)

✓✓ (F) *CASS TIMBERLANE*—M-G-M: Spencer Tracy, as a middle-aged, small-town judge, invites trouble when he weds impetuous, young Lana Turner from the wrong side of the tracks. Zachary Scott is the threat to their May-December match. (Feb.)

✓ (A) *DAISY KENYON*—20th Century-Fox: Joan Crawford's problem in this domestic drama of marriage and divorce is: Should she hold on to the attractive but already married Dana Andrews, or forget him for unattached Henry Fonda? (Feb.)

✓✓ (A) *DOUBLE LIFE, A—U. I.*: An original if not too believable story of an actor who continues to live his roles off stage. Ronald Colman holds you spellbound; Signe Hasso is fine as his ex-wife with whom Edmond O'Brien is in love. (Apr.)

✓✓ (F) *EXILE, THE—U. I.*: Douglas Fairbanks Jr. puts on a good show as Charles II exiled in Holland. With newcomer Paule Croset, Maria Montez, Henry Daniell. (Feb.)

(A) *FLAME, THE*—Republic: Don't go out of your way to see this lurid tale. John Carroll persuades Vera Ralston to marry his half-brother, Robert Paige, supposedly dying, so they can share his fortune. (Apr.)

✓ (F) *GAY RANCHERO, THE*—Republic: Sheriff Roy Rogers uses plane and horsepower to trap George Meeker and his gang, trying to take over an airline run by Jane Frazee and Andy Devine. (Apr.)

✓✓✓ (F) *GENTLEMAN'S AGREEMENT*—20th Century-Fox: Here's a powerful plea for fair play toward all minorities. Gregory Peck is excellent; Dorothy McGuire, John Garfield and Celeste Holm contribute praiseworthy performances. (Feb.)

✓✓ (F) *GOOD NEWS*—M-G-M: Oh, for a college education with such cute classmates as June Allyson, Peter Lawford, Patricia Marshall, Joan McCracken, Ray McDonald and Mel Torme. (Feb.)

✓✓ (A) *HIGH WALL*—M-G-M: A psychological whodunit with Robert Taylor, Audrey Totter, Herbert Marshall. As exciting as they come. (Mar.)

✓ (A) *IDEAL HUSBAND, AN*—20th Century-Fox: Everyone is exquisitely chic in Oscar Wilde's talky period piece of London in 1895. To Paulette Goddard falls the role of the scheming Mrs. Cheveley, seeking to blackmail Hugh Williams to the distress of Diana Wynyard and Michael Wilding. (Apr.)

✓ (F) *JASSY*—Rank-U. I.: A handsomely mounted Technicolor rags-to-riches tale starring Margaret Lockwood as Jassy, Basil Sydney as the brute she marries, Patricia Roc as his spoiled daughter. (Apr.)

✓ (F) *LADY FROM SHANGHAI, THE*—Columbia: Orson Welles provides a three-ring circus, playing an Irish sailor hired by Rita Hayworth and her sadistic husband Everett Sloane. (Feb.)

(F) *LOST MOMENT, THE—U. I.*: American publisher Robert Cummings snoops about a gloomy house in Old Venice, inhabited by ancient crone Agnes Moorehead, her niece Susan Hayward and housemaid Joan Lorring. (Feb.)

(F) *MAIN STREET KID, THE*—Republic: Mental telepathy is the theme with Al Pearce demonstrating his mind-reading ability after a correspondence course from faker Alan Mowbray. Pearce plays Cupid to his lovelorn daughter, Janet Martin. (Apr.)

✓✓ (F) *MY GIRL TISA*—Warners: New York of 1905 is the setting for a heart-warming romance. Lilli Palmer makes an appealing greenhorn; Sam Wanamaker is the young man with plans for a big future. These two get into difficulties from which only the President can extricate them. (Mar.)

✓✓ (F) *MY WILD IRISH ROSE*—Warners: This musical salute to Erin has Dennis Morgan in top form as *Chauncey Olcott*, popular singer of Irish ballads, Andrea King as fabulous *Lillian Russell* and newcomer Arlene Dahl. Bright, breezy and gay. (Feb.)

✓✓✓ (F) *NAKED CITY, THE*—U. I.: Don't miss this rousing melodrama with New York City as its setting. Barry Fitzgerald is just right as the veteran police officer. Personable Don Taylor is his assistant. With Howard Duff, Dorothy Hart, Ted De Corsia and House Jameson. (Apr.)

✓ (F) *NIGHT SONG*—RKO: Dana Andrews, as a poor blind composer, gives rich Merle Oberon a run for her money. Fine performances by Ethel Barrymore, Hoagy Carmichael; fine music by Artur Schnabel. (Mar.)

✓✓✓ (F) *PARADINE CASE, THE*—Vanguard-Selznick: Hitchcock's outstanding meller has a knock-out cast including Gregory Peck, Ann Todd, Charles Laughton and newcomers Valli and Louis Jourdan. Peck attempts to prove it was not Valli who murdered her wealthy, blind husband. (Apr.)

✓✓ (F) *RELENTLESS*—Columbia: Cowboy Robert Young tangles with badman Barton McLane, and becomes a hunted man with sheriff Willard Parker and swindler Akim Tamiroff chasing him. Luckily, Bob has trim Marguerite Chapman on his side. (Apr.)

✓✓ (F) *ROAD TO RIO*—Paramount: Crosby, Hope and Lamour make this a delightfully daffy farce. This time the trio is off to Rio with Bing and Bob getting into no end of scrapes. (Feb.)

✓ (F) *SAIGON*—Paramount: A run-of-the-mill movie in an Oriental frame, depicting the adventures of Alan Ladd, Douglas Dick and Wally Cassell. With Morris Carnovsky, Veronica Lake, Luther Adler. (Apr.)

✓ (F) *SECRET BEYOND THE DOOR*—U. I.: A psychological crime movie guaranteed to give you goose pimples, with Michael Redgrave collecting rooms where murders were committed. His bride, Joan Bennett, gambles with her life in curing hubby of his hobby. (Apr.)

✓ (F) *SENATOR WAS INDISCREET, THE*—U. I.: This fairly funny political farce has William Powell playing the prize sap of the Senate, scheming to become President. With Peter Lind Hayes, Ella Raines, Arleen Whelan. (Mar.)

✓✓ (F) *SLEEP, MY LOVE*—Triangle-UA: Don Ameche conspires with George Coulouris and Hazel Brooks to drive Claudette Colbert crazy. Robert Cummings rushes to her rescue. (Feb.)

(F) *SLIPPERY McGEE*—Republic: Priest Tom Brown and nurse Dale Evans do a real job of reforming fugitive Donald Barry, convincing him there isn't much of a future in crime. (Apr.)

✓ (F) *SMUGGLERS, THE*—Rank-Eagle Lion: A costume chronicle strewn with sadistic flogging scenes. Richard Attenborough is the chief victim of torture when he betrays smuggler Michael Redgrave and his band. With Joan Greenwood and Jean Kent. (Apr.)

✓ (F) *SONG OF MY HEART*—Allied Artists: An episodic, uneven picture based on Tchaikovsky's life and music. Good performances by Frank Sundstrom, Audrey Long, Mikhail Rasumny, Gale Sherwood and Sir Cedric Hardwicke. (Mar.)

✓ (F) *SUMMER HOLIDAY*—M-G-M: Mickey Rooney as a lovesick boy and Gloria De Haven as the object of his affections is an airy trifle of the bustle-and-buggy era with Walter Huston, Frank Morgan and Butch Jenkins. (Apr.)

✓ (F) *T-MEN*—Eagle Lion: This fiction-fact film about Uncle Sam's undercover men packs a wallop. Dennis O'Keefe and Alfred Ryder pose as mobsters to get the lowdown on a counterfeiting gang. With Charles McGraw, Wally Ford, June Lockhart. (Apr.)

✓ (F) *TENDER YEARS, THE*—20th Century-Fox: In this homey tale of a man, his boy and a dog, Joe E. Brown affably plays a small-town preacher. With young Richard Lyon, Josephine Hutchinson, Noreen Nash, Charles Drake. (Apr.)

✓ (F) *TO THE ENDS OF THE EARTH*—Columbia: Join the Treasury Department and see the world! Dick Powell's mission leads him to China, Egypt and Cuba where he meets mysterious Signe Hasso and helpful Vladimir Sokoloff among others. (Apr.)

✓✓ (F) *TREASURE OF THE SIERRA MADRE*—Warners: In this exciting tale of man's greed for gold, Humphrey Bogart, Tim Holt, Walter Huston go prospecting in the Mexican wilds. A strong story and fine acting. Romance? There isn't any! (Mar.)

✓ (F) *TYCOON*—RKO: Engineering and marriage don't mix if Sir Cedric Hardwicke's your boss and father-in-law. But John Wayne stubbornly sticks to his guns with Laraine Day at his side. (Mar.)

✓ (F) *UNDER COLORADO SKIES*—Republic: Monte Hale is after a gang of desperadoes, headed by William Haade, so he can prove he didn't really rob that bank. He was just shielding the no-good brother of his sweetheart, Adrian Booth. (Mar.)

✓✓ (A) *WOMAN'S VENGEANCE, A*—U. I.: An intriguing murder meller embellished by splendid teamwork of Charles Boyer and Ann Blyth with Jessica Tandy, Sir Cedric Hardwicke, Mildred Natwick. (Mar.)

✓✓ (F) *YOU WERE MEANT FOR ME*—20th Century-Fox: Here's an enjoyable sequel to "Margie" with Jeanne Crain again playing a flapper of yesteryear. Old songs and new gags plus an outstanding job by Dan Dailey make for an entertaining film. Oscar Levant lends able assistance. (Apr.)

HEAVENLY CLOSE-UP

...for "Lustre-Creme"

Dream Girls Only

YES, HEAVENLY, to move as one person ... to the strains of enchanting music. That Wonderful Man holding you close ... his cheek against your hair.

HOW REASSURING to know your hair weaves a lasting enchantment not to be broken when you leave his arms. Those moments his face touched your soft, fragrant, gleaming tresses ... how thrilling he found them ... how sweetly haunting still! And *you*—how happy and thankful you are, for Lustre-Creme Shampoo and the new, three-way loveliness it gives your hair! Your heart stands still when *he* says: "Dream Girl, that gorgeous hair rates a bridal veil."

MANY A BRIDE with soft, glamorous, Dream Girl hair is singing the praises of Lustre-Creme Shampoo. *Not* a soap, *not* a liquid, Lustre-Creme is a dainty new, lavishly lathering *cream* shampoo. Created by famed cosmetic specialist, Kay Daumit, to give hair new three-way loveliness:

- (1) Makes it fragrantly clean, free of dust, loose dandruff; (2) highlights every strand with a lovely glistening sheen; (3) leaves your hair soft, easy to manage.

Lustre-Creme's instant, billowy lather is a rare blend of secret ingredients—plus gentle lanolin, akin to the natural oils in a healthy scalp. Use Lustre-Creme Shampoo to bring out the full natural beauty of the hair ... to safeguard your "close-up" glamour. Be a Dream Girl ... a lovely Lustre-Creme Girl!



For Soft, Glamorous "Dream-Girl" Hair



Now in Tubes as well as Jars ... Lustre-Creme gives you your choice ... for home or travel use ... and for the convenience of the entire family. Four-oz. jar \$1.00, or in smaller sizes, jars or tubes, 49¢ and 25¢. Rekindle your hair's highlights ... bring out its true beauty ... with Lustre-Creme Shampoo. In tubes or jars at all cosmetic counters.

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**You can say “yes”
to Romance**

Because
**Veto says “no”
to Offending!**

Veto says “no”

—to perspiration worry and odor!

SOFT AS A CARESS...EXCITING...NEW—Veto is

Colgate's wonderful cosmetic deodorant. Always creamy,
always smooth, Veto is lovely to use, keeps you lovely all day!

Veto stops underarm odor instantly . . . checks perspiration
effectively. And Veto lasts and lasts—from bath to bath!

With Veto, you feel confident . . . sure of your own exquisite daintiness.

Veto says “no”—to harming skin and clothes!

SO EFFECTIVE...YET SO GENTLE—Colgate's lovely
cosmetic deodorant, Veto, is harmless to normal skin.

Harmless, too, even to your filmiest, most fragile fabrics.

For Veto alone contains Duratex, Colgate's exclusive ingredient to make
Veto safer. No other deodorant can be like Veto!

So trust always to Veto—if you value your charm!

Trust always to Veto

if you value

your charm!





Double take: Jack Benny presents Lew Schreiber, executive assistant to Darryl Zanuck of Twentieth, with Gold Medal Award for "Boomerang" and "Margie"

INSIDE STUFF

(Continued from page 16) install the mammoth bed, huge couches and high tables. Then he met Glenn, who is six feet five and Mrs. Langan, who is a neat six feet. He tried to hide the portable steps he'd brought along to mount the very high bar stools, but the Langans were enchanted with them. They kept them for their shorter friends. It's a cinch they haven't any who are taller.

Report on the Johnsons: If we would come and spend the evening with Evie, still so ill after the birth of their baby, it would be such a favor to him, Van Johnson explained over the telephone.

Van greeted us with warm friendliness. He had a business appointment that evening, but there was time for a chat before he left. Evie and Van and the two boys, Ned and Tracy Wynn, sat down for a cozy family gathering. We asked Van if he had persuaded his father to come West. He said he hadn't, but still hopes to do so. As for Van and Evie going

East, much depends on Evie's health. Van tried to suppress his pride when he spoke of little Schuyler Johnson.

Van and Evie told us how they had hit on that name. Shortly before the baby's birth, they secured a book of names and set out to find one suitable either for a boy or girl. Aloud Van read down the list until he came to Schuyler. "Schuyler," he repeated, and looked at Evie. "How would 'Sky' Johnson sound?" And Schuyler "Sky" Johnson it is.

The Carson Case: No more than two years ago Jack Carson was a conservative citizen and happily married man. With his pretty wife Kay St. Germaine and their two children he lived quietly in their Valley home. Then suddenly Jack separated from Kay and started dating this one and that one. Many directors consider Jack Carson one of the most talented and potentially great stars in films. Cal hopes Jack will soon calm down and concentrate on his career again.

On the receiving end for "It's a Wonderful Life" is film's director Frank Capra



Acclaimed!
by skin scientists and
women everywhere
Vitone
called finer than Lanolin itself
now in
Jergens
Face Cream



Now . . . for you! The skin-smoothing discovery called finer than Lanolin. Vitone, a precious ingredient, now in Jergens All-Purpose Face Cream. See the way it helps smooth, soften your skin to romantic beauty.

Jergens Face Cream is like four beauty aids. Enriched with Vitone, yet costs no more than ordinary creams.

A CLEANSER.....
A SOFTENER.....
A DRY-SKIN CREAM..
A POWDER BASE.....



Doctors' tests show 8 out of 10 complexions beautifully improved with Jergens All-Purpose Face Cream. Better-than-ever with smoothing Vitone.

Shadow Stage

✓ Good ✓✓ Very good
✓✓✓ Outstanding



High-chair hilarity: Clifton Webb solves more than their baby sitting problems for young parents Robert Young and Maureen O'Hara

✓✓ (F) Sitting Pretty (20th Century-Fox)

SOONER or later Hollywood had to take notice of that national indoor sport: Baby-sitting. Its more comic aspects are hilariously depicted here, with Clifton Webb playing an amusingly arrogant sitter who invades the suburban household of Robert Young, Maureen O'Hara, their three bouncing boys and a frisky Dane.

Some giddy antics are dressed up in droll dialogue and keen characterizations. Maureen is a wife any man would be proud to come home to; Bob is properly perplexed as her husband, confronted by unforeseen complications. As a gossipy neighbor, Richard Haydn plays one of those prissy people he does so well. Louise Allbritton and John Russell make acceptable friends of the family; Ed Begley portrays a mean-spirited boss; newcomer Betty Ann Lynn a completely dizzy teen-ager.

Your Reviewer Says: Laugh-loaded comedy.

✓✓ (F) All My Sons (Universal-International)

EDWARD G. ROBINSON has turned in many fine performances in the past but none more compelling than that of the money-making factory owner who learns that man can't live by bread alone.

It's his idealistic son, Burt Lancaster, who drives that fact home with the help of fiancée Louisa Horton. Their romance meets with opposition from his mother, Mady Christians, and Louisa's belligerent brother, Howard Duff. Burt, meanwhile, means to get to the bottom of the scandal involving his father and Louisa's father, Frank Conroy, formerly Robinson's partner. Conroy's in prison for shipping defective equipment resulting in plane and pilot casualties and the thought that maybe his father was equally guilty plagues Burt. Trouble is, big, blunt Lancaster doesn't look like a sensitive character.

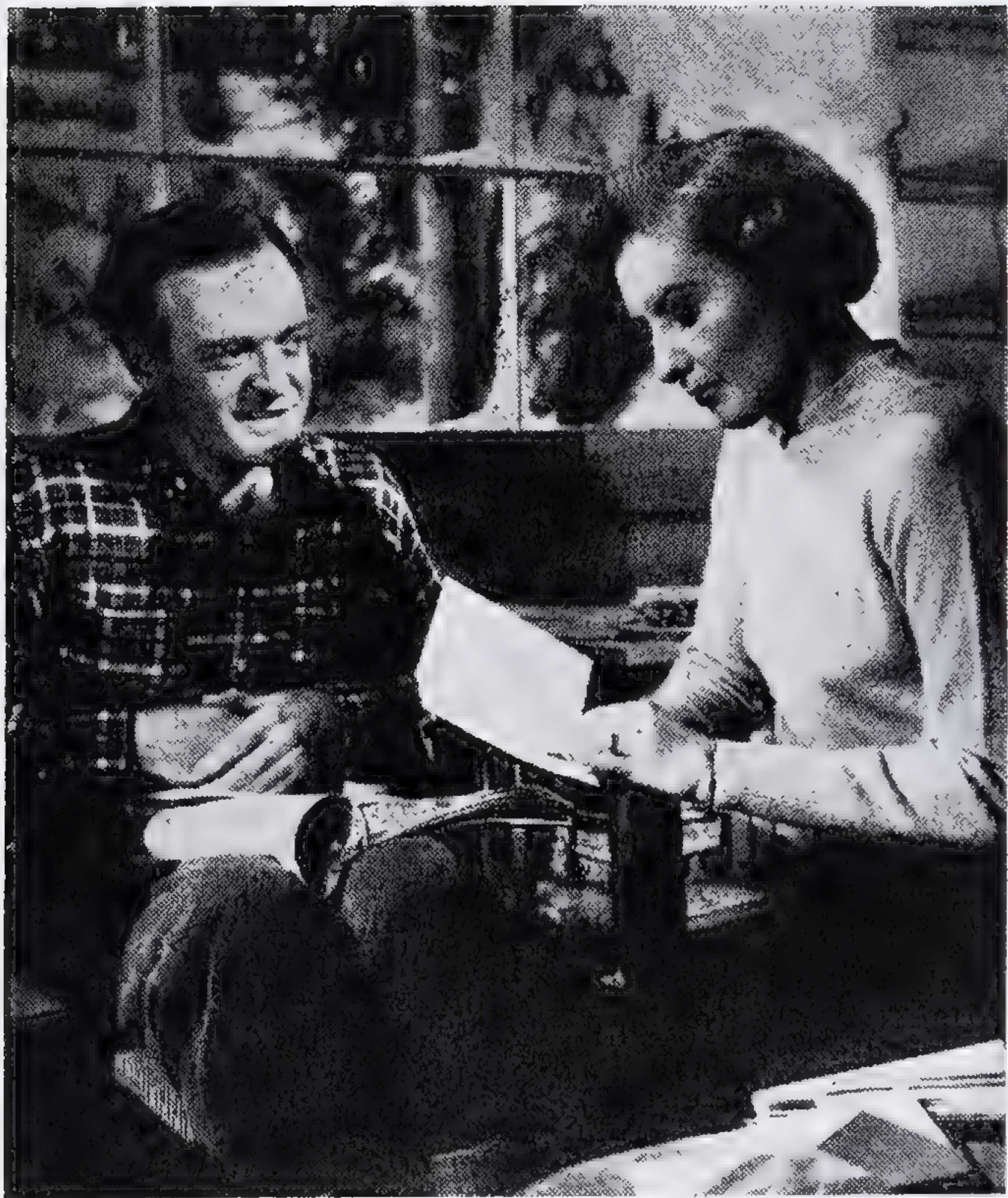
Newcomer Louisa Horton contributes a sincere, straightforward performance.

Your Reviewer Says: It's dramatic dynamite.



Family crosscurrents: Burt Lancaster, Louisa Horton, Howard Duff and Mady Christians have leading roles in a dynamic film

F—For the whole family
A—For adults



Attention-rating: Barbara Stanwyck and Van Heflin, principals in a domestic tug-of-war

✓ **(F) B. F.'s Daughter**
(M-G-M)

JOHN MARQUAND'S novel of the New Deal era has been made into a fairly entertaining movie with Charles Coburn capably playing a great industrialist, Barbara Stanwyck his devoted daughter. Like her father, Barbara is a doer but the man she marries, Van Heflin, is a thinker. So what happens? Barbara promptly tries to mold him nearer to her scheme of things.

The picture differs from the book in that Van is made out to be more sympathetic and his friendship with the "other woman" is purely platonic. Barbara never looked lovelier; she even has that New Look, though the story is set in 1932.

To Richard Hart is entrusted the role of the man engaged to Barbara until Van shows up. Keenan Wynn plays the brash radio commentator; Margaret Lindsay portrays Barbara's best friend; Spring Byington her mother.

Your Reviewer Says: Barbara Stanwyck loves and learns.



Emotional drama: Susan Peters gives realism to her portrayal of the strong-willed invalid stepmother of Peggy Ann Garner

✓ **(F) The Sign of the Ram**
(Columbia)

IF it's soul-stirring drama you want, full of lively incident, this is for you. A sombre story with psychological overtones, it should appeal to feminine film-goers.

Susan Peters, after too long an absence from the screen, gives a compelling performance as a strong-willed, selfish invalid who will stop at nothing to achieve her ends. That's because she's born under Aries, sign of the ram. So clever is she about disguising her true nature that her nice, unsuspecting husband, Alexander Knox, and his three fine children by a former marriage—Peggy Ann Garner, Allene Roberts and Ross Ford—consider her an absolute angel. The thought of losing their adoration drives Susan to desperate measures.

Diana Douglas attracts attention as the fiancée of Susan's stepson; Phyllis Thaxter adequately plays Susan's troubled secretary, Ron Randell her young physician. Dame May Whitty turns in a competent performance as a busybody.

Your Reviewer Says: Welcome back, Susan Peters!
(Continued on page 24)

For Complete Casts of Current Pictures
See Page 122. For Best Pictures
of the Month and Best Performances
See Page 28. For Brief Reviews
of Current Pictures See Page 18

BY ELSA BRANDEN



**UPSET
STOMACH,
this way out!**

Make way for **FAST RELIEF...**
An **EXTRA** package in my desk
Helps make such troubles brief

Yes, when bothered by occasional acid indigestion or similar stomach upsets, you can always *depend* on Alka-Seltzer for fast relief. An *extra* package means it's *there* when you need it most.

Headaches



For fast relief from the pains of a headache, take Alka-Seltzer. Its bubbling, effervescent action causes Alka-Seltzer's pain-relieving agent to go to work *fast*.

Discomfort of Colds

Alka-Seltzer's unique formula brings quick relief from the "ache-all-over" feverish feeling and other discomforts of a cold. There's nothing quite like Alka-Seltzer.



Aches and Pains



The same analgesic that relieves headache so quickly causes Alka-Seltzer to bring quick comfort to muscular aches and soreness. One *more* reason for buying an *extra* package

Better buy two instead of one

Keep an *extra* package on hand for unexpected emergencies. 30c and 60c —all drugstores, U.S. and Canada.

Alka-Seltzer

(Continued from page 23)
**Adventures of Casanova
(Eagle Lion)**

LEGEND has it that *Casanova* was quite a guy. Seems he had a way with women and knew how to wield a mean sword, too. Although Arturo De Cordova certainly looks the part, this record of his amatory adventures, with some soldiering on the side, is pretty tepid. The main stumbling block is the cardboard quality of both characters and sets. You don't for a minute feel you are in Eighteenth-Century Sicily where the Austrian emperor's armies battle it out with the patriot forces, led by the dashing *Casanova* and his reckless young aide, Turhan Bey.

As a high-born lady with a taste for the plebeian, Lucille Bremer displays a marked tendency to ape Bette Davis while Noreen Nash cries quite prettily as her lady-in-waiting. Lucille's prospective bridegroom, John Sutton ("Captain from Castile"), again plays the crafty villain with a supercilious smirk.

Your Reviewer Says: We'll take "Captain from Castile."

✓ (F) Fort Apache (RKO)

WELL, what do you know! Shirley Temple, looking very fetching, plays a part that comes mighty natural. As the demure daughter of "Colonel" Henry Fonda, she catches the eye of her real-life spouse, John Agar. John's a fine-looking chap and he does very nicely in his first screen role—that of a young lieutenant in love with Shirley despite the disapproving glances of her papa.

Fonda is excellent as the stern, stiff-necked colonel, resentful because he's been sent to an isolated post in the Arizona desert. Knowing nothing about Indian fighting, he makes one wrong decision after another. When John Wayne tries to steer him right, he gets black looks.

As a couple of tough sergeants, Victor McLaglen and Ward Bond add some much-needed color to the proceedings.

Your Reviewer Says: Heap big picture.

✓ (F) The Miracle of the Bells (Lasky-RKO)

FROM the Russell Janney best-seller, Ben Hecht and Quentin Reynolds have fashioned a sentimental story with an inspirational message. Its chief asset is the cast, comprising Fred MacMurray as a press agent, Valli as a flickering star on the Hollywood horizon, Frank Sinatra as a soft-spoken priest and Lee J. Cobb as a picture producer. Especially MacMurray and Valli lend interest to a tale that is frankly a tear-jerker.

The action unfolds with MacMurray explaining how the hard-working, talented Valli got her big break in pictures but never lived to enjoy her success. Now that she's gone, MacMurray mournfully realizes how much he loved her and he hits upon a plan to make producer Cobb change his mind about releasing Valli's one and only movie.

In switching from cockeyed comedy to a serious characterization, MacMurray demonstrates his acting prowess. Valli fulfills the promise shown in "The Paradine Case." As for Frankie turning his collar around to play the part of *Father Paul*, in some quarters he may be accused of copying Crosby in "Going My Way."

Your Reviewer Says: On the melancholy side.

✓ (A) Dear Murderer (Rank-U-I)

PLAY with fire and you're sure to be burned. Greta Gynt discovers as much when she two-times her husband, Eric Portman. Not the type to take it lying down, Portman hatches a diabolical plot to do away with Dennis Price and make it look like suicide. Greta has meanwhile shifted her affections to young Maxwell Reed, stealing him from his fiancée, Hazel Court. Right away Greta's husband gets busy and makes it appear that Boy Friend Number Two murdered Boy Friend Number One. But his conscience keeps bothering him and his wife is always one jump ahead of him.

Although neither of them is the sort to arouse your sympathy, you'll find it interesting to watch how they operate. It's all very smart and smooth with the rough stuff accompanied by sophisticated patter.

Your Reviewer Says: Jolly good thriller.

(F) A Miracle Can Happen (United Artists)

WHICH is more important—star or story? Here we have an embarrassment of riches, what with eight top movie stars plus a handful of feature players, working frantically to be funny. They squeeze every last drop out of a labored, slow-paced comedy about a day in the life of roving reporter Burgess Meredith. Among the assorted people he meets with tall tales are Jimmy Stewart and Henry Fonda as a couple of swing musicians; Dorothy Lamour and Victor Moore as Hollywood bit players; Fred MacMurray and William Demarest as a pair of gentlemen hoboes.

Paulette Goddard is decorative as Meredith's "little woman" and Harry James, Eduardo Ciannelli, Charles D. Brown, Hugh Herbert and Dorothy Ford are on hand also. With a line-up like that, the picture should be a howl, not just a big build-up to an awful letdown.

Your Reviewer Says: Well, the stars have fun.

✓✓ (F) April Showers (Warners)

MAYBE vaudeville died years ago but it's still supplying the script writers with plenty of movie material. This time they've come up with a tender tale that may strike the younger generation as overly sentimental. However, as a family of old-time troupers, good-natured Jack Carson, winsome Ann Southern and talented twelve-year-old Bobby Ellis of radio give sparkling performances to make you enjoy it.

It's Bobby who gets the wobbly act going again when he runs away from school to join his folks in Frisco. The ups and downs of *The Three Happy Tymes* are graphically presented with Robert Alda playing the smooth menace who saves the act at a crucial moment but almost breaks up the family. S. Z. Sakall calls forth snickers as a comical hotel manager. Songs, dances and gags are liberally sprinkled throughout this nostalgic salute to "show biz."

Your Reviewer Says: Tuneful musical of yesteryear.

✓✓ (F) Black Bart (Universal-International)

DAPPER Dan Duryea and likeable Jeffrey Lynn are a couple of bad boys, just one step ahead of the sheriff, in this Technicolor yarn of robbery on the range.

(Continued on page 26)

A man can change . . .

*just
like
that!*

She was sure she would never see him again. It had been their first big date . . . and here she was, back on her own doorstep again before the evening was half begun. His excuse was that his head was splitting. But she knew that wasn't true. She was hurt and puzzled. After all, he had appealed to her as few men do. She had tried so desperately to please him. And now—this!

What could she have possibly said or done to turn his ardor into ill-concealed indifference?

Many a girl has had the same experience . . . and never found the answer. It's a matter that even your best friend won't discuss.

How about You?

Don't guess about bad breath (halitosis). Don't offend needlessly. It's foolish to let this condition put you in an objectionable light when Listerine Antiseptic is such an easy, delightful, extra-careful precaution against oral bad breath of non-systemic origin.

You merely rinse the mouth with Listerine Antiseptic and, lo! . . . almost instantly your breath becomes sweeter, fresher, less likely to offend . . . remains that way for several hours, too.

If you want others to like you, if you want to be at your best never, never, omit Listerine Antiseptic before any date!

It's certainly one of a girl's best friends . . . part of her passport to popularity.

LAMBERT PHARMACAL CO.,
St. Louis, Missouri.



Before any date **LISTERINE ANTISEPTIC**

Wrisley

PRESENTS



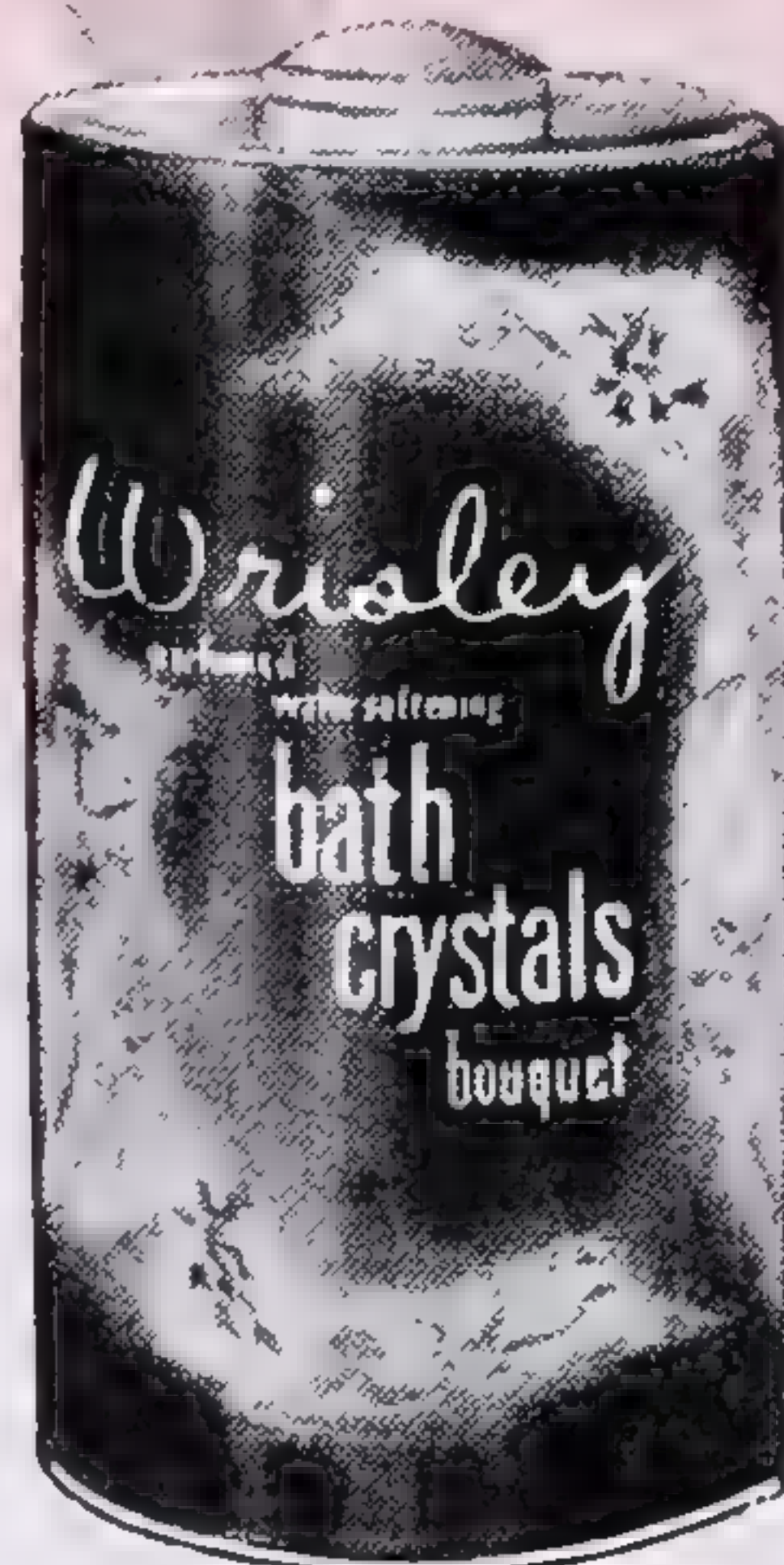
famous beauty BATH CRYSTALS

in stunning *New* bathroom package

A thrilling convenience for millions of American women who love the luxury of a Wrisley bath! Famous Wrisley Bath Crystals . . . no longer in their familiar cloth bag, but in a new, gleaming, color-bright bathroom container that offers all these advantages:

- Easy to hold, to pour from
- Keeps moisture—out
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- Stores neatly on tub edge, window sill or shelf
- Adds a touch of festive color to your bathroom

Wrisley crystals, too, have been improved! Improved to release more fragrance, to insure softer water, to leave your skin immaculately clean, petal soft . . . to leave you delicately perfumed and wonderfully refreshed after every bath!



Choose from five lovely Wrisley fragrances . . . Gardenia Apple Blossom • Carnation Pine and Bouquet . . . each in its own beautiful bathroom package.

AT COSMETIC COUNTERS EVERYWHERE \$1.00

(Continued from page 24) When the law finally catches up with them and there's about to be a "necktie party," comical Percy Kilbride drawlingly rushes to the rescue. Thereafter it's each man for himself. In California, Duryea's daring exploits as a hooded highwayman earn him the picturesque moniker, "Black Bart." One of the passengers on the stagecoach he robs is diamond-bedecked Yvonne De Carlo. Both Duryea and Lynn fall for the fascinating Yvonne, given to ardent glances and spirited dances.

To reveal more would spoil the fun but we'll say this much: "Black Bart" is refreshingly different.

Your Reviewer Says: Breezy Western.

(F) Open Secret (Eagle Lion)

THE subject of anti-Semitism, so effectively handled in "Crossfire" and "Gentleman's Agreement," does not fare as well here. The story smacks too much of dime-novel sensationalism.

Borrowing a leaf from Hitler's black book, an organized gang of hoodlums terrorizes the slum section of an American city in an attempt to oust their unwanted neighbors. John Ireland and Jane Randolph capably play a pair of newlyweds drawn into the brutal business when a friend of theirs is murdered. Roman Bohnen realistically portrays a rabble-rouser of the first order while Sheldon Leonard's role is that of a detective on the trail of the trouble-makers. George Tyne and Morgan Farley are also featured.

Race prejudice is an important theme worthy of more competent and intelligent handling than it receives in "Open Secret."

Your Reviewer Says: Second-rate stuff.

✓ (F) Take My Life (Rank-Eagle Lion)

WHO says the English are slow? That J. Arthur Rank keeps turning out cinemas like hot cakes—some overdone, others underdone, this one quite palatable.

"Take My Life" entertainingly describes how opera singer Greta Gynt's momentary jealousy involves her personable manager-husband, Hugh Williams, in a murder. Aware that he could never strangle his former lady love, Rosalie Crutchley, even if she did show up at an inconvenient moment, the repentant Greta leaves no stone unturned to find the guilty man. It takes a bit of doing in view of all the circumstantial evidence piled up against Wil-



Spectator sport: Mickey Rooney and Betty Adams at Hollywood Pro Tennis Matches

liams, and there are some exciting moments when you fear she won't make it.

Marius Goring realistically portrays a man willing to let another pay the penalty for his crime while Francis L. Sullivan scores as the prosecuting attorney.

Your Reviewer Says: Murder made in Britain.

✓ (F) If You Knew Susie (RKO)

THAT pop-eyed comedian Eddie Cantor, who resembles an animated pogo stick, is up to his old tricks again, bouncing about with amazing agility. Keeping right in step is Joan Davis, mistress of mugging.

Eddie and Joan decide to forsake vaudeville and settle down with their two kids in the New England homestead that once belonged to Eddie's Revolutionary forebears. When they attempt to convert it into a night club, their indignant neighbors promptly boycott the place. Just as ruin stares the family in the face, a historical document is discovered that catapults Eddie and Joan into fame, fortune . . . and a peck of trouble.

Allyn Joslyn, as a reporter, works himself into a terrific frenzy. Young Bobby Driscoll as Cantor's son is a bright spot in the picture. Margaret Kerry and Dick Humphrey are teamed to advantage.

Your Reviewer Says: Loud and lively.

✓ (F) Three Daring Daughters (M-G-M)

A GROUP of gifted and pleasant people perform in an eye-appealing Technicolor musi-comedy, marking Jeanette MacDonald's return to the screen. Jane Powell, Mary Eleanor Donahue and Ann E. Todd are Jeanette's well-meaning but blundering daughters who wheedle industrialist Edward Arnold into recalling from far-off places his employer and their long-lost daddy. How should they know their beautiful, brave mommy, divorced these many years, was fibbing about Daddy being so wonderful, simply to preserve their childish illusions?

Jeanette takes a cruise on doctor's orders and meets famous pianist José Iturbi who not only plays divinely, but puts on a good act as Jeanette's smitten swain. Jeanette looks like a queen—movie, that is—in her fancy assortment of form-fitting frocks and her titian tresses. And just to show she still knows how, she warbles a song or two.

Jane Powell's winsome ways match her charming voice. Her screen sisters contrib-



Jimmy Stewart called Myrna Dell for premiere of his film "Call Northside 777"



*Me sit out
dances alone?
Never...*

I'm a safety-first girl with Mum

Smart work, sugar! Staggering the stagline is easy when Mum protects your charm the whole thrilling evening. You'll never let a dream man down with a fault like underarm odor.

A bath washes away *past* perspiration—brings you up-to-date in sweetness . . . but Mum prevents risk of underarm odor *to come*.



Product of Bristol-Myers

Mum safer for charm

Mum checks perspiration odor, protects your daintiness all day or evening.

Mum safer for skin

Because Mum contains no harsh or irritating ingredients. Snow-white Mum is gentle—harmless to skin.

Mum safer for clothes

No damaging ingredients in Mum to rot or discolor fine fabrics. Economical Mum doesn't dry out in the jar. Quick, easy to use, even after you're dressed.

See lustrous, natural "LOVELIGHTS" in your hair

TONIGHT!

Richard Hudnut
enriched creme
SHAMPOO

The Egg makes it Extra Gentle!

IN bygone days, lovely women used egg with shampoo. Now, again, the lowly egg—just the right amount, in powdered form—helps make Richard Hudnut Shampoo soothing, caressing, kind to your hair! But the egg is *in* a luxurious liquid creme... that helps reveal extra glory, extra "love-lights." Try this *new kind* of shampoo... created for patrons of Hudnut's Fifth Avenue Salon... and for you!

A New Kind of Hair Beauty from
a World-Famous Cosmetic House

not a soap—a smooth
LIQUID CREME

Not a dulling, drying soap. Contains no wax or paste. Richard Hudnut Shampoo is a sm-o-o-o-th liquid creme. Beauty-bathes hair to "love-lighted" perfection. Rinses out quickly, leaving hair easy to manage, free of loose dandruff. At drug and department stores.



ute a comic touch to a story that rambles and repeats itself, bubbling over with sugar-coated chitchat 'twixt mommy MacDonald and her little darlings.

Your Reviewer Says: MacDonald's back and Iturbi's chasing her.

✓ (F) The Search (M-G-M)

EUROPE'S hungry, homeless children inspired this post-war topical tale filmed in the American zone of occupied Germany. Around nine-year-old Ivan Jandl from Prague, a moving story is told.

The youngster is brought to an American agency run by Aline MacMahon, as kindly as she's competent. But her efforts to coax a word out of him prove unavailing. Unable to grasp that these people want to help him, Ivan runs away and is picked up by an American soldier, Montgomery Clift, who teaches him English along with a feeling of friendship and trust. Clift's buddy, Wendell Corey, does what he can for the boy, too. Interestingly enough, Czech singer Jarmila Novotna of the Metropolitan Opera plays the part of Ivan's mother who searches for him. A de-glamorized Garbo in appearance, she gives a convincing performance.

Although it lacks surprises, "The Search" is a worthwhile picture dealing with a current problem.

Your Reviewer Says: A tug at the heart.

✓✓ (F) The Big Clock (Paramount)

SURPRISE! Something new has been added to the movie murder: The killer institutes a wide search for the guilty person in order to beat the police to the punch and detract suspicion from himself. Since this wily fellow is Charles Laughton, ruthless ruler of a publishing kingdom, crime editor Ray Milland must think fast to extricate himself from a decidedly awkward position. What makes it so awkward is that he'd been spending the evening with Laughton's girl, Rita Johnson, subsequently found murdered.

Milland lends verve and vitality to the principal role while Maureen O'Sullivan delivers a sincere performance as his sorely tried wife. Laughton resorts to his repertoire of tricky mannerisms; Rita Johnson is well cast as the victim of his fury and George Macready makes a satisfactory henchman. An extra dividend of fun is provided by Elsa Lanchester as a wacky artist.

Your Reviewer Says: Action-crammed film.

Best Pictures of the Month

Sitting Pretty
All My Sons
Black Bart
The Big Clock

Best Performances of the Month

Clifton Webb, Richard Haydn
in "Sitting Pretty"
Edward G. Robinson in "All My Sons"
Susan Peters in "The Sign of the Ram"
Barbara Stanwyck in "B.F.'s Daughter"
Fred MacMurray, Valli in
"The Miracle of the Bells"
Jack Carson, Ann Sothern in
"April Showers"
Percy Kilbride in "Black Bart"
Ray Milland, Elsa Lanchester in
"The Big Clock"



LAUGHING Stock

BY ERSKINE JOHNSON

Hear "Erskine Johnson in Hollywood," MBS, 4 p.m. (EST); 3 p.m. (CT); 2 p.m. (MT); 11:15 a.m. (PT)

LYNN BARI, describing a glamour girl's gown at a Hollywood party, said: "You know—it was one of those black numbers that pick up everything—including men."

* * * *

Maria Montez was spotted by hat designer Keneth Hopkins wearing one of his hats backwards. When he asked the reason for it, Maria replied that the hat looked better that way.

"I hope," Maria said, "that I haven't hurt your feelings."

"Oh, no," replied Hopkins, "but next time one of your pictures opens, I'm going to stand on my head to see if you look better that way."

* * * *

With drastic cuts still going on at major studios, a stenographer told me:

"It sure is tough to type with your fingers crossed."

* * * *

Ann Blyth, made up as a mermaid, was being carried downstairs by William Powell for a scene in "Mr. Peabody and the Mermaid." Someone asked: "What point in the story is this?"

"This," replied Nunnally Johnson, ducking, "is where she's running away to be marinated."

* * * *

An avid male fan stopped Lana Turner outside M-G-M and said: "Miss Turner, will you please sign my autograph book?"

"Of course," replied Lana. "Where is the book?"

The fan grinned and said: "At home."

* * * *

At a preview showing of "Homecoming" in Glendale, Clark Gable, John Hodiak and Anne Baxter were all sitting together. During a love scene between Gable and Anne, a man behind them whispered to his wife: "Gee, Hodiak just sits there and watches Gable make love to his wife."

Hodiak turned around and whispered back: "Don't worry, fella. I kissed Anne when we got home. And Gable wasn't there to watch me."

* * * *

At a sneak preview recently of an M-G-M picture the film and sound track were separate, being projected on different machines. The operator got things mixed up, so that when Leo the Lion appeared on the screen and opened his mouth to roar, out came Greer Garson's voice saying, "You can't do this to me."

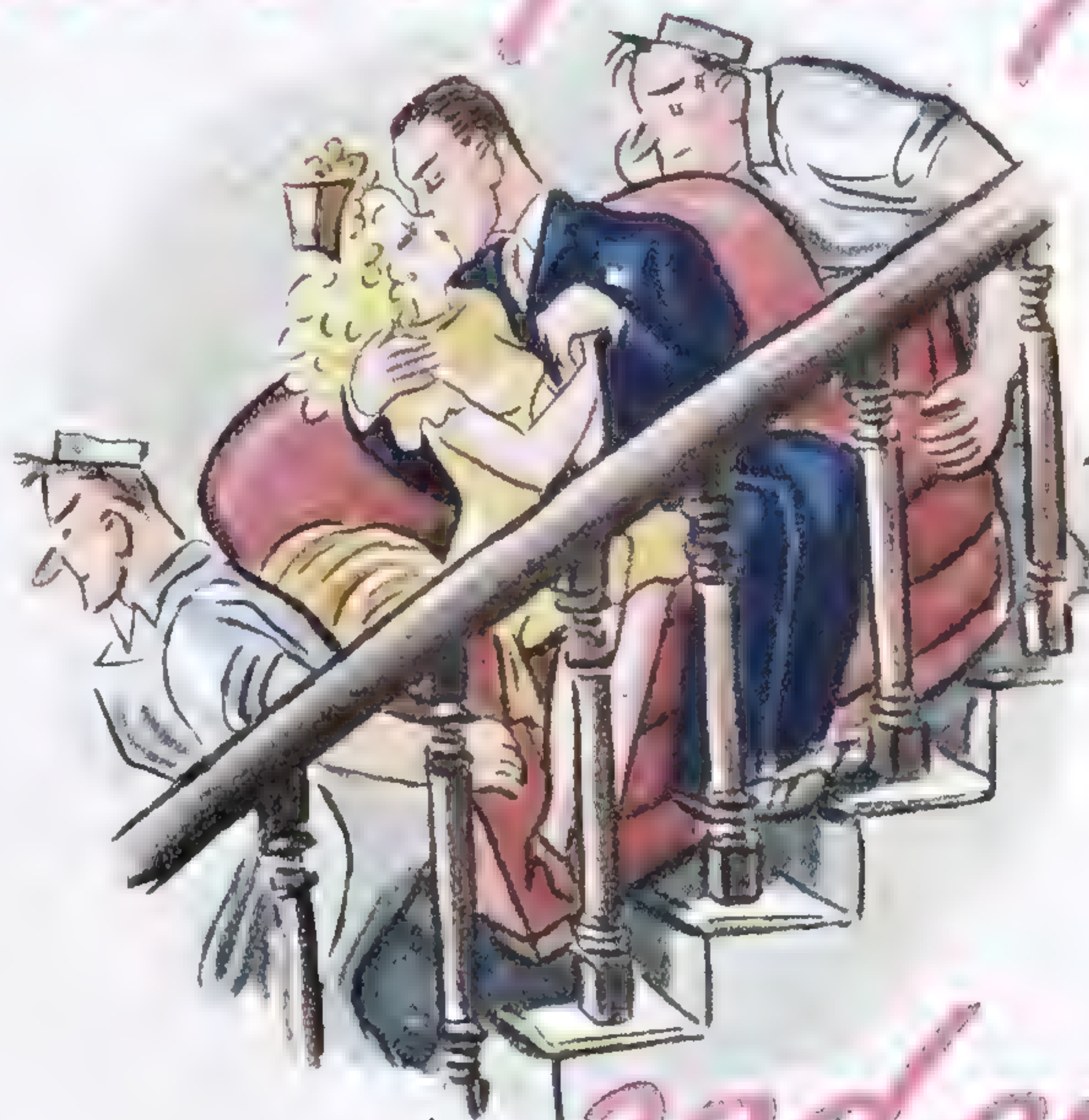
The operator was asked how it happened. He replied, neatly defending his professional ability.

"Can I help it if the lion ad libs?"



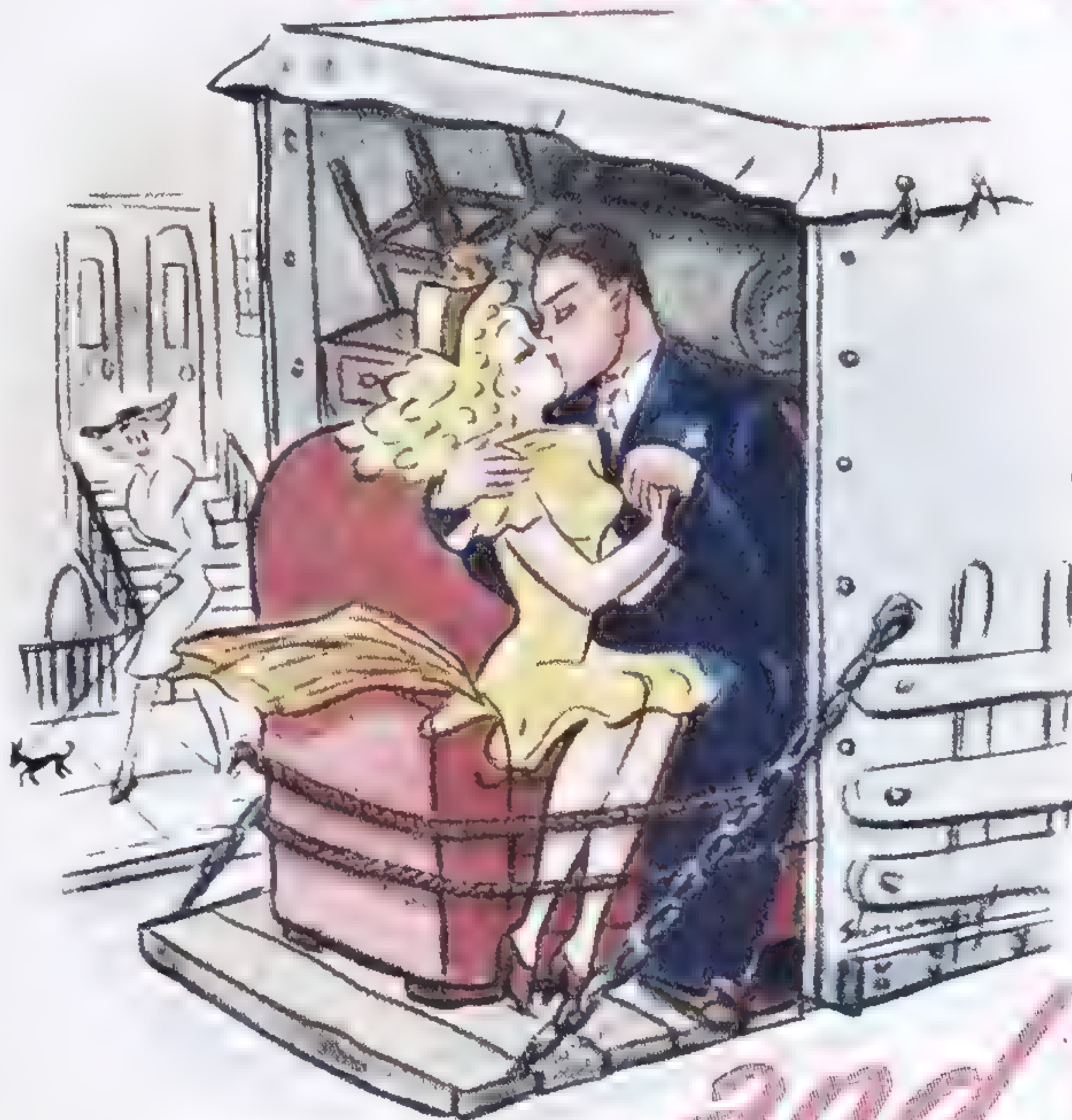
See what happens when
you wear sweet-pink
DITHER "Lips!"

Pond's "Lips" stay on...



He's swept off his feet
with DITHER!

and on...

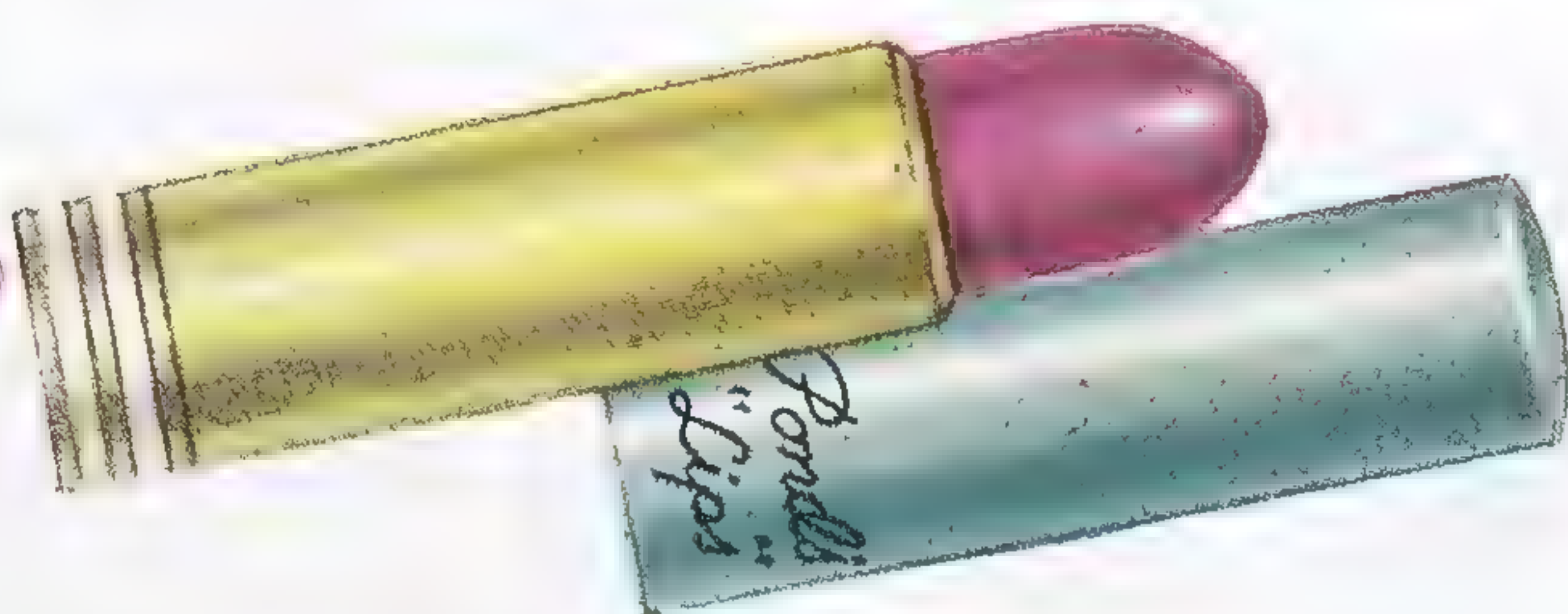


You GO places
with
DITHER!

and ON!

POND'S "LIPS"

Dither



It touches your lips with magic... Pond's
new Spring-pink shade! Handsome swivel case — 49¢, 25¢, plus tax

Pre-viewing THE STYLES WITH LINIT

Clara McCordell

designed this spectacular new dress, called it one of her all-time best. Fashion couldn't be higher—but, Mrs. McCordell, says, "Just remember it's a cotton—and always wear starching with LINIT." This penetrating starch resists heat and soil.



Breathtaking are the stripes, multi-colored on mauve, and the billowy gypsyish skirt. Both color and drape profit when you starch with LINIT*, for it restores the fabric's crisp original finish.

Here's your dress for occasions all summer—as long as you keep it starched with LINIT. Remember too, LINIT makes all cottons look and feel like linen—dresses, blouses, men's shirts, bed and table linens, curtains, everything. All grocers sell LINIT.



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Finishing Touch

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*LINIT is a registered trade-mark distinguishing this product of the Corn Products Refining Co., New York, N. Y.



Vivacious Marina Koshetz of "Luxury Liner"

Beauty Spots

Another Koshetz

By
MARY
JANE
FULTON

KOSHETZ is a name long famous and beloved among music lovers. For NINA KOSHETZ has been an international opera favorite for many years. Now her lovely daughter MARINA is carrying on in her mom's footsteps. But, in addition to starring in opera, Marina has also been acclaimed as a concert, radio and supper club favorite. So it is no wonder that M-G-M wanted her. Several pictures in which she has appeared are "Two Sisters from Boston," "Holiday in Mexico" and "No Leave, No Love." Soon to be released is "Luxury Liner," in which this Moscow-born, Paris-reared blonde beauty has the comedy lead.

Why She Likes The "New Look"

In person, she's so naturally vivacious and witty that you immediately respond to her stimulating personality. While having tea with her at the Waldorf recently, we complimented her on how stunning she looked in her black ensemble, topped with a gold kid tam sporting a gold mesh snood, which cradled her chignon. Pleased, Marina confided that at last fashion is in her favor. Being tall, she has never worn her skirts as short as most women. Her waist is small and her hips curvaceous. So she has always worn what was most becoming to her, regardless of current style trends. A singer, she pointed out, must not only appeal to the ear, but also to the eye. On stage she must have good posture, be well-poised, and her every movement must be graceful. The "new look," she feels, gives a woman a more regal, ladylike appearance. No longer are too-short skirts a menace to a modest femme's sitting posture. The longer, fuller skirts inspire her to walk with a gliding grace instead of a stride. Most importantly, with curves conscientiously controlled by moderate exercise and proper eating habits, she can once again be proud to play up to them. If not, then it's time to reduce either under a doctor's care, at a reputable reducing salon, or to take a good home correspondence reducing course.

Likes New Make-Up, Too

The pinker powders, rouges, lipsticks and nail polishes, Marina thinks, are so flattering and ultra-feminine. There's no other make-up, she says; that's any prettier on a sweet, cleanly scrubbed face. Well-manicured nails complete the picture of a you that's sure to be admired for being lovelier than ever before.

Riding high: Tim
Holt of "The
Arizona Stranger"



TIM HOLT, born in Hollywood and a part of it all his life, shows few of the qualities considered a necessary part of an actor's character. For Tim, Hollywood is just a workshop. Essentially an outdoor man, he spends his time away from the studio touring with the rodeo, of which he's a part owner, or swimming, riding and raising Labrador retrievers. In the rodeo, known as one of the best of its kind in the country, Tim not only appears in the show, but does a good share of the work, too.

When young Holt decided to become an actor, like his famous father, Jack Holt, he determined to win success on his own. Not once during the climb did he use his dad's influence. Tim's role, opposite Humphrey Bogart and Walter Huston in "The Treasure of the Sierra Madre," proves it.

Tim's knowledge of horses served him well during shooting of "Sierra Madre." In one scene, the three actors engage in a gun battle with a gang of bandits. No shots were to be fired and fifteen horses were standing at the edge of the sound stage, relaxing. Suddenly a rifle was accidentally discharged. Frightened by the shot, the horses bolted and charged directly at the trio. Holt and Bogart with quick presence of mind, dragged Huston from the path of the horses—and thus saved him from serious injury and possibly death.

Tim showed the same admirable qualities during the war where his record was outstanding. As a bombardier he held the rank of 2nd Lieutenant in the Army Air Force. He flew his first mission with the oil fields of Japan as a target.

Tim never mentions the decorations he won, but among them are the Distinguished Flying Cross, Presidential citation with one cluster, three Asiatic-Pacific battle stars and numerous others.

He met his wife, the former Alice Harrison, at the Officers' Club in El Centro, California. After a year's courtship they were married in June, 1944, shortly before he went overseas. Tim, who is a serious young man, works hard around his home building fences, furniture and kennels. Once each year he and Mrs. Holt take off on a fishing and hunting vacation.

At RKO, where Tim is under contract, he uses the same dressing room that was occupied for years by his father. It is the only favor Tim has ever asked in his dad's name. He is the first film star to co-star with his own father. They will be together in "The Arizona Stranger."

Tim's twinkling brown eyes, crisp, curly hair and dimples may seem slightly incongruous props for cowboy clothes, but on young Holt they all look good.

Be Lovelier to Love with new perfect FRESH

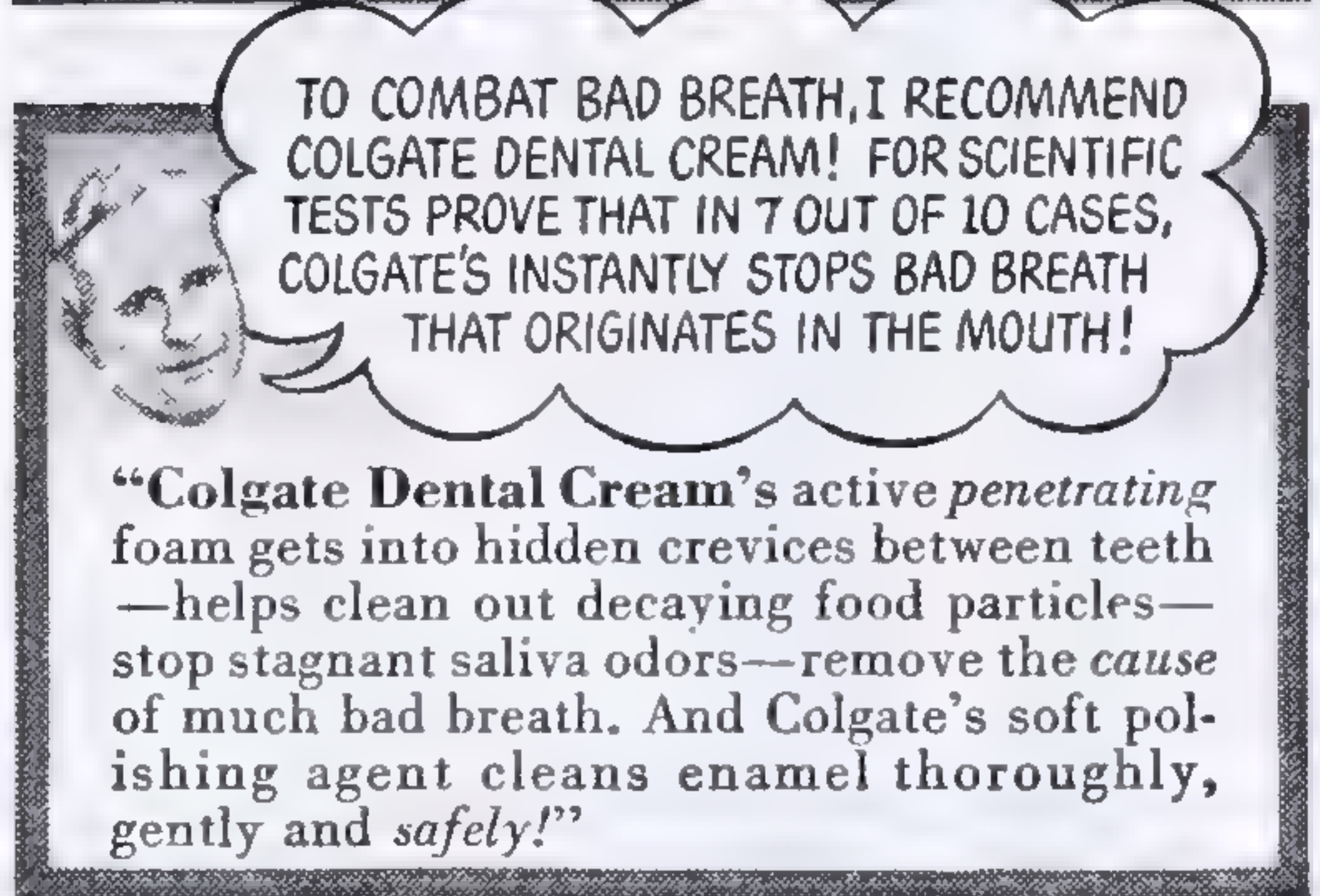
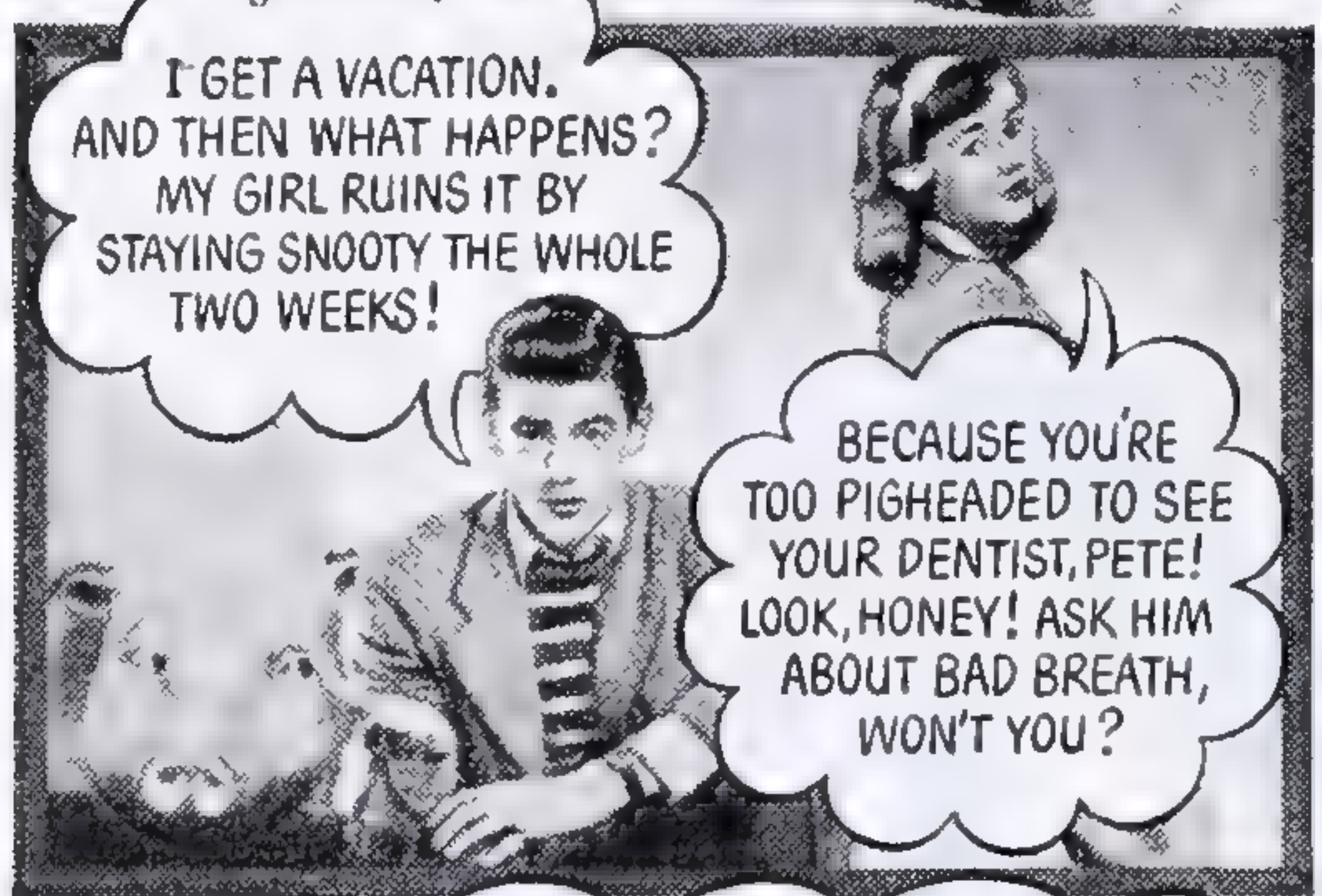
Now Fresh brings you a new, more effective, creamier deodorant to give you care-free underarm protection.

Yet dresses are perfectly safe from rotting . . . normal skin is perfectly safe from irritation. And Fresh doesn't dry out in the jar!

Only Fresh can give you this patented combination of amazing ingredients.

But don't take our word for it—test it. See if New Perfect Fresh isn't the most effective deodorant you've ever used!

It's a Sad Tale, Curly!



LATER—Thanks to Colgate Dental Cream



PLATTER

By Lester Gottlieb



Benny Goodman

CASBAH: This sumptuous musical features two swell songs by Harold Arlen. "For Every Man There's a Woman" is sung and played by Peggy Lee and Benny Goodman; "Hooray for Love" gets a typical Johnny Mercer tonsil treatment. Both by Capitol.

DREAM GIRL: A fine melody is the ballad title tune. Freddie Stewart (Capitol), Les Brown (Columbia) and Tex Beneke (Victor) have all pressed it.

CAPTAIN FROM CASTILE: The stirring sound track score is played by the 20th Century-Fox studio orchestra with composer Alfred Newman conducting. (Majestic)

THE BIG CITY: Includes a sprightly tune, "OK'l Baby Dok'l," and those smoothies, The Page Cavanaugh Trio (Victor) and The Pied Pipers (Capitol) have disked it.

I REMEMBER MAMA: The title theme is charmingly recorded by Claude Thornhill. (Columbia)

TO THE VICTOR: The film's lone melody, "You're Too Dangerous, Cherie," has a strong Parisian flavor, especially the way Freddie Martin (Victor) plays it.

SLEEP, MY LOVE: The waltz King, Wayne, gives the title tune a dreamy dance tempo. (Victor)

YOU WERE MEANT FOR ME: Claude Thornhill (Columbia) and Charlie Spivak (Victor) have disked the oldie that Dan Dailey sings so sincerely to Jeanne Crain in the musical that was inspired by the song.

GOLDEN EARRINGS: Decca pressing of the title song is paired with another winner, "Ballerina." For good measure, Guy Lombardo (Decca) has also disked the former tune.

(Photoplay picks the top twelve records of the month.)

- JIMMY DORSEY:** "3 O'Clock in the Morning," "If I Only Had a Match." (M-G-M)
- SAMMY KAYE:** "We Just Couldn't Say Goodbye," "Hand in Hand." (Victor)
- ANNE SHELTON:** "You've Changed," "My Silent Love." (London)
- JERRY WAYNE:** "Dickey Bird Song," "Encore, Cherie." (Columbia)
- BUDDY KAYE:** "Thoughtless," "Carnival in Venice." (M-G-M)
- ARTHUR GODFREY:** "I'd Give a Million," "Slap er Down Agin." (Columbia)
- PERRY COMO:** "Haunted Heart," "Carolina Moon." (Victor)
- HARRY JAMES:** "I Understand," "East Coast Blues." (Columbia)
- LOUIS PRIMA:** "Thousand Isle Song," "I'm Living a Lie." (Victor)
- INK SPOTS:** "I'll Make Up for Everything," "It's All Over." (Decca)
- SUNSET TRIO:** "If I Only Had a Match," "One Raindrop." (Capitol)
- JACK SMITH:** "Teresa," "Shauny O'Shea." (Capitol)

THE GOLDEN DOZEN

THE CLASSICAL CORNER: Rise Stevens and Nelson Eddy sing songs from "The Student Prince." (Columbia) . . . Schubert's Ninth is thrillingly performed by the great Toscanini and the NBC Symphony for Victor . . . Violinist Jascha Heifetz, with the RCA Victor Orchestra, plays Bruch's Scottish Fantasy . . . Another Victor treat is the Boston Symphony Orchestra's performance of Tchaikovsky's "Francesca Da Rimini" with Serge Koussevitzky conducting . . . The Minneapolis Symphony, conducted by Dimitri Mitropoulos, plays Massenet's "Scenes Alsaciennes" for Columbia.

CLASSICAL CORNER

Are you in the know?



A smooth gal's fancy lightly turns to —

- ☐ Thoughts of going steady
- ☐ Dreams of prom bids
- ☐ Shoes of gold

Her brain may be tuckered with date data, but a smooth gal's tootsies sparkle plenty! This season, there's a gold rush—for sandals with that Midas touch. They're untarnishable. Smart for prom-prancing or any girl-meets-guy occasion. Whatever the crowd plans, breeze along (even on "those" days)—comfortably. For the *new* Kotex gives a new high in softness. Dreamy softness that *holds its shape*. And Kotex is made to *stay* soft while you wear it!



Which lends your noggin news-appeal?

- ☐ Phony tresses
- ☐ Ubangi earbobs
- ☐ A crew cut

Bored with your bookings? A different coiffure may help snag a new stag. It's fun to experiment with false tresses. Maybe you'd add a cluster of curls. Maybe you'll find a chignon has come-on. And, if you're unsure about bangs, it's safer to buy 'em than cut 'em! On problem days there's a way to be sure of the right *napkin* for your needs. Simply try all 3 sizes of Kotex! Regular, Junior and Super Kotex. You'll discover the one for *you*!



For graduation, would you give him —

- ☐ Sports equipment
- ☐ A magazine subscription
- ☐ His pet platter

Make it a simple but thoughtful token, like any of those mentioned above. He's fairway-frantic? Buy a few good golf balls. Or, sign on the line for his favorite magazine. You could give him a disc he's dizzy about. Whichever you choose, he'll be grateful! And come commencement, join the festivities—"calendar" time or no. Remember, Kotex has an exclusive *safety center*. How grateful *you'll* be for that *extra* protection that vetoes nagging cares!



What will help improve your voice?

- ☐ More volume
- ☐ Two volumes
- ☐ Whistling

Let your sound effects be listen-worthy. Want to get rid of a rasp? A twang? A high-pitched "little girl" voice? This daily breathing routine helps: Lie flat on the floor; park two "volumes" on your diaphragm. Take 20 deep breaths. The rising

of the books shows you're breathing correctly, for a richer quality of voice. You can always "breathe easy" on difficult days . . . confident that Kotex will keep your secret. Yes, you'll bless those *flat pressed ends* that prevent revealing outlines!



* T. M. REG. U. S. PAT. OFF.

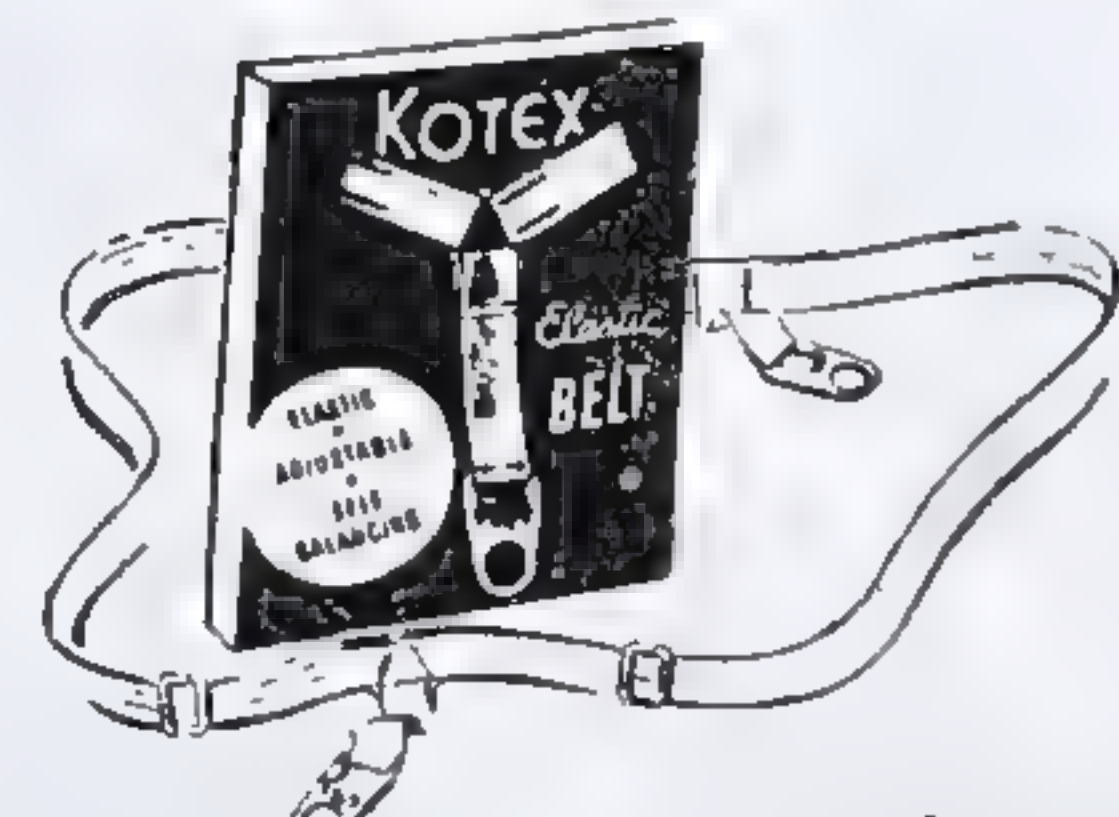
More women choose KOTEX than all other sanitary napkins



3 guesses what girls forget most

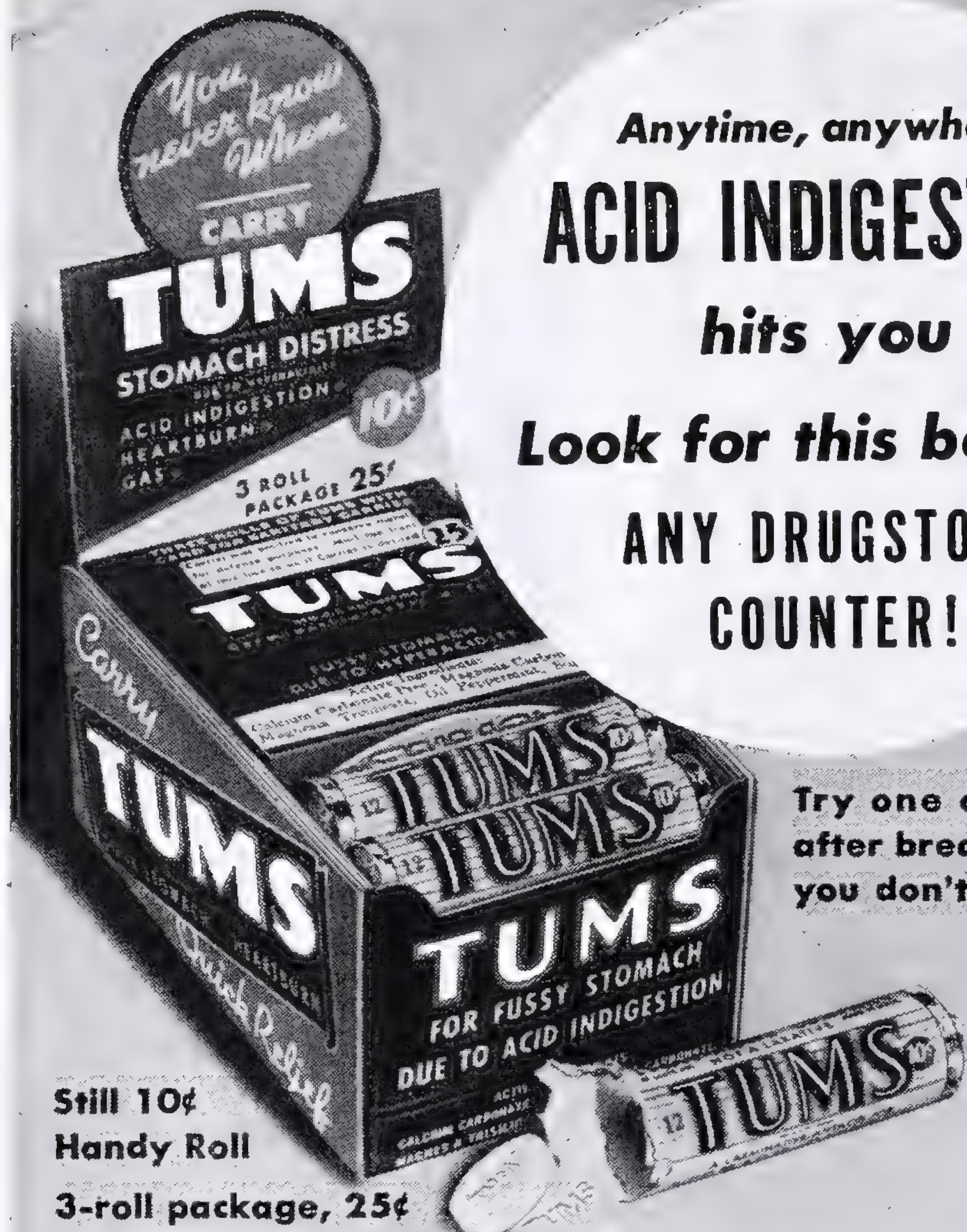
- ☐ De-fuzz your gams
- ☐ Make with the mouthwash
- ☐ Buy a new sanitary belt

No doubt your breath's above reproach . . . your pegs are satin-smooth. Okay. Well isn't there something you *didn't* remember—like buying a new sanitary belt? That's what most girls forget; keep putting off "till next time." To get *all* the comfort your napkin gives, now's the time to buy a new *Kotex Sanitary Belt*! You know, the Kotex Belt is made to lie flat, without twisting or curling. You get such snug, comfortable fit, for a *Kotex Belt* is all-elastic; adjustable . . . doesn't bind!



**Kotex
Sanitary
Belt**

Ask for it by name



Anytime, anywhere
ACID INDIGESTION
hits you

Look for this box on
**ANY DRUGSTORE
COUNTER!**

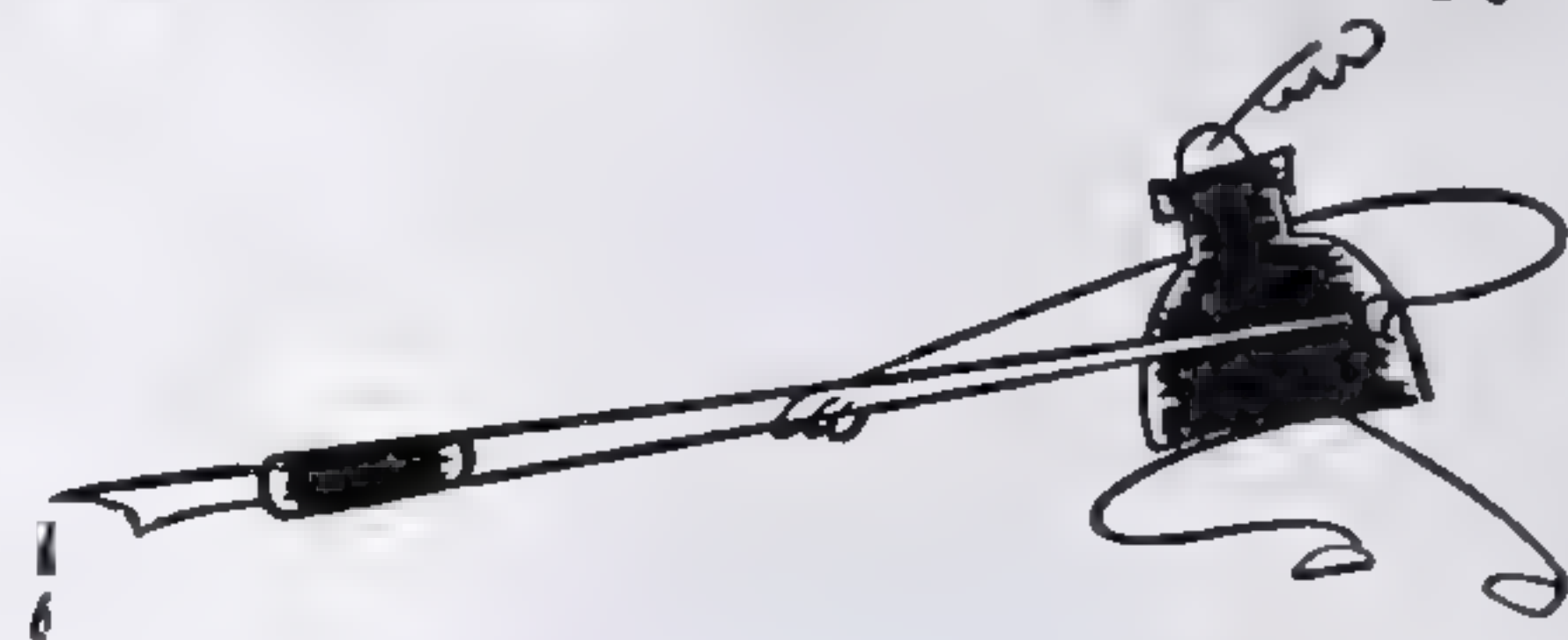
Try one or two Tums
after breakfast. See if
you don't feel better.

Still 10¢
Handy Roll

3-roll package, 25¢

Night and day, at home or away, always carry TUMS!

Readers Inc.



Brainwaves:

Dear Editors:

In the eight years I've been reading Photoplay there has *never* been a picture that pleased me more than that wonderful picture of Bing and Dixie Crosby in your March issue. Being a Crosby fan (aren't we all?) I might also add I'm a fan of Dixie's, too.

And might I suggest a raise in pay for Mr. Brack? He deserves it for getting that super shot of the Crosbys!!!

JEANELLE JAMES
Nashville, Tenn.

Dear Editor:

Concerning your popularity poll in March Photoplay: It surprised me that June Allyson replaced Lana Turner. In my opinion the latter far surpasses Miss Allyson in beauty and acting ability.

It seems that the voters put social standing ahead of talent.

JOAN WAHLIN
Montreal West, Quebec

Brickbats:

Dear Editors:

I have been reading of Maria Montez's feud with Douglas Fairbanks Jr. concerning her billing in "The Exile."

Miss Montez has thus far shown her ability to wear exotic clothes *only* and has not made any improvements at all in her acting. Until she has become a truly accomplished actress, can she feel justified in arguing over who gets top billing? Her battle with such a fine actor as Fairbanks was in poor taste.

R. TAYLOR
Chicago, Ill.

Dear Editor:

I think it wrong for a reader of yours to protest against English as spoken by the cast of "Henry V."

Is it possible that anyone can really expect the work of a classic English playwright like Shakespeare to be produced with a nasal intonation and modern Americanisms quite alien to the people and scenes of which Shakespeare wrote?

MARGARET BRISTOW
Winnipeg, Manitoba, Canada

Dear Editors:

I think that Alan Ladd should not sing in pictures. Not that his voice isn't pleasing. I saw "Variety Girl," and one of the scenes I disliked most, was when Mr. Ladd sang. All the he-man visions I had of him, collapsed.

JUDITH TROTSKY
Brooklyn, New York

LOVELIER!

LOVELY!

because of these

The two blocks of sterling inlaid at back of bowls and handles of most used spoons and forks. They make this silverplate stay lovelier longer. Fifty-two piece set. \$68.50 with chest. (No federal tax.) All patterns made in U. S. A.

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STERLING INLAID*
SILVERPLATE**



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Beautifully made by WESTER — supplier to professional manicurists everywhere! Well-balanced—strong—keen-cutting. Patented box-joint construction. *Miracle price* — only \$1.75! At dept. and drug stores, or if unavailable, mail coupon below.

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by WESTER

Bouquets:

Readers Inc.

I've never seen, on stage or screen, such charm of personality, clear-cut sincerity or such dynamic artistry as Mr. Rex Harrison's. And Lilli Palmer, his wife, has a special grace and poignant appeal inimitably her own.

Many, many thanks for Elsa Maxwell's delightful article about them.

MOLLY CARVER
Bath, New York

Gentlemen:

I've passed up movie magazines for years for the simple reason that all the articles were just "sweetness and light" about the stars, rather than the truth.

I'm happy to see that you are changing your policy, as evidenced by Sheilah Graham's and Elsa Maxwell's stories in the March issue.

Let's have more of them.

DONNA DAVIS
Tulsa, Okla.

Question Box:

Dear Editor:

I'm a little confused and disappointed with the "Popularity Poll." "Gentleman's Agreement" wasn't even mentioned. Is this to be in the 1948 polls?

HELEN ANASTOS
Flushing, N. Y.

(Although "Gentleman's Agreement" was shown in New York in November, 1947, it was not released throughout the country until March, 1948. As Photoplay's Poll, conducted by Dr. George Gallup, covers the entire United States, you will see that it would not have been possible to get the reactions of all movie-goers in time for the 1947 poll. However it will have its chance to win in 1948.)

Dear Photoplay:

Is Rita Hayworth a blonde or redhead? In "Down to Earth" she is a redhead. In "Lady from Shanghai" she is a blonde.

BARBARA SCHONEMON
Portland, Oregon

(The natural color of Miss Hayworth's hair is brown.)

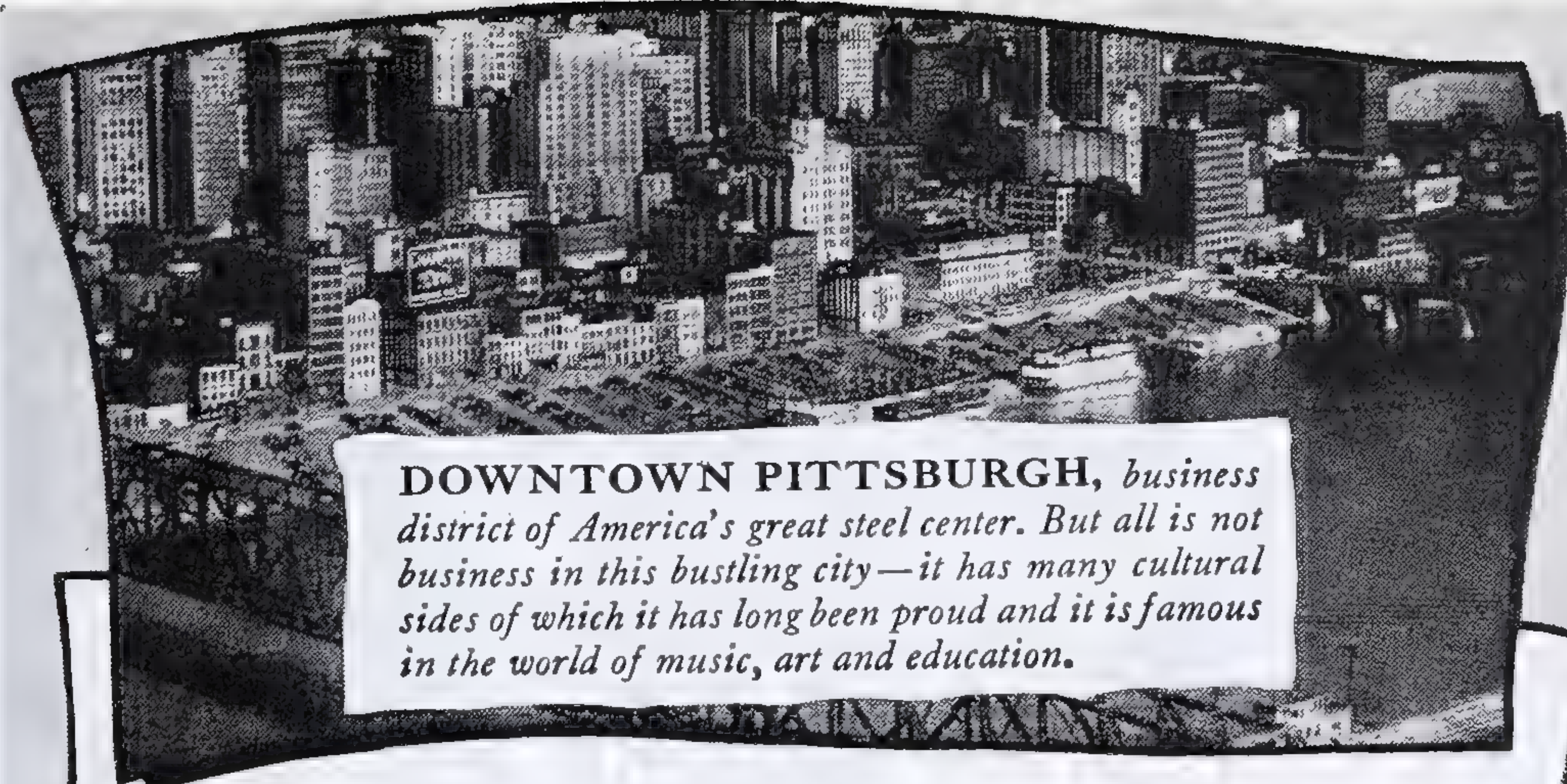
Dear Sir:

Without Larry Parks "The Jolson Story" would be another B picture—yet Jolson gets a gold medal. What for? If anyone rated a medal it was Mr. Parks.

BELLA RICH
Brooklyn, N. Y.

(The many supporters of Larry Parks who wrote us asking why he didn't get a gold medal will be glad to hear he did receive a gold medallion as the star of the winning picture. And at the Photoplay Gold Medal Party (see pages 52-54) Larry was honored by all present, including Harry Cohn, president of Columbia Pictures, and Al Jolson himself.)

Address letters to this department to Readers Inc., Photoplay, 205 East 42nd Street, New York 17, N. Y. However, our space is limited. We cannot therefore promise to publish, return or reply to all letters received.



DOWNTOWN PITTSBURGH, business district of America's great steel center. But all is not business in this bustling city—it has many cultural sides of which it has long been proud and it is famous in the world of music, art and education.

When Pittsburgh's face is lifted

...when the smoke and smog, so much a characteristic of Pittsburgh these many years, is under control it will rightfully take its place among the "Cities Beautiful" of the country. Built on many hills, on the shores of three rivers, it has all the things nature can give to make scenic beauty. Then, when the smog is gone (the ordinance is passed) and Pittsburghers learn that the sky is really blue, there will be joy indeed that the name "Smoky City" is no more. Pittsburgh has always enjoyed the good things of life, however, and for years has put its stamp of special approval on

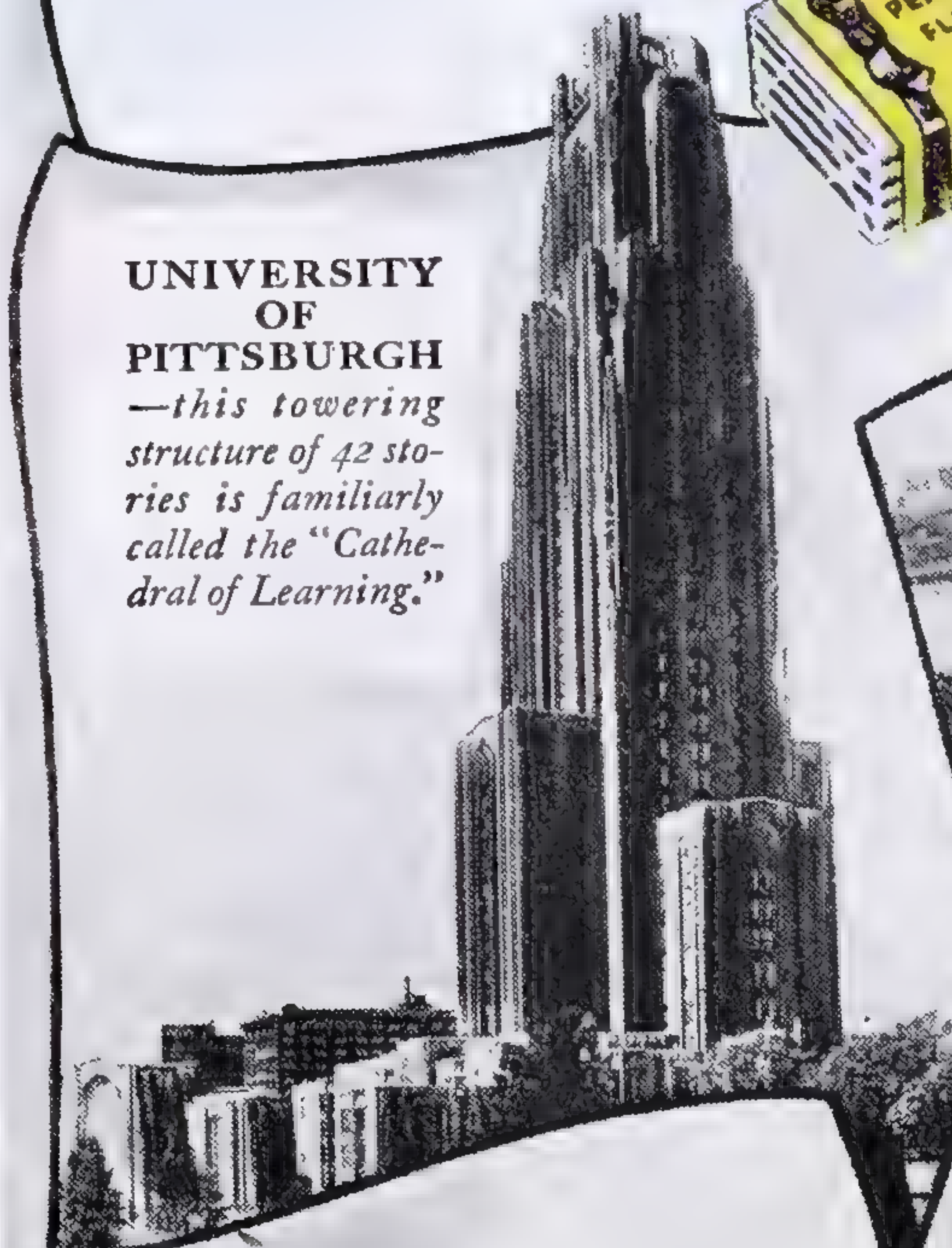
Beech-Nut Gum

The outstanding favorite everywhere

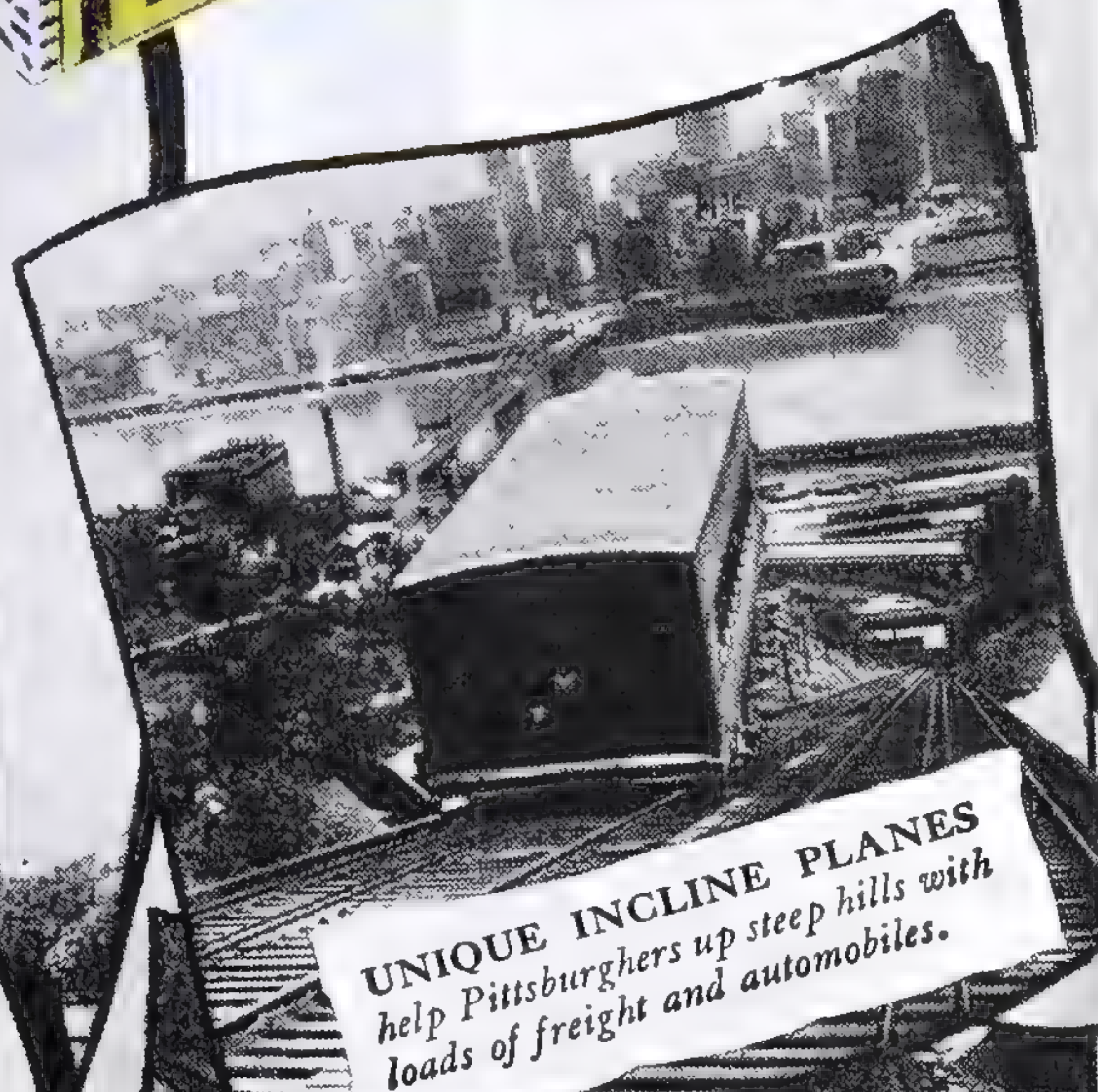


Beech-Nut BEECHIES
Candy Coated Gum
Good, too

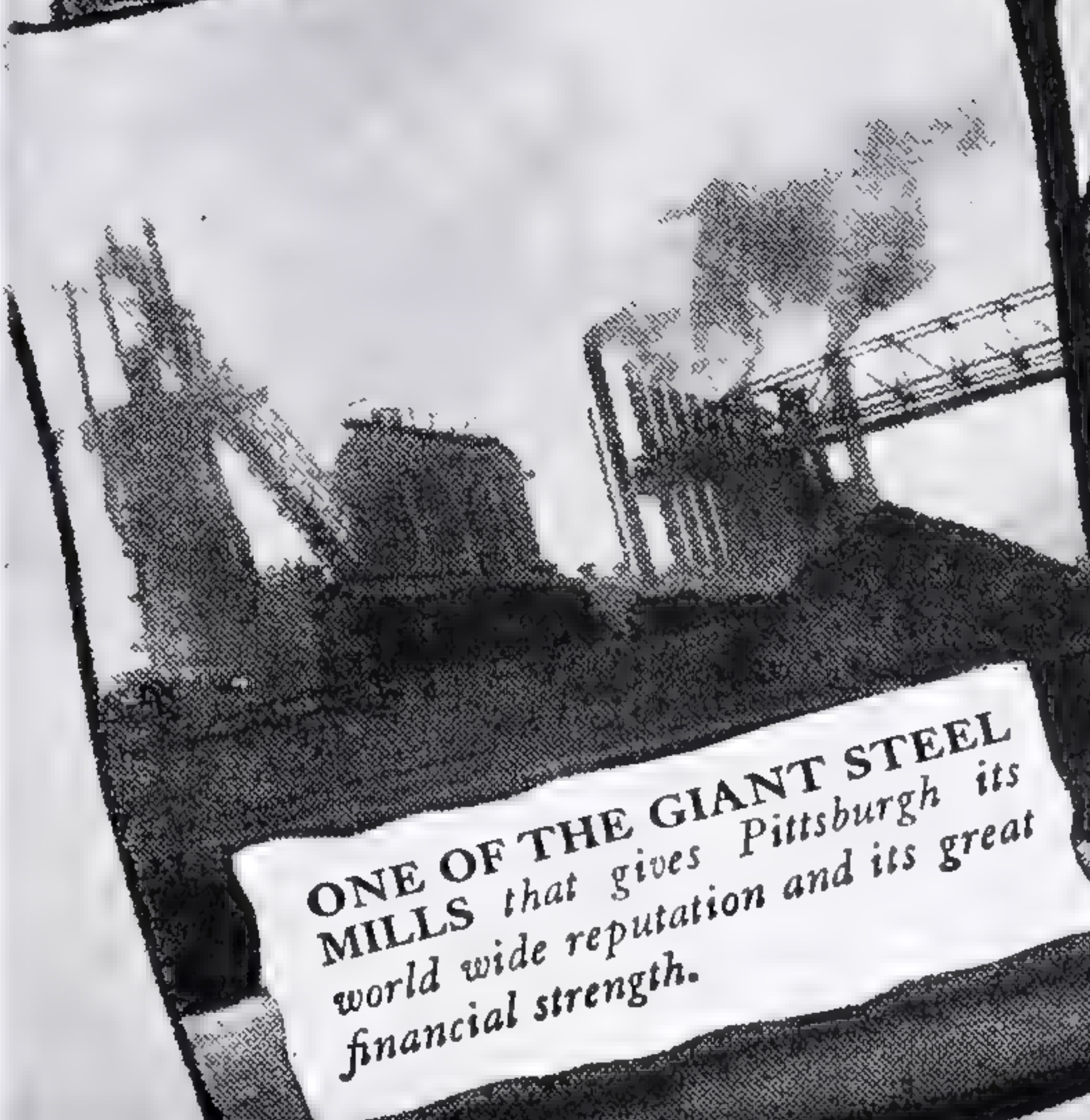
UNIVERSITY OF PITTSBURGH
—this towering structure of 42 stories is familiarly called the "Cathedral of Learning."



UNIQUE INCLINE PLANES
help Pittsburghers up steep hills with loads of freight and automobiles.



PITTSBURGH COULD BE CALLED THE "CITY OF BRIDGES"—there are more than 170 spanning its three rivers.



ONE OF THE GIANT STEEL MILLS that gives Pittsburgh its world wide reputation and its great financial strength.

"I found the night . . . and it was dark as his eyes . . .

I felt the dawn . . . and it was tender as his arms . . .

In the hollow of my beloved's hand . . . I saw

the whole world . . . and my own destruction!"

Vivien Leigh
in the most
magnificent love
story ever
written!



with KIERON MOORE • SALLY ANN HOWES (permission of the J. Arthur Rank Organization)

Directed by JULIEN DUVIVIER • A London Film Production • Released by 20th Century-Fox



We All Have To Grow Up

BY DUDLEY NICHOLS

DOES the public really want grown-up motion pictures?

Let us face the fact that we in Hollywood, in trying to make films for that difficult audience, *Everybody*, find ourselves catering to the very young. There is something of the child in all of us. Youth and its gaieties and shenanigans are ever fascinating. So older people will attend motion pictures addressed to the young. Conversely, however, the young-in-mind have small interest in the grown-up world and its conflicts and problems which are the fountainhead of mature theater and literature. All great comedy and tragedy present mature characters in conflict with themselves and each other—or young characters in conflict with a mature world.

By reason of the enormous investment that every film represents, Hollywood naturally attempts to reach the largest possible audience. Occasionally, however, some misguided producer will attempt to do Dostoevski or O'Neill.

I remember when John Ford made "The Informer" many years ago (I doing the script) all the sensible people called it a crazy gamble. They said it had no entertainment value. They meant of course for the young audiences—and they were right. The film was not a profitable one until a handful of people saw its importance and it won some Academy Awards. Then it fared handsomely. But without the luck of winning awards and so garnering unexpected publicity a hard-headed man might have called it a failure—even though it was an advancement for the screen and opened many gates for new achievement.

Eugene O'Neill's great tragedy, "Mourning Becomes Electra," is the latest mature, grown-up film. As such, of vital importance to the motion picture industry and to you, the public, it needs the support of all thinking people who realize that even the young must grow up.

The great value of literature and of the theater—besides their taking us out of ourselves and giving us pleasure and entertainment—is that they extend our experience of life. We have multitudes of sleeping beings inside us and imagined experiences projected on the screen enable these wraiths within us to wake up and live lives—and so make us larger people.

You cannot keep on making pictures by repeating the old story patterns without growing senile and sterile. I believe there is an audience for "Mourning Becomes Electra" if it can only be reached—a large audience that can make the film more profitable even than a best-selling piece of nonsense—and I believe you readers are a part of that audience which will respond to new adventures on the screen.



The Topping house—where so much happened



Arline Judge and Bob Topping—not so long ago

THE other day a friend of mine, talking of Lana Turner and Bob Topping, said, "Lana's success has gone to her head."

Nothing could be further from the truth. Lana is the identical girl today that she was back in 1938 when she was flamboyantly in love with Greg Bautzer. Had Lana's success gone to her head she would have been more discreet about her romantic interest in Topping. And Arline Judge Topping, undoubtedly, would not be asking the cool half million dollars for an uncontested divorce.

I hold no brief for Lana's many loves. I only know that every so often—in fiction, history and Hollywood—we meet women who, both emotionally and physically, are made from an erotic mold.

Recently on Photoplay's radio program, "Hollywood Headlines," I talked of the first time I ever saw Lana, in 1938. She was asked to come to the studio to meet me. Sufficiently excited about her, I might sell a Turner story to a magazine. She was unknown and needed publicity. Lana arrived that day one hour late. She made no attempt to interest me in herself. She talked instead about Greg Bautzer.

Greg was the first love of (Continued on page 86)

BY ADELE WHITELY FLETCHER

not so private
LIVES

Color photograph by Smith



The fabulous story
behind the
Lana Turner-Bob Topping headlines

FEAR OVER HOLLYWOOD



Home has a new meaning to Errol Flynn these days



Victor Mature finds it pays to be "good" on the screen

"I HAVE a scoop for you," said Lauren Bacall. Her husband, Humphrey Bogart, stopped talking, looked and listened. "A woman threw a box of matches smack into my face at the Lakeside Club," said Lauren. "Good grief," exploded Mr. Bogart. "Why did you tell that!" "But it's true, you saw it happen," Lauren said. "Of course you'll sue the woman," said this reporter. "Of course we won't," said Mr. Bogart.

A year ago Bogey not only would have sued, he'd have thrown the box of matches right back in the thrower's face. But today, it's smart to take insults. It's wise to stay out of fights. It's sensible to do what you're told in the studios. It's intelligent to keep your mouth shut even when you have a legitimate beef. In brief—be good sweet maid and gentleman, and let who will be—fired!

Fear in Hollywood! It's the new, very blue, note! Everyone here is singing the blues—the producers because of the seventy-five per cent British tax on Hollywood pictures—plus the fifteen per cent drop in domestic box-office receipts. People are not going to the movies as often as they did during the war days. The directors are blue because if they are one dollar over-budget or one day (Continued on page 88)

With the studios singing the blues
and tightening the purse strings
the stars are saying
goodbye to temperament

BY SHEILAH GRAHAM



Bogart and Bacall laugh now—once they'd have sued



Jimmy Stewart even got a press agent



Bette Davis's change of mind wasn't funny



Ginger Rogers's "hellos" come easier



Golden Lizzie



Liz and Burt in a scene from "I Walk Alone"



She looks like a luxury job—but there's no flash to her

Don't let this title fool you.

This is as tough an estimate

of that girl named Scott as

you'd expect from a guy named

BURT LANCASTER

Liz Scott: "It's a stretch
at hard labor before
you can call her friend."
Her next is "The Pitfall"

GOLDEN LIZZIE. That's my personal nickname for Lizabeth Scott. Not that I have ever called her that to her face. I call her Liz. As most people do—except for those who call her Scott. But Golden Lizzie does typify her. She has all the efficiency and drive and stamina of a really sound car. But there's no quick flash about her even if she does look like a luxury job. Her eyes and her yellow hair and her husky voice and that chassis might fool you into thinking she is just another doll. She's not. She has sturdiness and there's a sound economy in the way she works things out and goes places. Like those original small Fords that were known as Lizzies.

Take it from me, it's a stretch at hard labor before you can call her friend. Most actresses are quickly friendly, easily laughing girls. Not this one.

I had been signed by Hal Wallis without making a movie test. I didn't know much about acting—and I knew from nothing about the camera. I was only about two inches off the train when they told me to report to Paramount for a test for "Desert Fury" with the dish titled (Continued on page 79)

The Children's Hour

A few pages from Hollywood

family albums to

celebrate Mother's Day

BY SUSAN PETERS

*Color picture of Eve Arden by McCarty
Other pictures by Fink and Smith*



Phillip, Peter and Paul Bonnell watched their pennies grow—into a wonderful gift for mother, Gale Storm



Lindsay Briskin, Betty Hutton's daughter, turned the tables on the photographer by keeping *him* amused

Mona Nerney makes her photographic debut with her mother, Mona Freeman, in a supporting role





Liza, going on four, was equal to the occasion when Eve Arden, her mother, produced a special surprise

A SENTIMENTAL town, Hollywood. One of the most sentimental in the world. Mothers' Day proves it. And often enough in private life the stars play a role far more human than those which their scripts give them.

At the Betty Hutton-Ted Briskin home, little Lindsay Diane has been anticipating helping her mother entertain the guests who'll drop in for an informal barbecue on May tenth. A very special day for Lindsay, because her father, Ted Briskin, has bought her blue jeans and a plaid shirt—replicas in miniature of a set he bought Betty. Blue jeans and a plaid shirt just happen to be Betty's favorite barbecue ensemble.

Coleen Gray's household will be gayer than usual this year. Rodney Amateau, Coleen's husband, has recently returned from France, so it will be a happy time for daughter Susan with both parents there. Susan (Continued on page 115)

Susan Amateau is dreaming of the wonderful new portrait she plans to do of her mother, Coleen Gray



Mothers' Day brought Susan Hayward a special twin treat from "The Men," her sons Timothy and Gregory Barker

He's Looking Over A FOUR-LEAF

Dan Dailey, who looks like a truck driver and is glad
of it, remembers the days when he didn't have a
shirt on his back—until some chorus girl washed it!

BY DOROTHY DEERE



Dan teamed with Jeanne Crain in "You Were Meant for Me"

"A GUY has a lot of responsibility on his shoulders when he's a star. Just last week the studio called me into the office and asked me to please buy myself a new suit. Something classy—

"I rushed right out and bought one. Reminds me—I must take it out of the box someday. Who's going to know you have good clothes if you don't hang 'em up where they can see them?"

That's typically Dan Dailey, sensation of '47. No one in Hollywood has more fun than Dan, the only dancer in screen history who looks like a truck driver and is glad of it. Two hundred and ten pounds of beef on the "hoof." A face that classifies as a rough sketch rather than a carbon copy of the usual movie-star handsomeness. And waving on high—six-foot-four high, that is—a dusty-blond thatch, as innocent of pomade as the day it was born.

Athletic, not esthetic—that's Dailey. The same beautiful coordination that goes into that light stuff he trips is responsible for the riding cups and trophies that load his mantel; also for his prominence in the Lake Arrowhead Water-Ski Club.

Said (Continued on page 82)

CLOVER

Dan, who has America
dancing to Dailey time. His
next is "Burlesque"
with Betty Grable
Powolny



Dan, on vacation
with his Liz at Lake
Arrowhead, led the
way on skis

Jigsaw Romance

Linda Christian, star of
"Tarzan and the Mermaids"

DeDienes

A redhead, a man, a mystery. Star sleuthing by a Photoplay

private eye gives you the best gossip reading of the month



Feminine objective: Tyrone Power of "Fear for Little Men"

ONE day several months ago, a young man who rather overdid the tall, dark and handsome business, paced back and forth in the lobby of the famous Bel-Air Hotel waiting for his date. He had a brooding look, perhaps because he'd just had a spat with the girl to whom headlines had him engaged.

The man was Tyrone Power. The girl with whom he had quarreled was Lana Turner. The girl for whom he was waiting was Corinne Calvey, the French actress recently imported to Hollywood by Paramount studios.

Ty had waited only a few moments when a girl entered through the flower-banked archway and walked to the desk for her key. Involuntarily, he turned and watched her—a slender silk and nylon vision. She had honey-colored hair, not quite red. She spoke to the desk clerk with an imperceptible trace of a foreign accent. As she picked up her key and a letter, she turned and her eyes found Ty's.

Ty, caught in the act of staring, looked the other way.

He doesn't now.

The girl was Linda Christian, the young actress who, to the surprise of everyone and the consternation of some, will in all probability become Mrs. Tyrone Power before the year is out. She may even marry Ty in a foreign country, away from the jurisdiction of exacting California law, before his decree from Annabella is final.

But first to the who, what, when and why of this story, which exceeds in plot motivation anything that Hollywood writers would dare to put in a script. For this is no ordinary, run-of-the-Hollywood-mill romance in which boy meets girl and the final close-up is inevitable. At any moment many things may take an unex- (Continued on page 107)

BY CARL SCHROEDER

The Young

A woman of importance:
Loretta Young, star of
"Rachel and the Stranger"

Fink

*Miss Young's clothes
by Barbara MacLean*

She's calm and she's efficient—

until an impulse comes along. But it's because Loretta for-

gets to be careful sometimes that she has such a good new life

BY ELSA MAXWELL

Idea

LORETTA YOUNG has changed. Loretta used to be pretty and sweet, for all the world like the girls she played on the screen. Today she is a woman of importance, with a sophisticated wit and a glamour that has nothing to do with dressmakers or hairdressers.

Take Loretta's "*enceinte trousseau*," a wardrobe she had Adrian and Howard Greer design for her back in 1944, before Christopher was born. "No appearance blues for me, if I can help it—and I can," she declared. And almost until the baby was born she lunched at LaRue and Romanoff's and went out to evening parties with her husband, Tom Lewis, and looked lovely always.

She rates the money this wardrobe cost well spent. For she wore the same clothes again before Peter was born. And they now repose in a trunk, awaiting another time when they'll be needed.

(Continued on page 109)



Three lively children make any mother throw up her hands—or heels!



The change in Loretta has nothing to do with clothes





Talking behind Lauren Bacall's back are Humphrey Bogart, one of top five men, and Claude Jarman Jr.

Al Jolson, with Hollywood editor Ann Daggett, received a special tribute from the violins, too



The Larry Parks had reason to be happy. He won a Gold Medallion for "The Jolson Story"



The white and gold brocade walls, red velvet drapes and crystal chandeliers in the Crystal Room of the Beverly Hills Hotel. . . .

Photoplay's



There was champagne and candlelight, the soft strains of violins and Al Jolson, standing before the Gold Medal plaque, singing old, nostalgic songs



... made an impressive background for the gay and glittering ensemble. Crowds jammed the hotel lobby to watch the stars enter

Gold Medal Party

LIGHTS! Cameras! Action! The Photoplay Gold Medal Awards Dinner was on. Celebrities and motion picture executives, three hundred and fifty of them, thronged the Crystal Room of the Beverly Hills Hotel.

This room, with its white and gold brocade walls, red velvet drapes and crystal chandeliers, was a glamorous background for the gowns of the women and the formal dress of the men. There was champagne and candlelight, and the soft sentimental strains of the famed l'Aiglon strings, "Mischa Novy and his violins." And the large Gold Medal plaque, that was the center of the decorations, symbolized *you*—the people who voted for your favorites in the Gallup Audience Research Poll, on which these awards were based.

You will be able to see all this for yourself at your local theater incidentally, for Ralph Staub's Screen Snapshots titled "Photoplay (Continued on page 114)



June Allyson, chatting with Claudette Colbert, was almost too excited to eat! June was in winning five

Ingrid Bergman, with "Joan of Arc" haircut, receives her Gold Medal from Jack Benny



Jeanne Crain, with husband Paul Brinkman, was star of "Margie," one of ten top films



Photoplay's Gold Medal Party



Winners all: Al Green, director of winning picture, Stephen Longstreet, the writer, MC Jack Benny and Sidney Skolsky, the producer



Harry Cohn, Columbia Pictures President, accepts Gold Medal for "The Jolson Story" from Jack



When good fellows get together: Both Alan Ladd and Humphrey Bogart made the leading five list this year



Photoplay's Fred Saminis at head table with Evelyn Keyes, who won Gold Medallion for "Jolson Story"



Herb Drake, Macfadden Publications Vice President, with happy winners Jolson and Bergman, master of ceremonies Jack Benny



million-dollar minstrel

For four consecutive years, a man who is sneaking up on middle age, who wouldn't place in the profile sweepstakes and who is no great actor, has been voted America's favorite movie star. Bing Crosby now has four Photoplay Gold Medals . . . one for each son.

What's gone into this one short, stocky body that has made it such a multi-million-dollar institution?

Bing may know. Chances are he's figured it out by now. But it's even more certain he'll never tell you. There are, however, in his life, certain people who know Bing in some particular aspect even better than he knows himself.

On the next pages, you can read what Dixie Crosby has to tell about her husband . . . why Harry Lillis Crosby Sr. idolizes his son . . . the merits of Bing's fishing from Bill Morrow, who writes and co-produces his radio programs . . . and of laughs shared by Bob Hope, his golf partner and co-comedy star.

Dixie, Pa, Bill, Bob . . . a quartet of authors through whom Photoplay proudly presents this Crosby Cavalcade.

Fred Sammis





Bing, of "The Emperor Waltz," and Dixie back in 1931 on their first wedding anniversary

An intimate story of the happy clan named Crosby



Their large, white Monterey house overlooks the golf course where Bing plays



IT has been more than ten years since Dixie Lee Crosby has talked about Bing. And never before, I think, has she talked so intimately about him and the Crosby home life.

It's a good thing none of the amiable Beverly Hills cops were around when I motored out to the Crosby home in West Los Angeles in answer to Dixie's invitation to come out to see her at the big white Monterey house that overlooks the golf links of the Los Angeles Country Club. (Wouldn't you know that Bing would live on the edge of a golf course?) Later Dixie told me, "The Los Angeles Country Club doesn't permit actors to be members.

Exclusive photographs by Fink



Dixie in the patio of their home. Dogs and boys are hard on furniture



A dining room big enough for six Crosbys

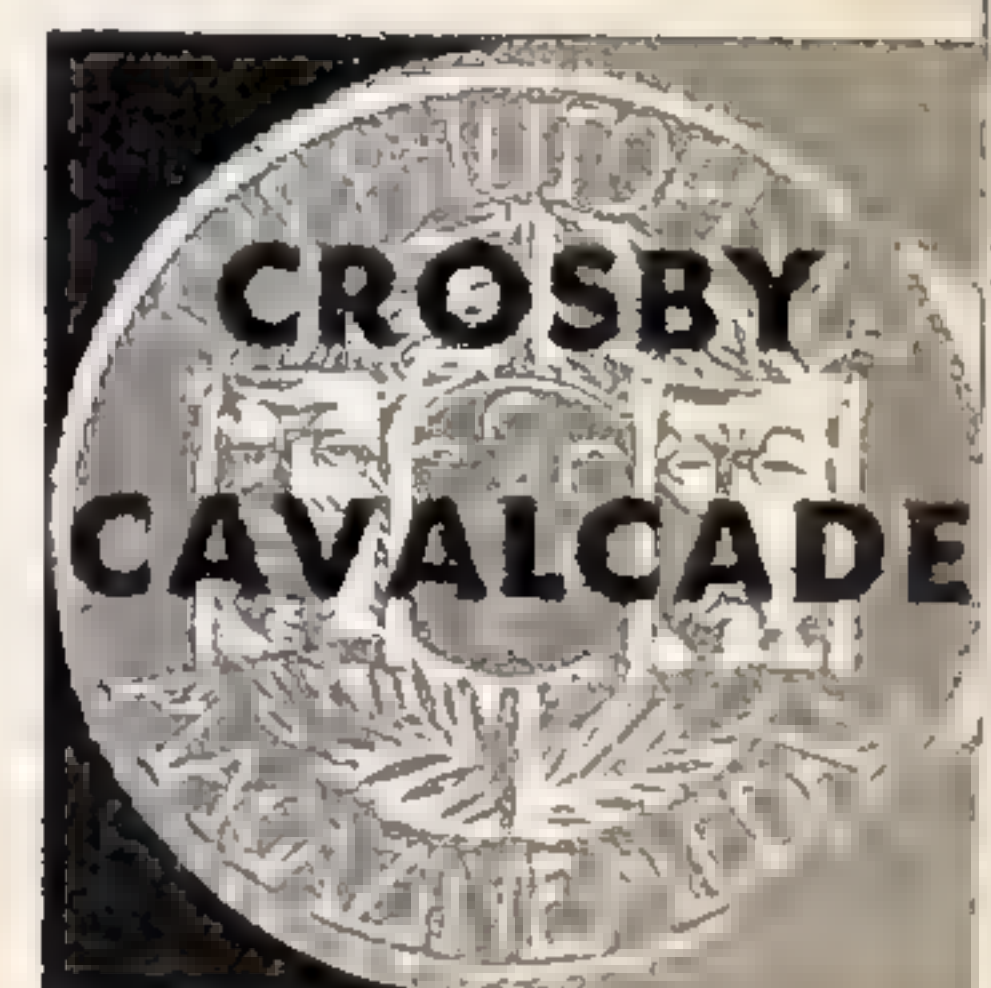
But Bing's father belongs, so he plays on his card!"

Dixie met me at the door as slender as she was when first she came to Hollywood. I can say that from memory because I've known her ever since she came out here straight from Broadway and the hit musical, "Good News." Always one of the prettiest girls who ever set foot in our town, the years have given her only a becoming maturity. She could step right in front of a motion picture camera today and be as attractive as she was those years ago in Fox movies.

Dixie was wearing one of the new full skirts in blue and rose with a blue bodice. When I commented on how pretty it was, she said, "It's a crazy quilt like those our grandmothers used to use on their beds."

Then she led me into the room where the Crosbys spend most of their evenings; a library filled with books and (Continued on page 119)

Bing's Gold Medals and trophies decorate his den





I and Crosby



BY BOB HOPE

Bing was just an up-and-coming chirp on the canary circuit when Broadway Bob first tuned in on him—the rest is road history

IF I were a man given to phrases, instead of the other way 'round, I'd call this a soul test. Now that I've thought about it, I will call it a soul test.

Imagine Photoplay asking one great actor to talk about another great actor.

Favorably, that is.

Yet Photoplay requested that I do that very thing. Requested, did I say? They begged. They cried. They finally offered money. I yielded. Not that the money had anything to do with it—no more than fangs have to do with a wolf's jaw.

Only after I had consented—me, Bob (Printer's Ink) Hope did they reveal the name of the lad—I mean performer—whom they wished me to estimate. (Get that last hunk of grammar! Sharp, what?)

Crosby, they wanted. Crosby by BOB HOPE. Crosby as HOPE sees him, as HOPE knows him, as HOPE carries him through one "Road" picture after another.

I and Crosby! Where shall I begin? At the beginning? Well, the only reason I will is because that isn't when you think it was, you

cute readers. I and Old Tattered Tonsils may have knit together our first picture "The Road to Singapore" in 1940, but I am wiseing you up to the fact that we worked together six years before that, at the Capitol Theatre in New York.

That is, Crosby worked. Naturally a date like that, to me, was a breeze.

He was young Knucklehead out of the West, at that time. He was an up-and-coming chirp on the canary circuit and he had sidled into pictures (he was, even then, too heavy to come in straight on) by way of a Paramount extravaganza called "The Big Broadcast of 1932."

I, of course, was already famous, my wit the talk of Broadway. I was the dreamboat voted most likely to dock, the Thespian who would restore the Theater to its former grandeur. (How was I to know that a couple of other guys also had the idea of selling popcorn in the lobbies?)

I photographed the Capitol billing during that engagement. "Bing Crosby and Bob Hope" it said, just as it does to this very day in front of your local theater running "The Road to Rio." (Catch on?)

I took some movie footage on Little Boy Boo-boop-a-Doop at that time, also. He has lived to regret that, but I'm sentimental about it and run it frequently for our friends. I love to watch them fall right on their patios watching Cros snapping his fingers, making with the feet and really selling his songs. He gave in those days. Yes, he really did.

In those Capitol days he would stand in the wings and study my work. Thousands had done that before him, of course. It was—it is—the price I pay for my unique style. But one night when I was ambling off after nineteen or thirty encores, Old Tailor's Horror said, "What's with those jokes? The people seem to go for them. Why don't we work up a bit of patter between us to separate my songs?"

I like to help struggling amateurs, so I agreed. We did all right the next matinee. And better the next evening. By the second day we were killing them and we both knew we could be the happiest couple in vaudeville. Or even Hollywood, if we could find the right material.

It was six years before we hit the "Roads" and

bussed Lamour. By this time we knew about ourselves and golf; ourselves and families; and more importantly about ourselves and close-ups, which is where we share and share alike, believe you me, Bud.

I have come to realize that Harry Lillis is too smart to give way to temper. He is even too intelligent. (This truth is killing me!) I've always thought that I was a fast study. In fact, I am a fast study. But Bing can walk in the studio, get his lines, give them a quick skim, walk on the set and the scene falls off him, without one cue missing.

You know, don't you, that I have gone mad and am business partners with him and that we share the financing of the "Road" pictures (and those darling little profits) with dear old Paramount? Well, our pictures have more "first takes" in them than any other pictures made in Hollywood. Those looks of astonishment you often see us give one another are not acting. We've had great scripts on those vehicles. Nevertheless, if along in the dialogue, we think of a joke that we (Continued on page 85)

Checked Shirt and Trails

... find Bing as happy as Huck Finn

BY BILL MORROW

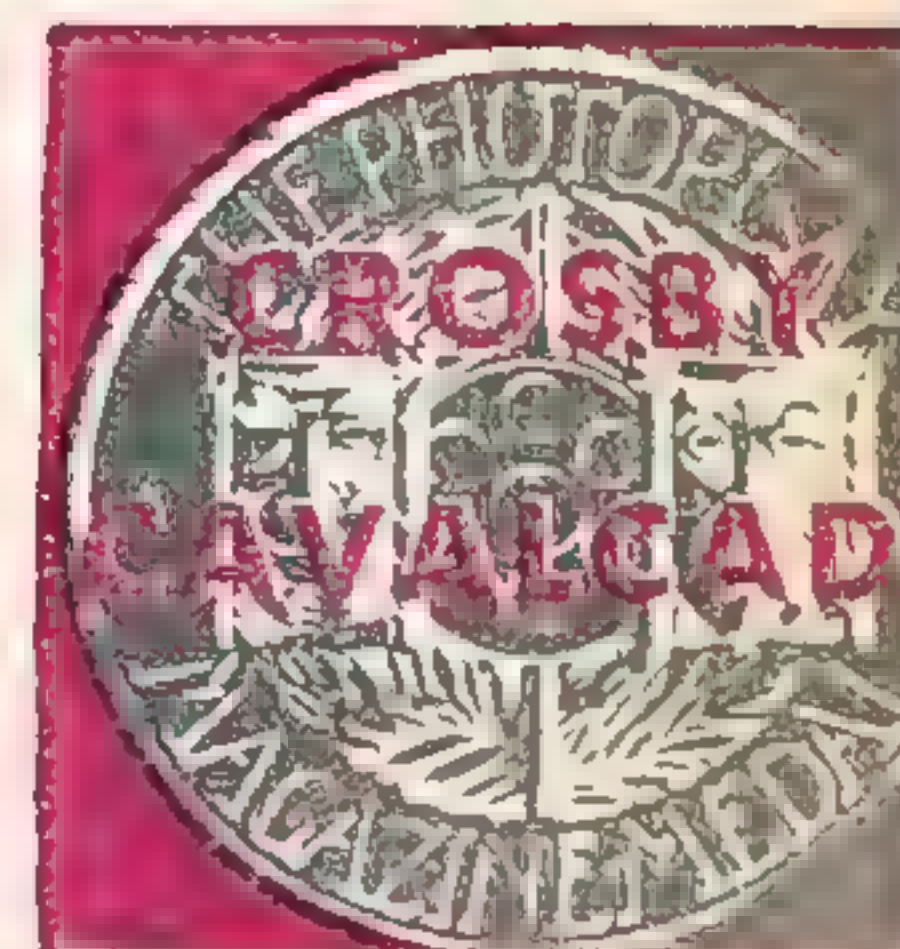


Bill Morrow, Bing and his two ranch managers, Spike Spackman and Johnny Eacret, caught the limit in redfish

BOB HOPE, if speaking of Bing's outdoor life, would probably refer to him as "Huckleberry Finn with annuities," or as "the fellow who wears a rainbow shirt with a trout to match."

Robert would be about right. Bing does enjoy the same urge to grab his fishin' pole and steal away as did *Huck Finn*. He also has the same enthusiasm, zest and love of outdoor adventure as Mark Twain's *Tom Sawyer*.

Yes, if it's out-of-doors, it's for Crosby. Fishing, hunting, cattle ranching and golf take up much of his well-planned time. His happy attitude on a fishing trip adds to the enjoyment of the party. He is always the first one up in the morning. He can outwalk a pack mule and can stow away a meal that would amaze a hay hand. (Continued on next page)



Checked Shirt and Trails

I have fished everything from great lakes to likely looking rain barrels with Bing. We have dipped lines at Jasper Park in western Canada and in the well-stocked waters of the Seigniory Club in Quebec; waded icy streams in Pennsylvania for eastern brookies; cruised Idaho's Lake Pend Oreille in search of the giant Kamloops trout; snagged many a limit of delectable red-fish around Sun Valley; hiked the High Sierras and snagged some beauties; and we have whipped many miles of streams in the vicinity of Elko, Tuscarora and Wildhorse, Nevada.

Nothing seems to disturb Bing on these jaunts. Cold, wind, heat, dust, rugged terrain, mosquitoes provoke no groan from the Groaner. The buzz of a rattlesnake is no more disturbing to him than the ripple of a stream. He is always calm, poised and cheerful while fishing.

I take pictures of Bing. Both still and movie. As a matter of fact, next to Dr. Arnold Stevens (the demon 16mm man of Beverly Hills), I am considered the world's greatest movie menace.

When Bing was playing in the Totem Pole Tournament at Jasper Park in September '47, I was in the gallery, making a record of the game in gorgeous color. Came the semi-finals and Bing was in a tough match. I was enchanted as I looked through the viewer of my camera! Crosby, silhouetted against the majestic Canadian Rockies, addressed the ball. A hush fell over the gallery. I tiptoed up behind him. Bing started his upswing. My heart was pounding. What a picture! He drove the club downwards. Just then, the shutter of my movie camera clicked on with a loud "Buzzzzt!" Crosby flinched. The club continued downward—but not true. The ball landed far to the right of the green. That shot could lose the tournament, but was Bing upset? Did he mutter diabolical threats? Was there blood in his eye? Did he threaten to put a furrow in my skull with the iron in his hand? *He certainly did!* P. S. He won the tournament and my camera has been repaired.

He's My Boy

When it comes to wearing Bing's left-over loud ties, betting two bucks on his horses (when they run) or seeing his pictures twice—you can leave it to Father!



By
Harry Lillis
Crosby, Sr.

Junior gets a kiss from his mother



The future owner of the Pittsburgh Pirates — Bing at four



This is one time Bing, with the drum, had to look smart! He was with the Rhythm Boys

WHEN people ask me whether or not my son has changed since that day he left Spokane in a Model-T jalopy headed for Hollywood, I can only think of one change of note—Bing was a much better business man then.

As a boy, I can't remember that he ever asked me for spending money. Always industrious, he clerked in a law office, worked as locker boy and caddy at the country club and before that delivered newspapers, getting up at dawn in icy weather and pulling a sled through the snow.

"What's there in it for me?" or "How much?" was always Bing's immediate reaction to any position offered.

On one occasion Bing had been hired to plug songs at a local music store. Nobody mentioned the amount he would be paid for his services. Bing kept inquiring about it until they finally fired him before his first week was up, without paying him a cent. These same people owned a theater in town. This lack of consideration so infuriated Bing's brother Larry that he really made them pay—and big—for Bing's act when they wanted to book him into their show his



Bing, at ten. He spent summers at lakes near Tacoma, Wash.

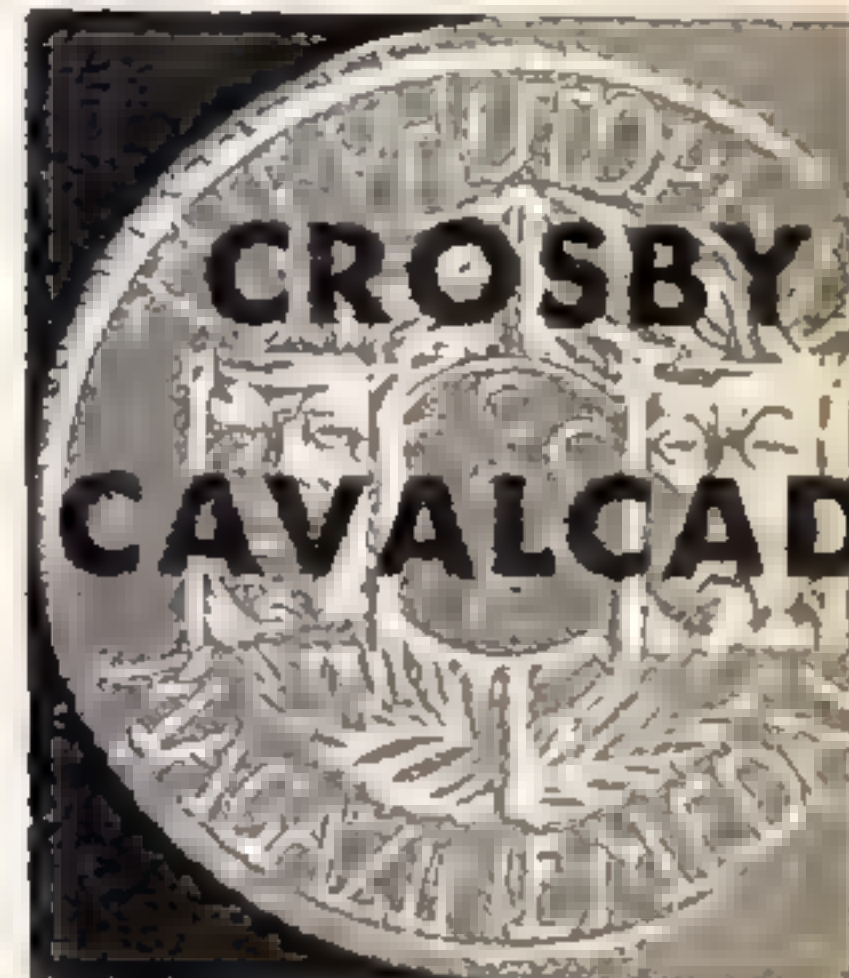


Bing, his mother (left) and a friend on a Paramount set

first trip home after becoming a "success" (eating regularly) in Hollywood. After the performance while Bing was happily greeting all the home folks who went backstage to see him, somebody lifted his wallet with the pay check. He sang for nothing after all. This should have been a tip-off on his inaptitude for high finance.

Today Bing's about as informal about his checking account as he is with the checked shirts he wears. Part of my job is keeping his checkbook and signing checks for him. To my knowledge he hasn't written a check in fifteen years other than counter checks, concerning which he keeps no records. My first knowledge usually comes with the monthly bank statement or when some official voice calls saying, "Your son is overdrawn—again." Then I make out a check to his personal account.

I'll never forget the occasion some years back when a friend of Bing's wanted him to help on a real-estate venture out in the San Fernando Valley. "You can get in for just \$9000," he said. Bing, who was all for it, said he would check with me." Well—what (Continued on page 76)





Q. 22 had June facing a "wild" choice

Play Truth or

Mr. Powell gets some plugs, Mr. Edwards gets some information, Miss Allyson gets—some consequences

GAME CONDUCTOR—RALPH EDWARDS

1. Q: Have you ever been embarrassed by telling the truth, June? When?

A: I should say so. But I can't talk about it. (So right off the bat June pays a consequence—by sliding down the bannisters "no hands." She cheated, though, as she slid "home.")

2. Q: Is your husband your favorite singer?

A: Certainly. Isn't he yours?

3. Q: I'm asking the questions here—I think. You mean you'd rather hear Dick sing than Crosby or Sinatra?

A: I think Richard outsings Bing, Frank and all of them. But I wish he'd sing more. He only sings when I make him. I found dozens of his rec-

ords up in the attic and I've been playing them over and over for two days straight. My favorite is "I Know Now."

4. Q: Do you like to hear yourself sing?

A: No! Whenever I hear my voice I keep trying to clear it—and nothing happens.

5. Q: Don't you go to your own pictures?

A: Never—except for a few previews. I did take some children to see "Good News" because I'd promised them I would. When we walked in I was singing on the screen and I was so bad

I couldn't stand myself. I almost turned around and walked back out again.

6. Q: Do you think you're a good actress?

A: Well... no. I don't think I'd pay money to see me.

7. Q: What do you consider the best performance you've given on the screen?

A: "The Bride Goes Wild," the picture I just finished with Van Johnson. And Van's really wonderful in it.

8. Q: What sort of cinema classics would you like to delve into in the future?

A: Serious things. Good musicals, too, of course. But some serious things like those Margaret Sullavan used to do. And I'd like to do a picture with my husband, preferably "Mrs. Mike."

9. Q: Do you think Dick is a good actor?

A: Wonderful. Don't you?

10. Q: Here we go again. Don't you have any professional criticism to offer at all?

A. Well, sometimes I don't think his love scenes are convincing. He's pretty reserved in them. But I thought his love scenes in "Johnny O'Clock" were wonderful. I helped coach him on those.

(Continued on page 91)



Ralph puts the bite on Q. 17



Q. 12 had her repeating herself!

Consequences

with
June Allyson

The star of "The Bride Goes Wild" cheated a little on Q. 1



Cover Girl



Q. 13 called for a very heavy routine

Tune in Truth or Consequences with Ralph Edwards Saturday on NBC 8:30 P.M. (EST)

EYE CUES

. . . . what to do to

keep the men turning for

a second look at you

BY ANITA COLBY

Photoplay's Beauty Editor



Elizabeth Taylor follows her natural line of beauty

There's a trick to keeping eyebrows
like Greer Garson's in perfect shape





Joan Bennett's glasses become an intriguing accessory

IF IT were possible for you to see yourself with your eyes closed you would realize that your face, without the animation your eyes give it, has about as much character as a house at night with the lights out.

It isn't just the size, color and shape of your eyes that makes them attractive. It is what the eyes reflect—your health and inner qualities like courage, humor, intelligence and a joy of living.

Proper diet, plenty of sleep and outdoor exercise, of course, are the key to sparkling eyes. But practical care and skillful make-up can enhance their natural beauty. You wouldn't think of neglecting to wash your face daily. But how often do you remember to bathe your eyes?

The stars realize the importance of eye baths. And each has her own particular point of emphasis. Yvonne de Carlo, for example, uses a nice-smelling eye lotion. Other stars prefer the good old combination of boric acid and water. But whatever you use, *use it daily.*

Another thing! Don't be afraid to indulge eyes that

are tired after a hard day's work. To freshen tired eyes soak little pads of cotton in cold water or witch hazel and place them on your eyelids while you lie quietly and relax for a few minutes. You'll be amazed at the difference in the way you will look and feel. Also, don't wait for circles under your eyes or that crepey look before you do anything to correct these things. For your ounce of prevention apply a good emollient around your eyes before retiring. Apply the cream gently and rejoice in a new dewy look.

A great source of eye-sparkle, Vitamin A, is plentiful in butter, milk, carrots (especially raw) and leafy vegetables. Have plenty of these in your diet. And if your doctor thinks it necessary, Vitamin A can be taken in a supplementary tablet form.

A *must*, if you would avoid red lids and tired strained eyes, is proper lighting—at home or at work. For reading, typing, sewing, etc., the light should fall directly on your work. See that it is a good strong light but not a glare. Whenever lovely Ava Gardner memorizes a part she rests (*Continued on page 78*)

LIFE IN THE DOG

Gary Cooper, whose next picture is "Good Sam," has been saddle-struck since he was knee-high to a pony



PASSION for painting has hit the town with speed of tornado and heat of sirocco, or the way love comes to Lana.

Everyone is painting, mad as Muntz, as if to fill singlehanded the local Louvre. You venture forth at the risk of having your portrait done from a speeding car by some celebrity.

The Gary Coopers are painting *en famille* up at the beautiful chateau Coop that floats as a castle in the air above pink towers of UCLA and the russet campanile of Marymount. Gary, Veronica and their daughter Maria, age ten, swing brushes in trio.

"If you'd like to see some of our paintings," said Gary rearing his serpentine form out of the library cushions, "we'll go down to the doghouse."

"We paint in the doghouse," said Mrs. Cooper.

The evicted tenants, a handsome pair of boxers named Arno and Gretel, appeared at the window during course of the showing. They tilted their heads from side to side, critical but not supercilious. They bear no resentment (*Continued on page 111*)

Arno and Gretel have no complaint with Rent Control.

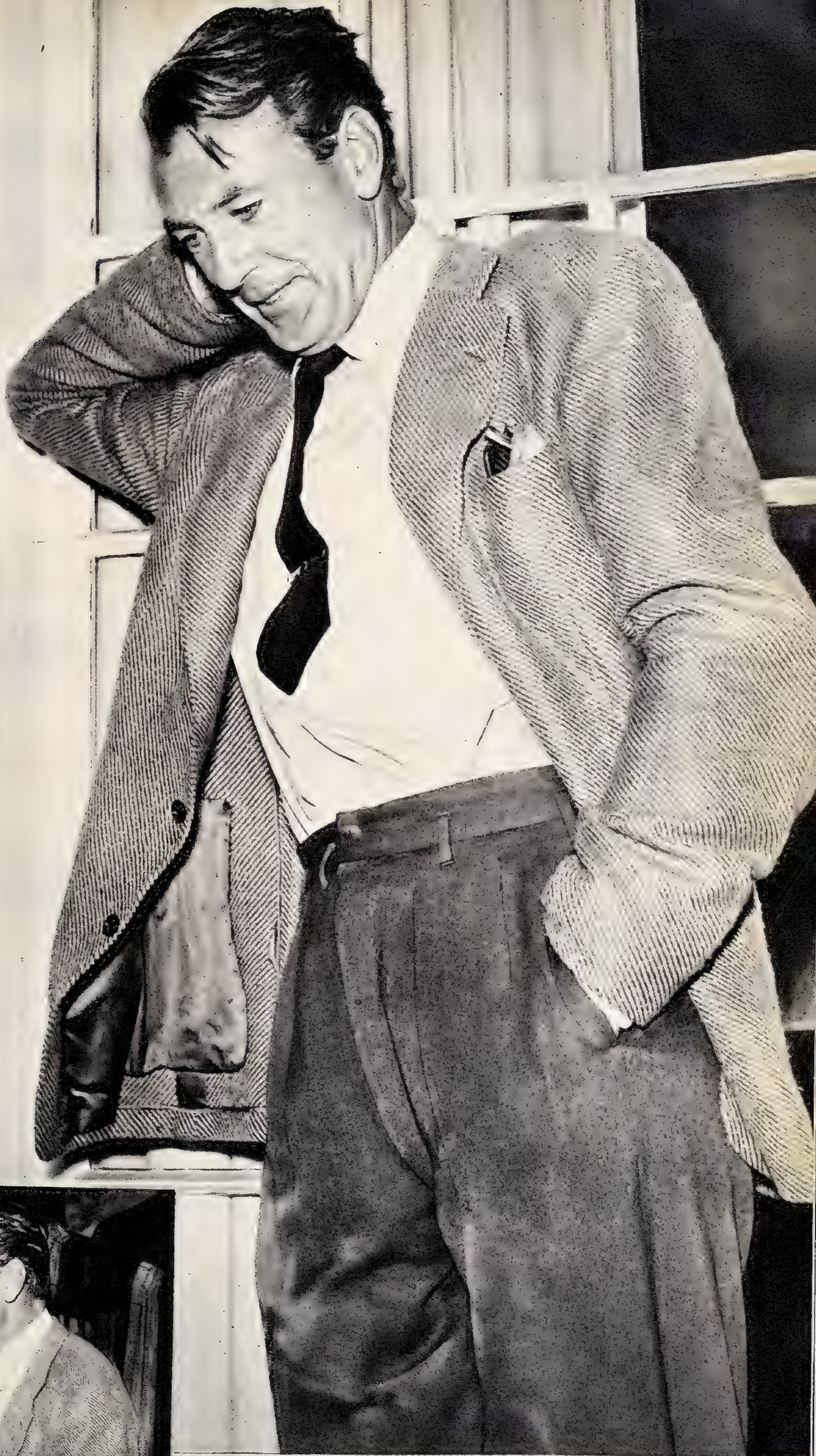


HOUSE

The boxers have been dispossessed. Gary's paints and canvases are there. Rocky is too. No studio in Greenwich Village was ever like this

BY HERB HOWE

The trophy room has everything—from Jap wing cannon to electric train



He figures white-tie-and-tails are for dukes and the dark ages



That New Man

Louis Jourdan has come a long

and exciting way—from the Paris Under-

ground to Hollywood's front lines

BY HYATT DOWNING



IT'S a long jump from dodging Germans as a member of the French Underground to a strong supporting role in the all-star cast of Selznick's recent picture, "The Paradine Case." Yet Louis Jourdan made it with an insouciance bordering on the miraculous. Not only that, but today finds himself an intimate of those two Hollywood Olympians who can make or break a career with a simple nod of their Jovian heads—Mr. David O. Selznick and Mr. Darryl Zanuck.

Ask Louis how all this occurred and he looks a little startled. "I do not know," he says, spreading his hands. "It is what you say—colossal?"

It may as well be said here that Jourdan is a strikingly handsome young man. His dark face mirrors all the nervous emotionalism and energy that pour through him. In 1943 he abandoned a burgeoning career as an actor to join the French Underground. He had made two non-political films which pleased the aesthetic sensibilities of a few high-ranking Germans. They assured him that his future was secure if he would just do one picture with the faintest, teeniest tinge of political significance. Jourdan chose, instead, to disappear into the resistance movement. At the same time, without a franc to his name, he married Berthe, his childhood sweetheart. His friends shrugged their shoulders. It appears, however, that he knew what he was doing, for they have been very happy ever since. When the war ended the omniscient finger of Mr. Selznick reached out and touched him and Louis was, as we say, "in."

Today if you call at his Beverly Hills home he will escort you through the large living room which looks out on the swimming pool. He will point to it with a look of bemused wonder and you get the feeling that he still doesn't quite believe all this.

He drinks very little, smokes incessantly and thinks about the pictures he is going to make. Also, he thinks about the future of Mr. Louis Jourdan, intensely. And as Lord Nelson said a long time ago: "A Frenchman with a purpose is like a cannon ball in flight—not easily deflected and loses little time in reaching its target." Louis Jourdan has just taken off.



Friends shrugged their shoulders when he married Berthe

Gallie verve: Louis Jourdan of
"The Paradine Case" and "Letter from
an Unknown Woman"

The San Fernando



Over the hills from Hollywood
our tour trail beckons to where the
mountains follow the horizon
and a little gray home on one
acre of land is a ranch, Sir!

Universal Studios—a city
with its own post office

Dennis Morgan slipped away from the set of "To the Victor" to settle an old golf score at the Lakeside Golf Club

Valley Market Town where the shopper next to you is likely to be Marie McDonald, comparing cabbages!



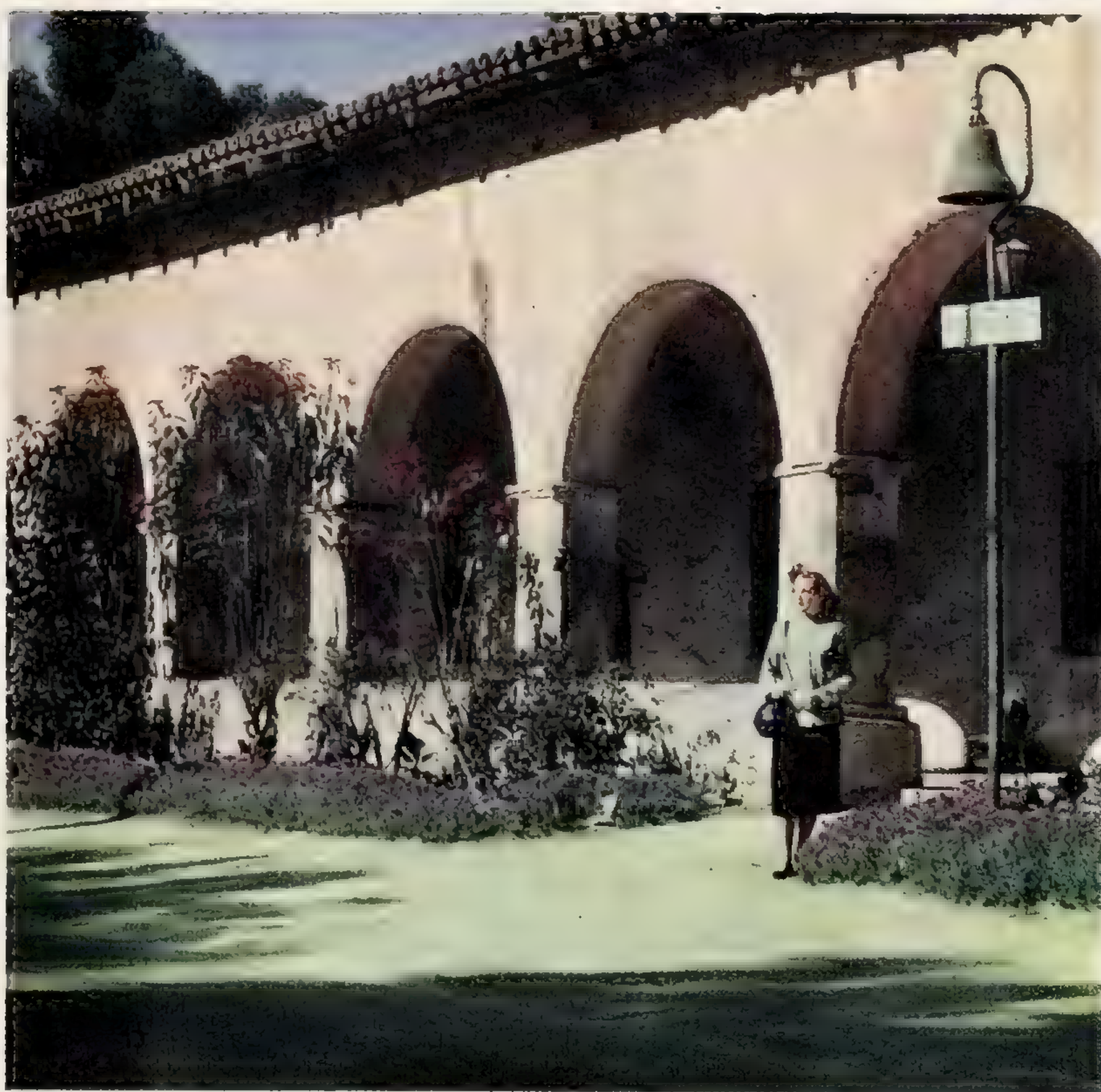
Valley Is My Home

Color pictures by Fink and Smith

THE Valley is more than a place to live. It is a way of living. The bells of El Camino Real, (The Royal Highway) which marked the path of the early California Missions, still show the way along Ventura Boulevard, the main highway. You always call it just "the Valley"—as if there weren't any other valleys for miles, though there are—San Joaquin and Yucaipa and Simi, for instance.

There practically wasn't any Valley even after this land was irrigated, until the real-estate subdividers got at it along about 1930. Since the war it has quadrupled in size. Still, praise be, it stays friendly, Western and colorful. (Continued on page 103)

Cathy Downs at the three hundred-year-old San Fernando Mission



Republic Studios where Roy Rogers' Trigger has his private dressing room—and real cowboys ride the studio ranges



Evelyn Keyes's home, like most ranches in the Valley, is a simple house open for simple hospitality





Joan, up to date: With ski-expert Donald Campbell on Quebec vacation



. . . not so long ago with Dr. John Duzik at opening of Tallyho Restaurant



. . . with A. C. Lyles at Champagne Room as Ricardo Montalban dances by



. . . with Jimmy Stewart, Mrs. Gary Cooper and Van Johnson at a party

MISTAKES

Hollywood Girls Make

WITH MEN

Even the experts can go wrong, it seems. A first-hand report to help fill the great open spaces in any datebook

By Joan Caulfield

I WOULD love to be married and have a family. I think about it all the time. But I'll wait until I'm sixty, if need be, before I'll make the mistake of rushing into romance, of believing I am in love at first sight.

At twenty-three I look back and realize that in my teen-age infatuations, the love-at-first-sighters were the ones that never lasted. And there's not one of those teen-age boys who would appeal to me today. Wearing the right clothes, going to the right school, being a smooth dancer *mattered* then. These still are attractive assets but they no longer are the basic requirements. Now, I would have to marry an intelligent man; a man from whom I could learn; for whom I could feel a solid respect. Certain women require dominant men and I think I am one of them.

Girls in Hollywood, in my opinion, make the mistake of being too concerned with the (Continued on page 116)

Bright outlook: Joan Caulfield of "The Sainted Sisters"





Cupboards, bookshelves and storage drawers are part of the window-seat arrangement in Gene Raymond's study-bedroom



Adequate table and large lamp make homework a lie-abed luxury in Eve Arden's charmingly feminine bed-sitting-room

Star in your home

A beauty treatment that will
start your bedroom on a double
life and give you a sitting room
you can call your own

MERELY sleeping, you spend better than one third of your life in your bedroom. But if, like me, you also read in bed, telephone in bed and even eat in bed, this means that you do more living in your bedroom than in any other room in your house.

This means your sleeping quarters should be charming, full of character, comfort and color. But are they?

In altogether too many modern houses, the bedroom is suffering a decorative decline. The twin beds lie, side by side, like railroad tracks, exactly as utilitarian and about as soft. Sometimes an absurdly inadequate "night stand" separates them, having atop it a shy-looking (Continued on page 104)

Let Mitch Leisen, famous Hollywood director, help you decorate your home



Mrs. John J. Astor

*Distinction wears
a charming face*

Mrs. Astor's lovely face mirrors the poise and social graciousness her busy life expects of her. It mirrors, too, the charming naturalness of her inner self, that brings from others an instant, friendly response.

Every face carries its own distinction. What your face says for you and about you is largely what you *will* it to say. So keep in mind the face you want to represent You—then make that face come true.

It takes such a very few minutes each day to keep your face looking beautifully cared for—to give it that luminous, clean look. Don't ever dim it with neglect. For *real* beauty-cleansing, the "Outside-Inside" Face Treatment with Pond's will leave your face rejoicing.

Just try it! You'll see!

Beautiful Mrs. Astor says: "Pond's new beauty routine accomplishes wonders"

NEW "OUTSIDE-INSIDE" FACE TREATMENT

ACTS ON BOTH SIDES OF YOUR SKIN

Your face is not unchanging like a doll's. It is the *inner* You put into *outer* form. It is what people first notice about you—what they most remember. Surely then a *lovely* face is very worth attaining.

A New Face Treatment

Your skin has two sides, and caring for only one side is *not enough*. Pond's, consulting with dermatologists, has studied the needs of facial skin and brings you this new "Outside-Inside" Face Treatment, that acts on *both sides* of your skin *at once*.

From the Outside Pond's Cold Cream cleanses thoroughly as you massage—carries off surface dirt, make-up—throws a veil of softness over your skin.

From the Inside every step of this Pond's face treatment stimulates healthy beauty-giving circulation—speeds up tiny blood vessels in their vivifying work.

Twice each day—*always* at night—give your skin Pond's "Outside-Inside" Face Treatment—*this is the way*:

Hot Water Stimulation

Press face cloth, comfortably hot and wet, against your face—to stimulate blood flow to your skin.

Two Creamings—to "condition" skin

- 1) *Cleanse* . . . Work Pond's Cold Cream briskly over warm, damp face and throat to sweep dirt from pore openings. Tissue off.
- 2) *Rinse* . . . With more Pond's Cold Cream massage briskly, to rinse off last traces of dirt. Tissue off.

Cold Freshener Stimulation

A cold water splash, then pat on the tonic astringence of Pond's Freshener.

See your face now! Your cheeks full of pink roses! You'll try never to skip this new Pond's face treatment—because it *works*.

Remember always . . . the YOU that others see first is in your face

Never think it just a vanity to develop the beauty of your own face—it makes you a more assured, delightful person. Because you look lovely you give a happy little glow of pleasure to everyone you meet—the real YOU is brought closer to others.



3 basics for "Outside-Inside" Face Treatments

You feel like a
different person

that's
a promise
from Tampax



How would you like to feel many years younger and twice as active—like a schoolgirl on holiday in the spring? Try using Tampax for monthly protection and discard those belts, pins and pads on “those days.” You’ll be surprised at the difference! You’ll want to run rather than walk. It’s like riding in an open car instead of a closed one!

This Tampax method has won the confidence of millions of women and girls who appreciate its daintiness, comfort and thoroughness. Tampax is worn *internally* and it consists of pure surgical cotton compressed in a disposable applicator for easy insertion. With Tampax there is no odor, no chafing—no bulges or edge-lines under your clothing. Why, you can actually wear it in your bath!

Invented by a doctor, Tampax is sold at drug stores and notion counters in 3 absorbency-sizes (Regular, Super, Junior). Average month’s supply fits into ordinary purse.... Ask yourself “What am I waiting for?” Act today! Tampax Incorporated, Palmer, Mass.



Accepted for Advertising
by the Journal of the American Medical Association

He's My Boy

(Continued from page 61) did he say?” asked the man when he called. “Dad tells me I haven’t got \$9000,” grinned Bing.

Many of our financial conversations, however, are by correspondence. Bing is always leaving notations on my desk earmarked, “Dad—take care of this.” It’s generally a request to send a check to so-and-so, without explaining exactly who so-and-so is, or whether the check is for a special charity donation, a business loan, or help for a friend who is low on funds. When he’s really feeling formal, he adds a postscript saying, “Maybe you’d better look into this” or “Get a note from them.” This is more likely to be the case when an investment of any consequence is involved.

In my official capacity as treasurer of Crosby Incorporated, Bing’s bookkeeping presents its problems. But as his father I find it highly commendable, for any deficit in my son’s exchequer usually results from the bigness of his heart.

Knowing how he frowns on such compliments I really should not be writing this. I am afraid, however, I’m Bing’s biggest fan—across the board. I see all his pictures repeatedly. I choke up whenever I hear him sing on the radio. I wear his left-over loud neckties. I root for his Pittsburgh Pirates, and even bet two dollars on the nose of his horses whenever they can make it to the post to run.

AND for all his appearance of sometimes under-playing any display of sentiment, Bing himself has a very sizable amount. The walls of his office are covered with pictures of the family, shots of his fishing and hunting pals, a painting of his old idol, Knute Rockne, an honorary degree as “Doctor of Music” that Gonzaga tendered him, various souvenirs from fans and the like. The other day I caught him giving pretty close attention to some snapshots one of his old schoolmates had sent. “Get a load of these guys,” he said, laughing.

Those snapshots brought home a lot of happy memories to me. They recalled all the family fun we used to have with our own musical jam sessions, singing harmony, and rolling up the carpet in the parlor for dancing when his gang gathered at our house on cold winter evenings after a football game. How he always loved big dogs, German shepherds or police dogs, and one particularly shaggy one named “Shep.” His reluctance towards participating in certain household chores and how he hated carrying in wood. Which recalls, too, what a mischievous lively boy Bing was and the correspondence we got from his teachers complaining about his conduct.

“Harry keeps entertaining the students while we’re trying to teach them. We can’t do anything with him,” they wrote. Sometimes the wording differed, but the sentiment was usually the same.

He has a remarkable memory . . . And a very thoughtful one when it comes to remembering his mother’s and my birthdays. As busy as he is, with a million things on his mind, he goes to great pains to pick out presents for us. On my last birthday he gave me a handsome tigereye ring. It was typical of my son that before I could thank him for it, he went into a comedy routine of his own. When I tried the ring on, it was too large for me, and I left it at a shop to be sized down. That morning my office was full of visitors when Bing walked in. After acknowledging the introductions, his eye went immediately to my hand. “Where’s the ring?” he said. Then without waiting for an answer he shook his head. “Don’t tell me you’ve hocked it already,” he kidded me.

He got a big bang out of it when a kind columnist wrote something about me being the “best-dressed man on the Strip.” She was probably only speaking comparatively, but Bing has raved me about it ever since. “What are you trying to do, Dad . . . make the fashion columns again? And with my ties too,” he says, moving in closer and inspecting it. Quite often he’s correct about that, for sometimes I do pick up a few of his ties, it seems such a shame for them to go to waste.

Bing kids me about being “Keeper of the Royal Archives,” as he calls the framed awards that line the halls of our office. But like any parent, it gives me pleasure to take visitors through and show them the pictures of Bing and his winning horse, the cartoon of “Terry and the Pirates” which plugs him, and the many awards like Photoplay’s “Gold Medals” which the public so kindly has presented him.

They mean a great deal to me, along with the worn, creased newspaper clipping from an Oklahoma newspaper; that I carry in my pocket and in my heart. A Baptist minister sent it to me.

The fellow who wrote it said he’d never met Bing and might never meet him, but explained in simple words just how much “knowing” my son meant to him. As he expressed it, “I would say that Bing Crosby is the singer and the actor of the people, for his is a voice to them all!” As his father, these things make me very happy. As long as his is the “voice of the people,” Bing’s books will more than balance in this life.

THE END

everybody’s listening to . . .

and raving about **hollywood headlines**

radio’s newest, brightest, newsiest Hollywood program!

every

Saturday morning

10:30 e.s.t. . . . 9:30 c.s.t.

with Adele Fletcher—Editor of Photoplay, reviewing the new pictures and trends; Les Tremayne—telling the Photoplay story-of-the-week; Cal York—Photoplay’s Hollywood Reporter—with his famous flashes, tips, and rumors of the stars.

It’s an unbeatable combination of drama, comedy, and flash news, all wrapped up by the editors of Photoplay, America’s leading motion picture magazine.

If you go to the movies—you’ll like HOLLYWOOD HEADLINES

11:30 m.s.t. . . . 10:30 p.s.t. . . . ABC stations

NOW...In new Bath Size

The soap 9 out of 10 screen stars use!



"So Luxurious!
Lux Soap's big
new BATH SIZE
cake!"

SAYS VERONICA LAKE

Veronica Lake

CO-STAR OF PARAMOUNT PICTURES'

"THE 'SAINTED' SISTERS"



Another
fine product of
Lever Brothers
Company

"The new bath size Lux Soap is wonderful," says lovely Veronica Lake. "It makes my daily beauty bath more luxurious, more refreshing than ever!"

"I love the delicate clinging perfume this gentle soap leaves on my skin. If a girl isn't dainty, no other charm counts, and a daily Lux Soap beauty bath makes you sure. The creamy lather swiftly carries away dust and dirt, leaves skin fresh, sweet."

Take Veronica Lake's tip! You'll be delighted with this convenient new bath size Lux Toilet Soap.

9 out of 10 Screen Stars use Lux Toilet Soap — *Lux Girls are Lovelier!*

Perfect pickup without pressure!

You don't bear down on the handle. Your new Bissell Sweeper needs only a gentle *push* to pick up dirt, anywhere!



Thanks to Bisco-matic* brush action!

This revolutionary new Bissell feature adjusts the brush automatically to rugs, thick or thin. Makes all sweep-ups easy, even under beds! You don't have to move them.

The new "Bissell"® is available in limited quantities at Bissell dealers only—complete with "Sta-up" Handle and easy "Flip-O" Empty. Priced from \$6.95.



No "bear down" with **BISSELL** **SWEEPERS**

Bissell Carpet Sweeper Co.
Grand Rapids 2, Mich.

*Reg. U. S. Pat. Off. Bissell's exclusive fully spring controlled brush

Eye Cues

(Continued from page 65) her eyes every half hour by closing them for a minute or two. To relieve fatigue she rolls her eyes and focuses on near and far objects alternately, a splendid remedy for eye strain.

Do you remember the old line that men never make passes at girls who wear glasses? Never let glasses dash any hopes of being somebody's dream girl. Take heart from all the girls in Hollywood who belie this old saw: Ava Gardner, Joan Crawford, Diana Lynn, Ann Sheridan, Joan Bennett, to name a few off-hand. So if you notice the danger sign of inflamed eyelids, blood-shot eyes, run, do not walk, to your eye doctor with no qualms about your charms.

Glasses today are attractive and individual. Choose them as carefully as you would choose a hat or dress. The shape of your glasses should be determined by the shape of your eyes. Choose a frame of a color that compliments your natural coloring. And never, never try to go without glasses if you need them. There's nothing so unattractive as a girl who squints. Think, too, of the mess of wrinkles you pile up for your future look. Wear your glasses as an attractive accessory. Joan Bennett has thirty-three pairs of glasses—and many of them are used as jewelry on occasion. But for the average girl, a working pair and a dressy pair serve nicely.

CONSIDER the color of your eyes especially when you choose the colors of your make-up palette. Experiment with various color combinations in cosmetics until you find those which dramatize your eyes most effectively.

If you use mascara, apply it lightly, feathering your upper lashes only. Mascara on the bottom lashes confines the eye space and so makes your eyes look smaller. Gail Russell uses mascara only on the lashes at the corner of her eyes. This gives the illusion of length and width. Never leave your mascara on at night any more than you would your make-up.

Now we come to the important natural frame for your lovely eyes—the eyebrows. Stars like Lana Turner, Greer Garson and Ingrid Bergman, stoutly refusing to alter their natural eyebrow lines, have brought about a return to naturalness. Thank goodness. There used to be too many artificial arches—plucked barren of character as well as hair—on the screen.

To keep your eyebrows satiny and shapely, brush them upward and then across with a tiny brush. Pluck only the straggling hairs that spoil the natural line. For that extra come-hither look, try brushing your eyelids ever so lightly with vaseline. To make your eyes look larger draw a soft line behind the upper lashes with an eyebrow pencil. You will find this easier to do if you'll soften your pencil first by placing it on a lighted electric bulb.

Perhaps most important of all—although we've kept it for the end—how do you use your eyes? Do you turn on the fluttery eyelash routine until some bewildered gent begins to see double? Are you the vague-eyed type who seems to be so far away that the boy across the table must wonder if you're really listening? Or worse yet—do you go around with heavy lids? Remember, the old vampire is passé—and so is her technique.

If you are any of these types all this advice on how to care for your eyes and make them more beautiful is so much eye-wash. But, if you look at the person you're talking to warmly, responsively, and go around with a smile in your eyes, you're a girl after our own heart . . . and everybody else's too!

THE END

Blondes!



Have the Dazzling Golden Hair Men Admire!

Don't let dull, time-darkened hair cheat you out of the attention you long for. Let Marchand's Golden Hair Wash keep your hair at its gleaming, golden loveliest!

Smart girls—whether they are blondes, brunettes or redheads—know that Marchand's is the modern, *easy* way to lighten their hair . . . or merely to add that alluring touch of gold.



The new, improved Golden Hair Wash actually lets you achieve the degree of lightness you desire! Even if your hair is faded or streaked, Marchand's can make it gloriously blonde again!

Perfected by experts in hair care, Marchand's Golden Hair Wash is not a dye, not an expensive "treatment". Complete in the smart new package, it's easier than ever to use at home. Ideal, too, for lightening arm and leg hair.

In 60¢ and
90¢ sizes

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Go as rapidly as your time and abilities permit. Equivalent to resident School work—prepares for college entrance exams. Standard H. S. texts supplied. Diploma awarded. Credits for H. S. subjects completed. Single subjects if desired. Ask for Free Bulletin.
American School Dept. H-592 Drexel at 58th, Chicago 37



Know about Feminine Hygiene

Three generations of fastidious women have depended upon soothing, deodorizing Boro-Pheno-Form for easy feminine hygiene! Dainty, convenient—Boro-Pheno-Form is ready for instant use. Ask for your *free* information about feminine hygiene the modern Boro-Pheno-Form way! Write or

Ask Any Druggist Anywhere

DR. PIERRE CHEMICAL CO., Dept. E-12
2020 Montrose, Chicago 18, Ill.

BORO DR. PIERRE'S PHENO FORM

(Continued from page 43) Elizabeth Scott.

I was late for that test. I always was late at that time—for everything. Liz was ready and waiting. She always is. In fact, she had arrived about fifteen minutes ahead of time, which is another characteristic of hers. She was already established in Hollywood with the success of "You Came Along." I was just an ex-GI, ex-acrobat, and definitely ex-money, who wanted to do a good acting job, if possible. And get some of that Hollywood dough. Fast.

Acting is a subtle business. You are reading lines—perhaps with a stranger, as I was with Liz. But from the way they pick up their cues and give you breathing space—or deny it to you—you know a lot about them. I knew at the end of two minutes that Liz was ambitious, but generous. That she was a trouper who wanted the best for herself, but would give you help. I enjoyed making that test with her. Later I enjoyed making "Desert Fury" with her. And subsequently "I Walk Alone." But that's getting ahead of my story.

You do the wackiest things for sweet publicity when you are new to Hollywood. There were, for instance, "double layouts" for me to make. That meant the publicity department took me out to play golf, or to swim or to go sightseeing. And since Liz was a Hal Wallis property like myself, they took her along with me. Also, layouts with feminine legs in them sell better than layouts without feminine legs. I didn't know this then. But I do now.

We went a lot of places together, doing those layouts. We went to Santa Barbara, that beautiful sleepy town with stupendous homes and unbelievable gardens. We went, another day, to San Juan Capistrano, a small Mexican town, famed in song and story for the swallows that come back there every year.

THE fact that a cameraman, a publicity man and Liz's hairdresser were along on those trips and that we posed against the background of sea, old adobe or million dollar flowers, didn't bother us at all. We were earning our pay and we were getting acquainted, so it was all to the good. It eased off my loneliness for New York—but did it ease off Liz's loneliness?

That I can't answer, for she always seems lonely to me, this Golden Lizzie. I am a guy who automatically gravitates toward a crowd. I grew up in a big family. I was in a circus and then in the Army. In my whole life I haven't spent enough time by myself to fill up your right eye.

Liz grew up in a big family, too, but she's that "sport" you often see. Lots of families have that one kid who always walks alone. Liz is that one in her family.

I remember a swimming party to which I was invited, my first summer in Hollywood. The girl who gave it is a top-name star, with no affectations whatsoever. She said, "Why don't you drop by Sunday? We'll lie around the pool and we will finally have a barbecue supper."

There were about twelve of us altogether. The girls came in wearing sun suits, or bathing suits with a skirt over them. The men lazed around in slacks and shirts.

With an uncertainty typical of Liz during her first year in Hollywood, she arrived impeccably dressed in a linen suit, a scarf knotted around her throat and high-heeled pumps. It took us a fast sixty minutes to talk her into swapping her Sunday

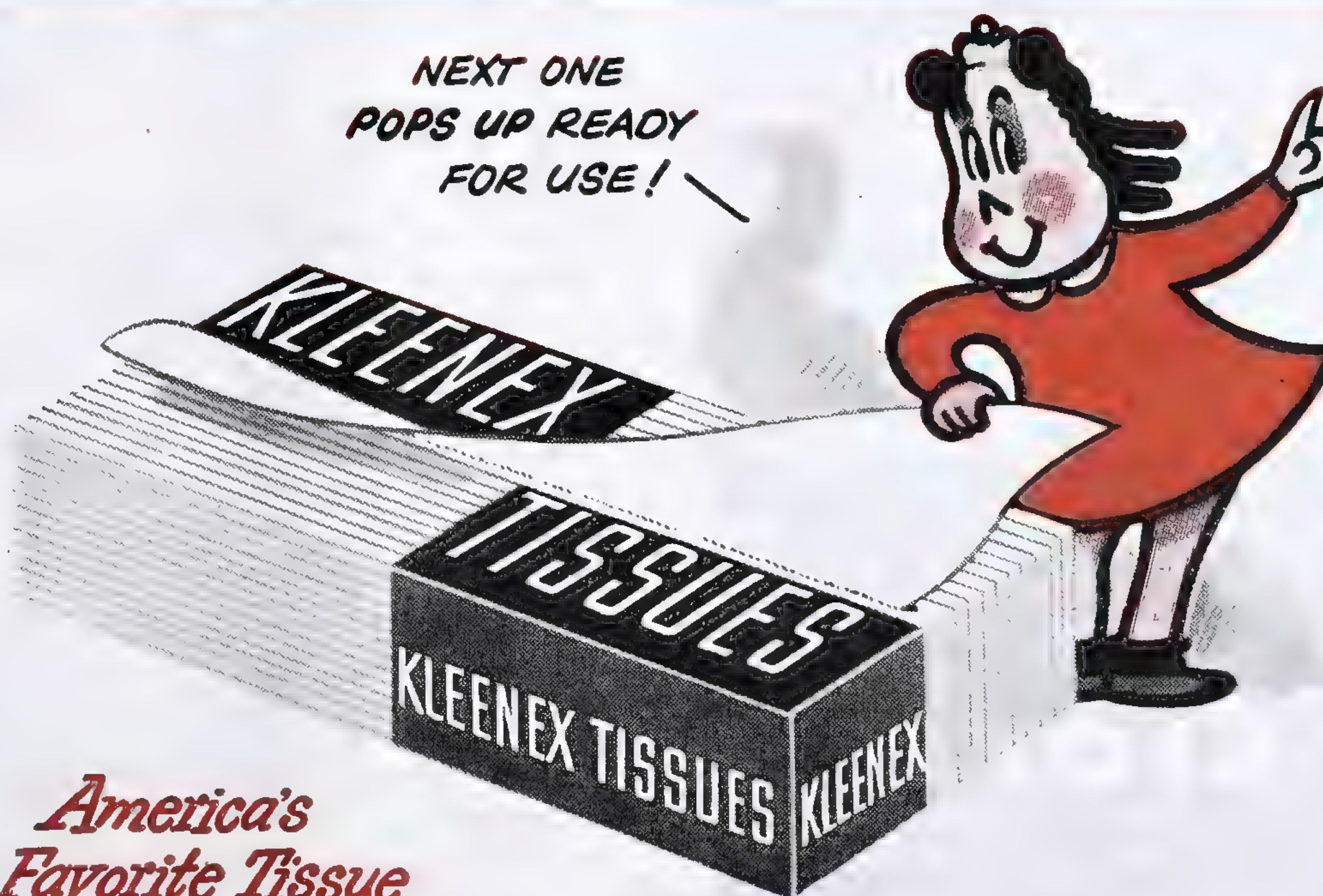
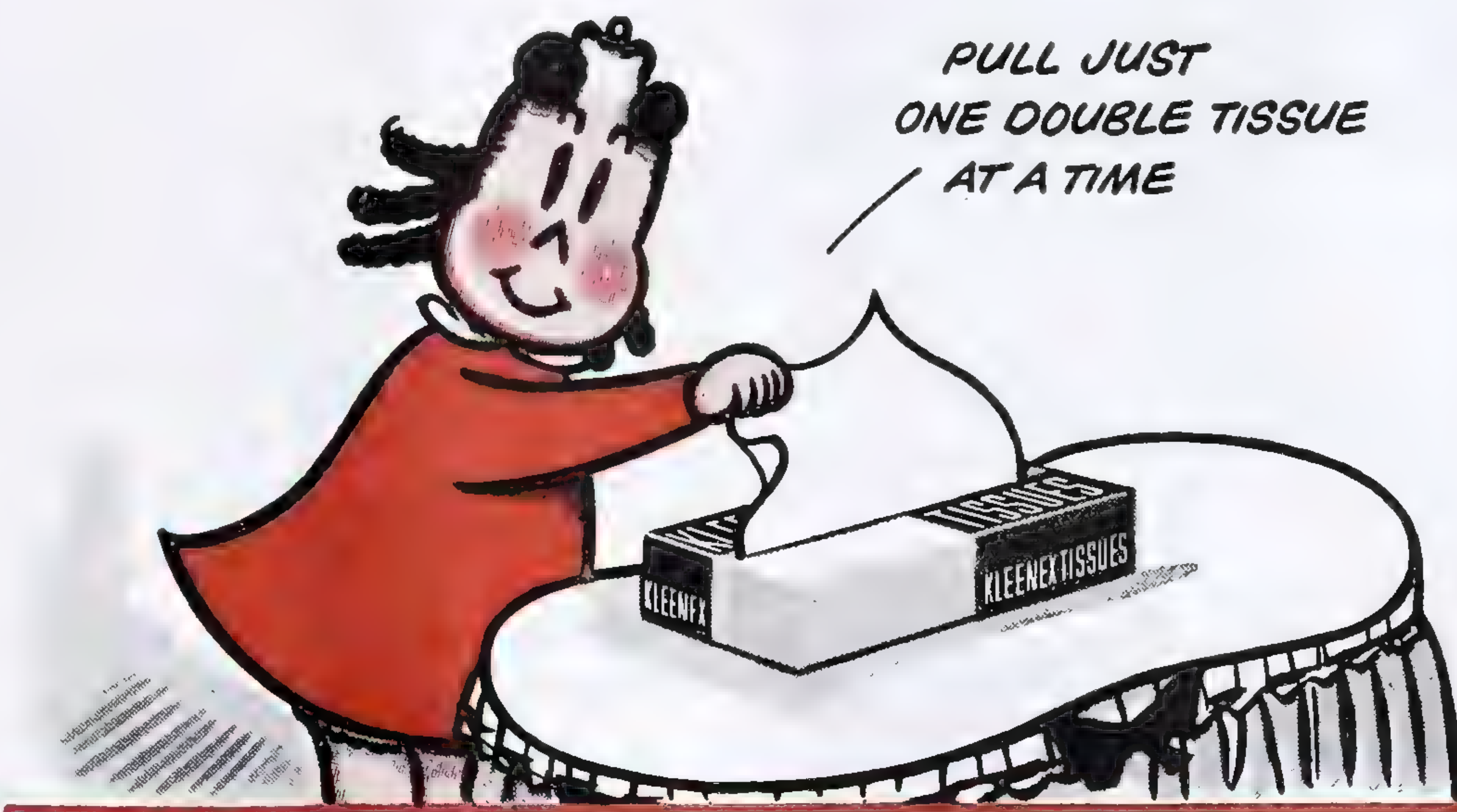
Turn to page 95 for
Photoplay Fashions in Color

LITTLE LULU

by Margei

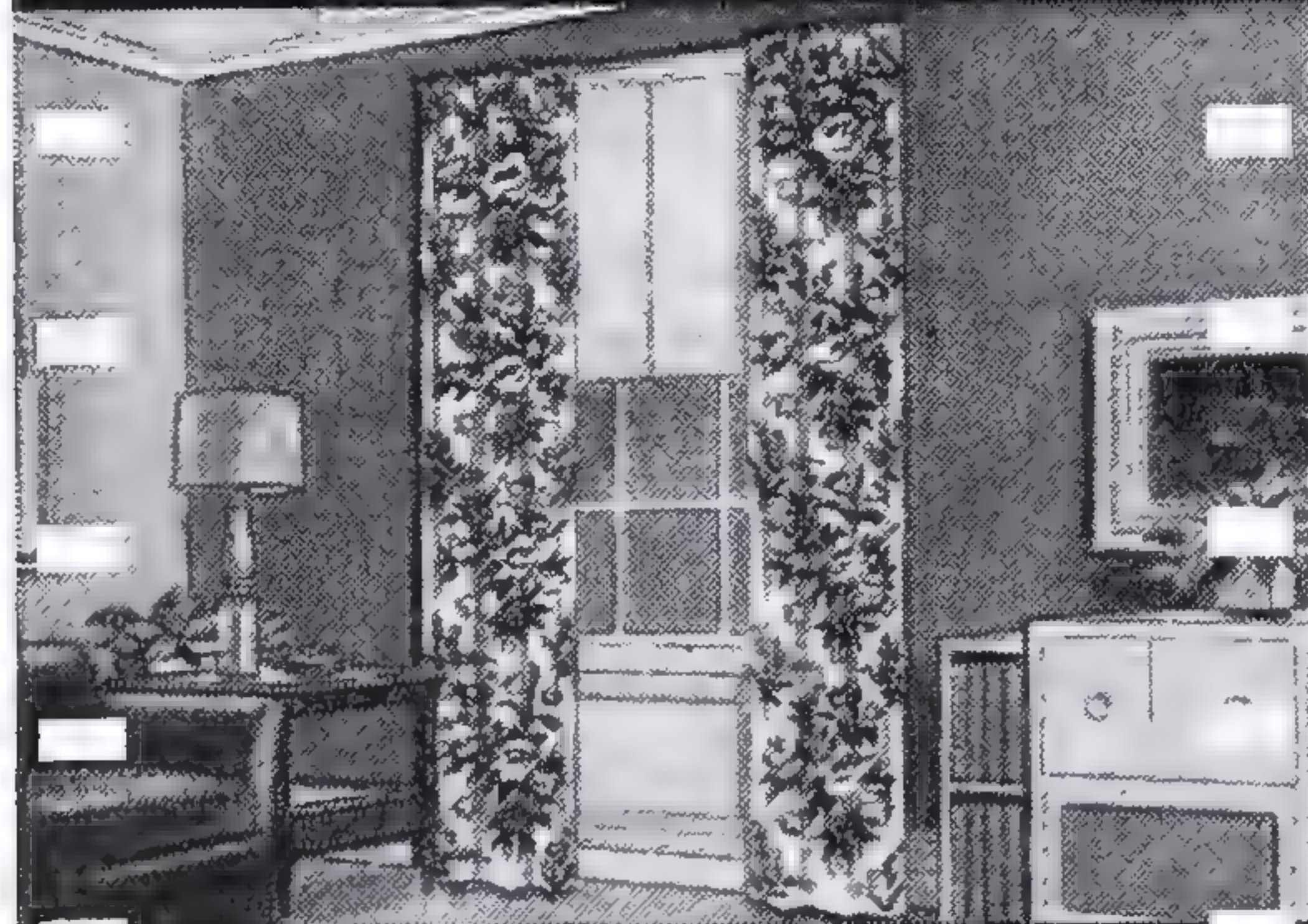


LITTLE LULU says Compare tissues—compare boxes—and you'll see why 7 out of 10 tissue users like Kleenex better than any other brand! For no other tissue gives you *all* the advantages of Kleenex. Soft! Strong! Pops up!

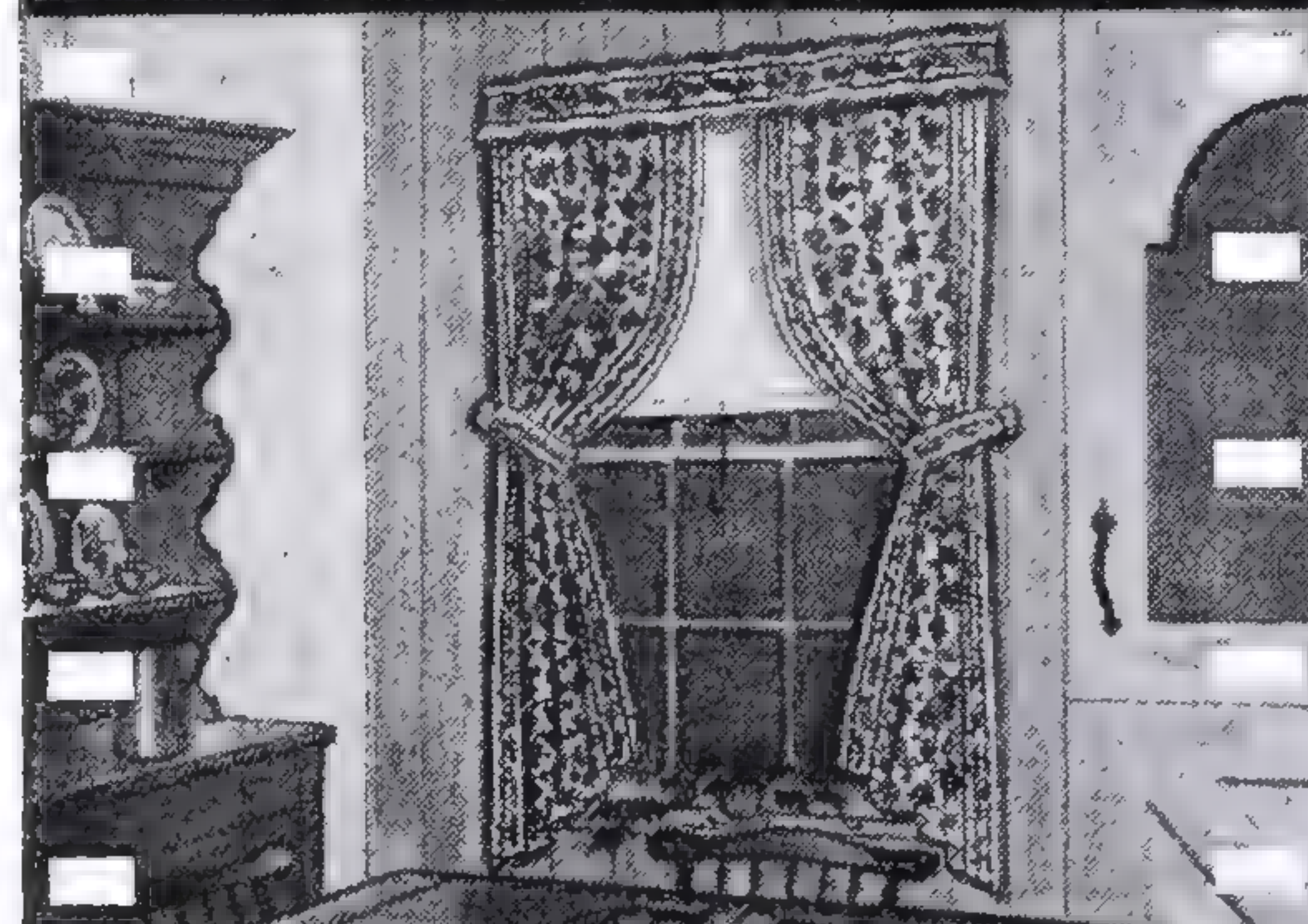


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*T. M. REG. U. S. PAT. OFF.



Clopay Drapes. Made of plasticized cellulose to look like cloth. Sunfast, light-resistant. Exclusive Clopay Self Pleater. A pair only **98¢**



Clopay Curtains. 5-piece Hollywoods, pictured here, 39c. 7-piece Cottage Sets, 59c. And such heavenly patterns! Imagine! Clopay Curtains as low as **39¢**



Clopay De Luxe Window Shades have that smart "corduroy" effect, with a soft velvety feel. Straight hanging—smooth rolling. Washable, too! Complete with rollers, from **79¢**

CLOPAY

CLOPAY SQUARE, CINCINNATI 14, OHIO

at your favorite variety, department or neighborhood store.

Some prices slightly higher Denver and West

best for one of our hostess's swim suits and a quick dunk in the pool.

The star's servants were off that Sunday. My last view of Liz was of her standing in the kitchen washing dishes, a grin on her face. She was back to the kid she had been in Scranton, having the time of her life.

You always have to fight to make Liz forget her job and relax. I've come up the hard way. I know what it is to be dirt poor—and not like it. Liz had it easier than I as a kid, but just the same hers wasn't any bed of roses.

We both came out to Hollywood under good contracts. She got going right away. I had to wait until "The Killers" came along, to be really launched. But I kept shooting the works, in the money sense, just the same. I got a comfortable house and brought my whole family West to be with me. A couple of circus pals turned up in town, and they joined us. Maybe that did cost dough, but it was fun, and that's what money is supposed to produce—fun. When it doesn't, then, I say, forget it.

Liz couldn't find herself a permanent place to live. Bucking the Hollywood housing crisis, she moved six times in as many months. Liz says each of her little flats contained about a thimbleful of cubic space without room for more than one person to rattle around in. She did her own work. Or tried to. Like cooking.

She'd tell me about it between set-ups at the studio, and display a couple of well-singed fingers. That was before I was married, so one night I told her my brother and I, with two of my former circus buddies, would relish a home-cooked meal. Would she be interested in joining forces for the preparation of same?

She hadn't been in our kitchen fifteen minutes that night when we figured that her best effort was strictly of the cottage-cheese-and-pineapple salad variety. There used to be a lot of Italians in the neighborhood where I grew up in New York, so spaghetti became my dish early. I said to Liz, "How about my whipping up some spaghetti?" She lit up like a theater marquee at the idea. "With garlic bread," I added. Her eyes picked up voltage.

So that was that. She ticked off three miles of my spaghetti and came back for more. But to this day I don't think she's

progressed beyond the assembly of a scrambled egg.

Finally Liz has herself a real house. It's up in the hills with a million-dollar view and Liz's first concession to life in Hollywood—a rumpus room—and a full-time maid. And speaking of maids, it's typical of her sense of humor and quiet appreciation of other people to recall that her first retainer out here was a gal who said her regular price was a dollar and a quarter an hour, but because Liz was a star she'd have to charge her a buck fifty.

Liz hates to compromise. She blames the complete failure of her first screen test at Warners on the fact that she let herself get talked into wearing what she felt were the wrong clothes, the wrong hair-do. Self-conscious and ill at ease, she played the test scene badly and came off with the determination that she would never compromise again.

I've always admired Liz's great drive. I've seen her, when a new script is handed her, sit right down and read it, cover to cover. Her personal relationships are the same. When she meets someone who interests her (and most people do) she outdoes a psychoanalyst in encouraging that person to talk about himself.

Outspoken, explicit and direct herself, Liz expects to find the same traits in everybody else.

I like to watch her talk. She closes her eyes, uses her hands, sits on the edge of her chair, leaning forward, tense, as though she's getting ready to take off. She gives the impression of great force.

The outstanding thing about Liz, I think, is the fact that she's an original, not a carbon copy. I looked up "individuality" in Webster's. He puts it this way: "The quality which distinguishes one person from another; separate or distinct existence; oneness . . ." Liz has it.

A while back I heard about a guest-spot she did on an air show. She was questioned about her resemblance to Lauren Bacall. She said, "A lot of people think we're alike. Actually we're not. I've got it on pretty good authority," she added. "Lauren's husband. When we were making 'Dead Reckoning' together, Bogey told me so!"

THE END

NOW WHAT ABOUT *You?*



Photoplay has announced The Gold Medal Winners for 1947—who were the People's Choice. But let's have a word from you on your personal favorite. Write and tell us in twenty-five words or less why he or she is your favorite. Your letter may be judged one of the ten best of the month—and if it is you'll receive a personally autographed portrait of the star you name.

Send your entries to:
Contest Editor, Photoplay
205 E. 42 St., N. Y. 17, N. Y.

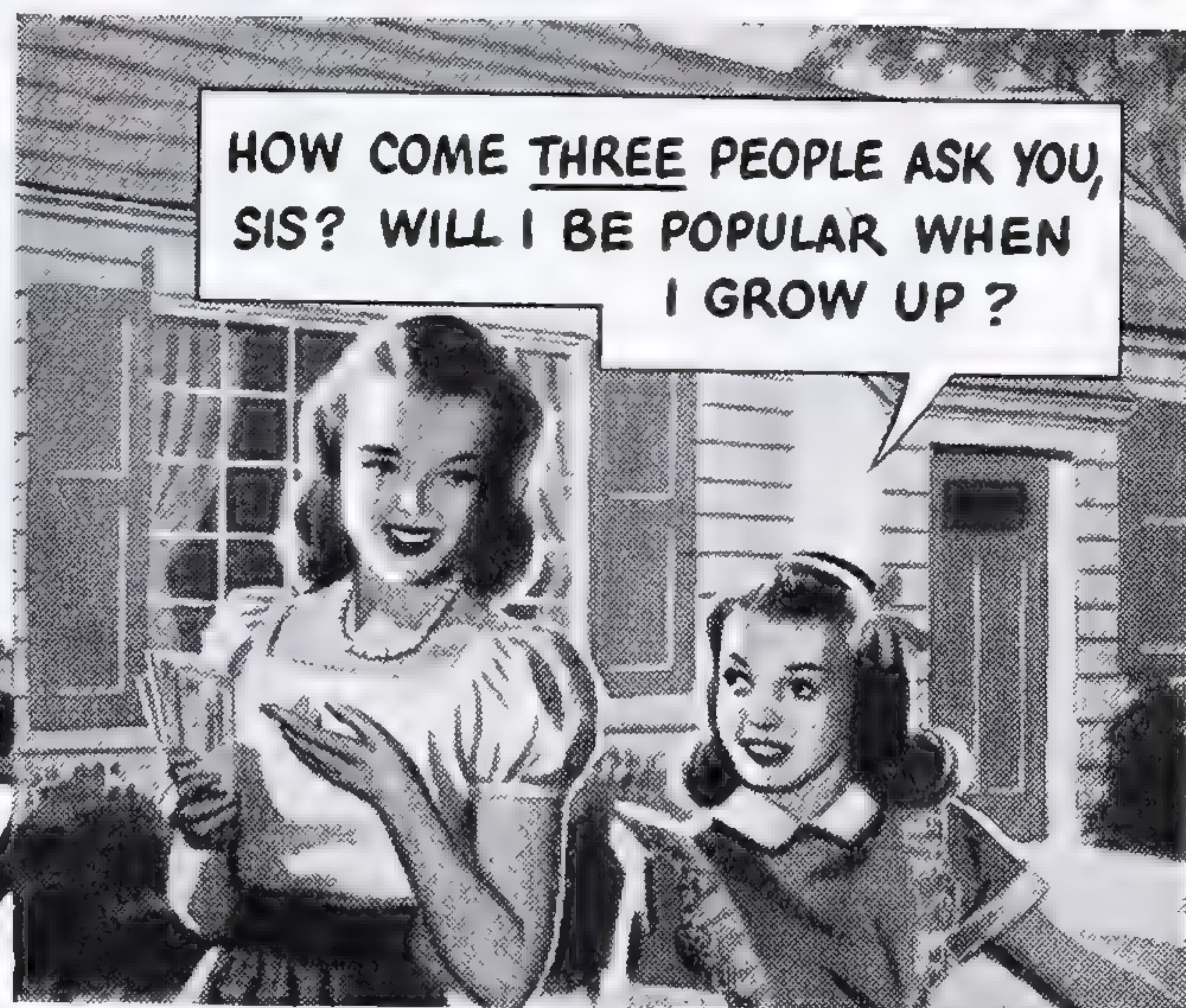
My favorite star is

Winners of last month's contest were: Ann Stephenson, Whitefish, Mont.; Morton Leff, Jacksonville, Fla.; Marie Sothman, Wichita, Kans.; Jackie Ward, Boston, Mass.; William C. Verge, St. Johns, Newfoundland; Hertie Sifers, Cincinnati, O.; Ethel Clark, Salisbury, Md.; Barbara Smith, Spencerport, N. Y.; Anna May Digiesi, Bronx, N. Y.; Joan Lee Green, Lakewood, O.

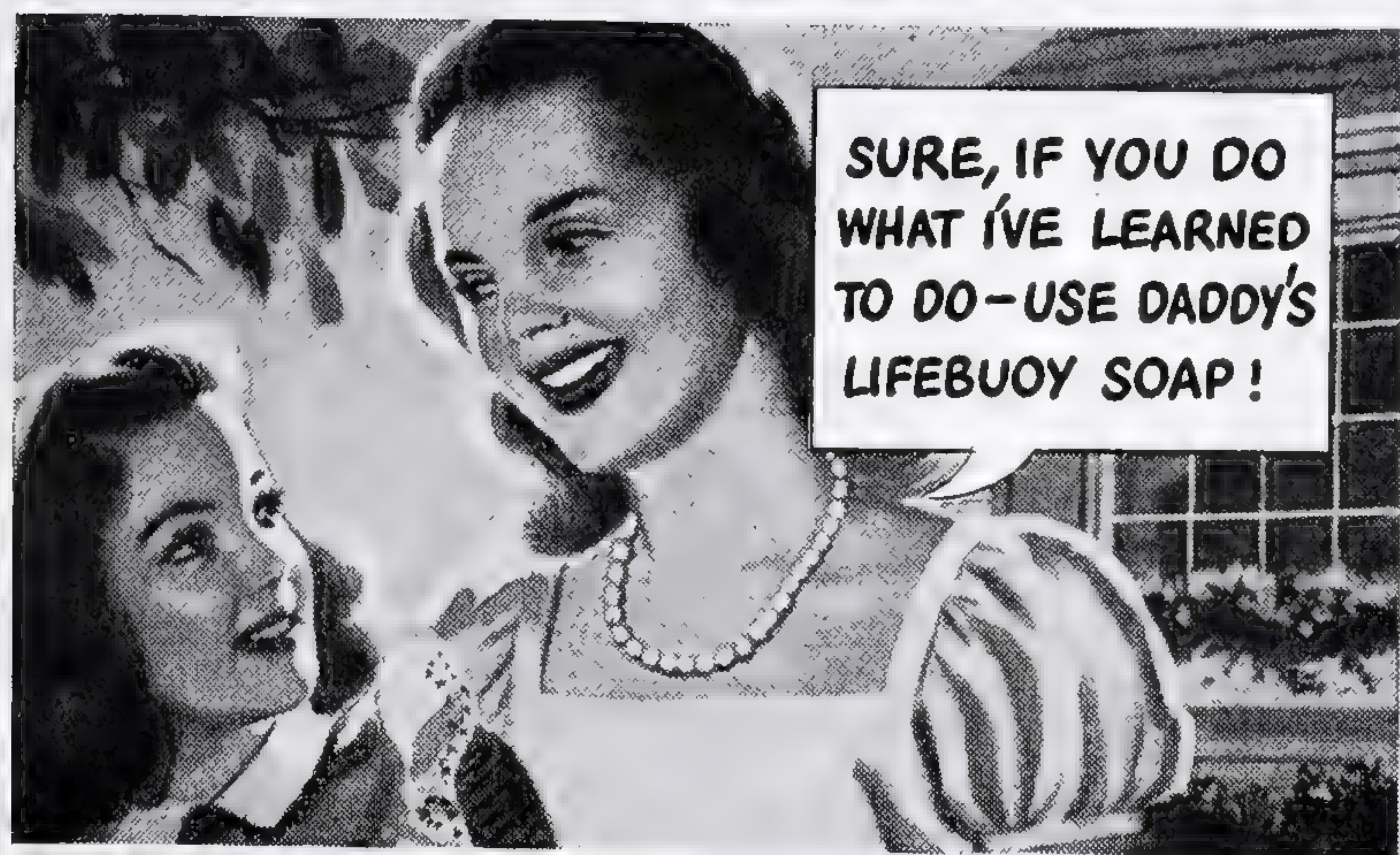
Now Sue's dated up
for weeks ahead!



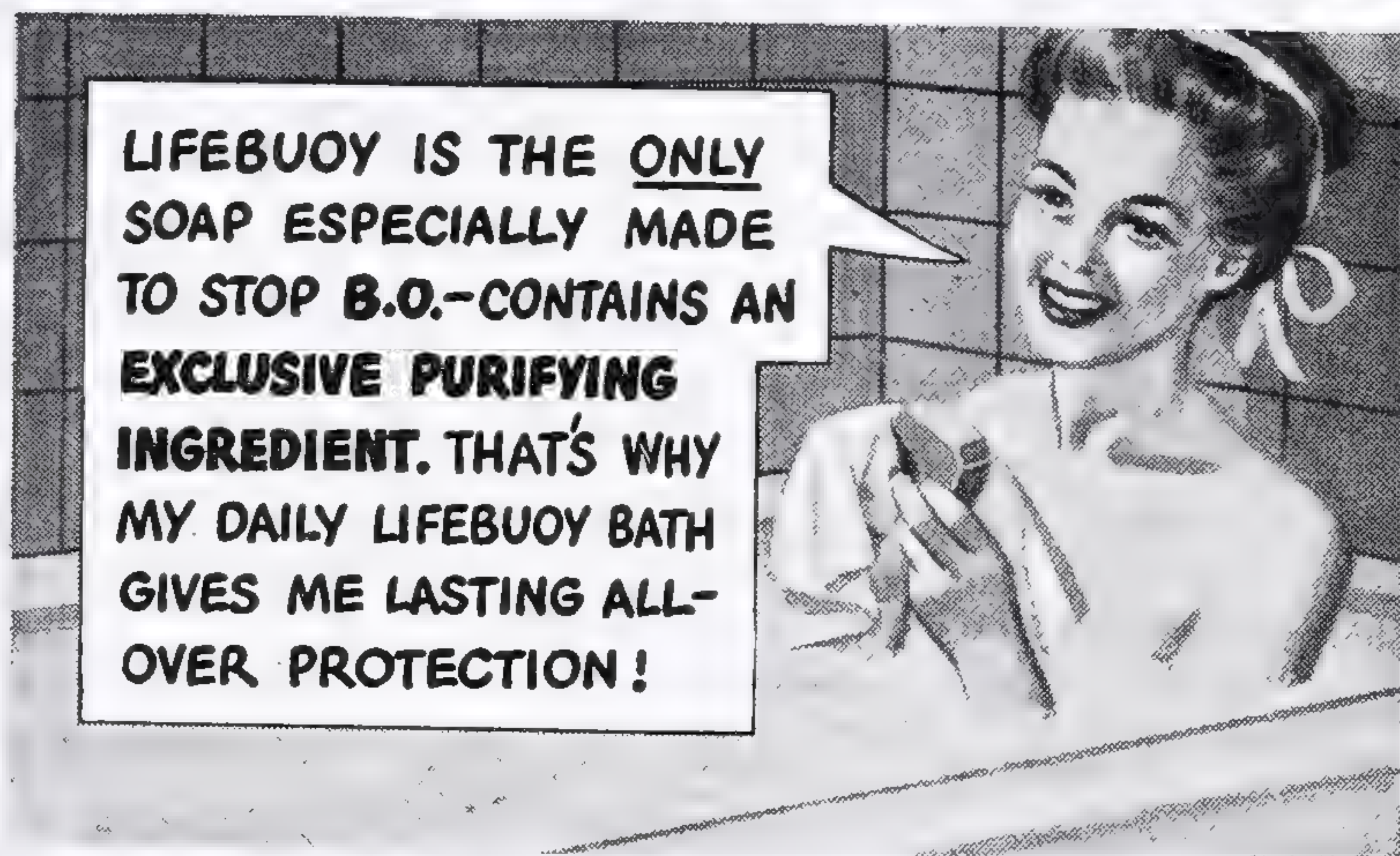
OH, BOY! BETTY!
THREE INVITATIONS TO
STATE'S SPRING DANCE!



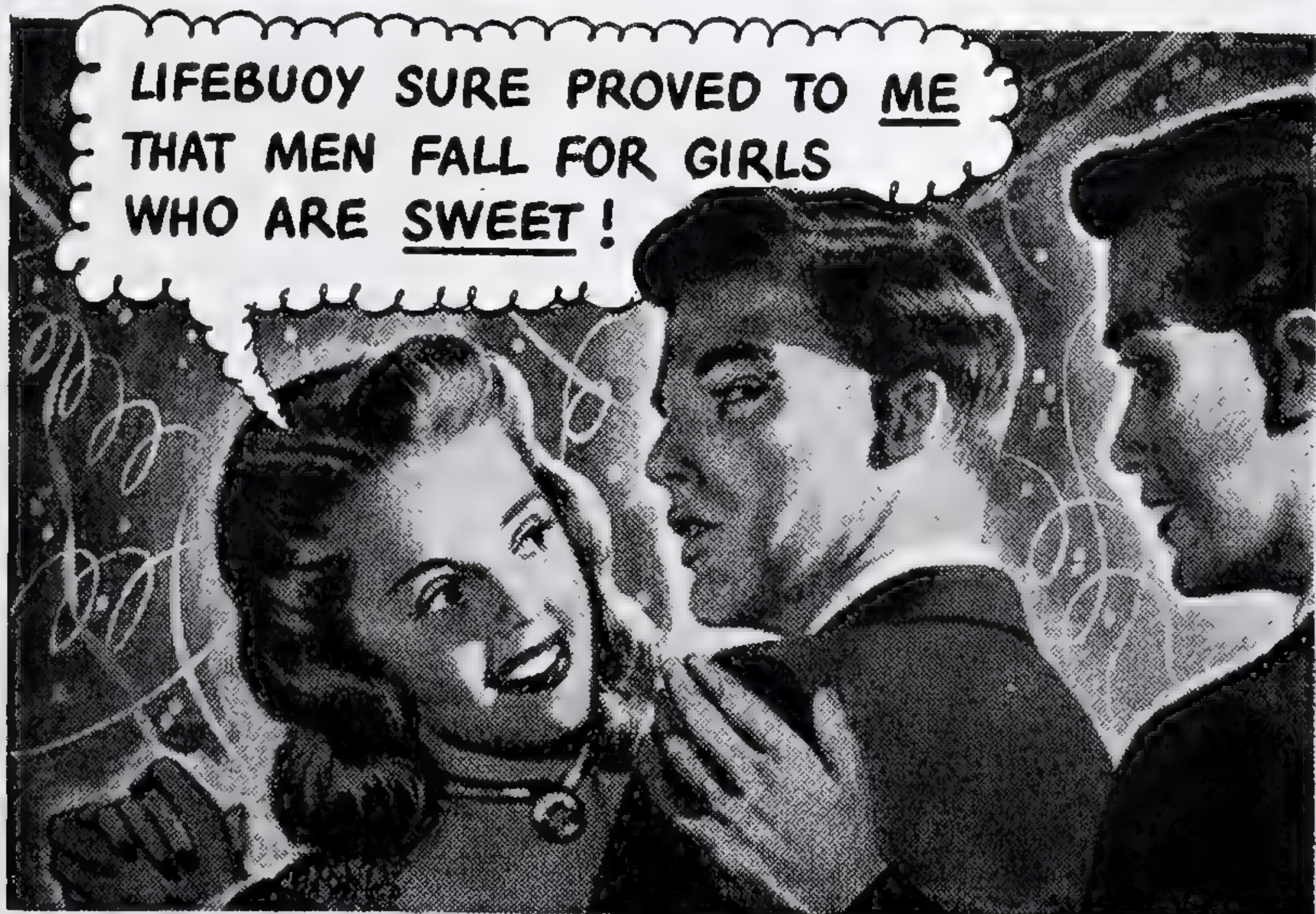
HOW COME THREE PEOPLE ASK YOU,
SIS? WILL I BE POPULAR WHEN
I GROW UP?



SURE, IF YOU DO
WHAT I'VE LEARNED
TO DO—USE DADDY'S
LIFEBUOY SOAP!



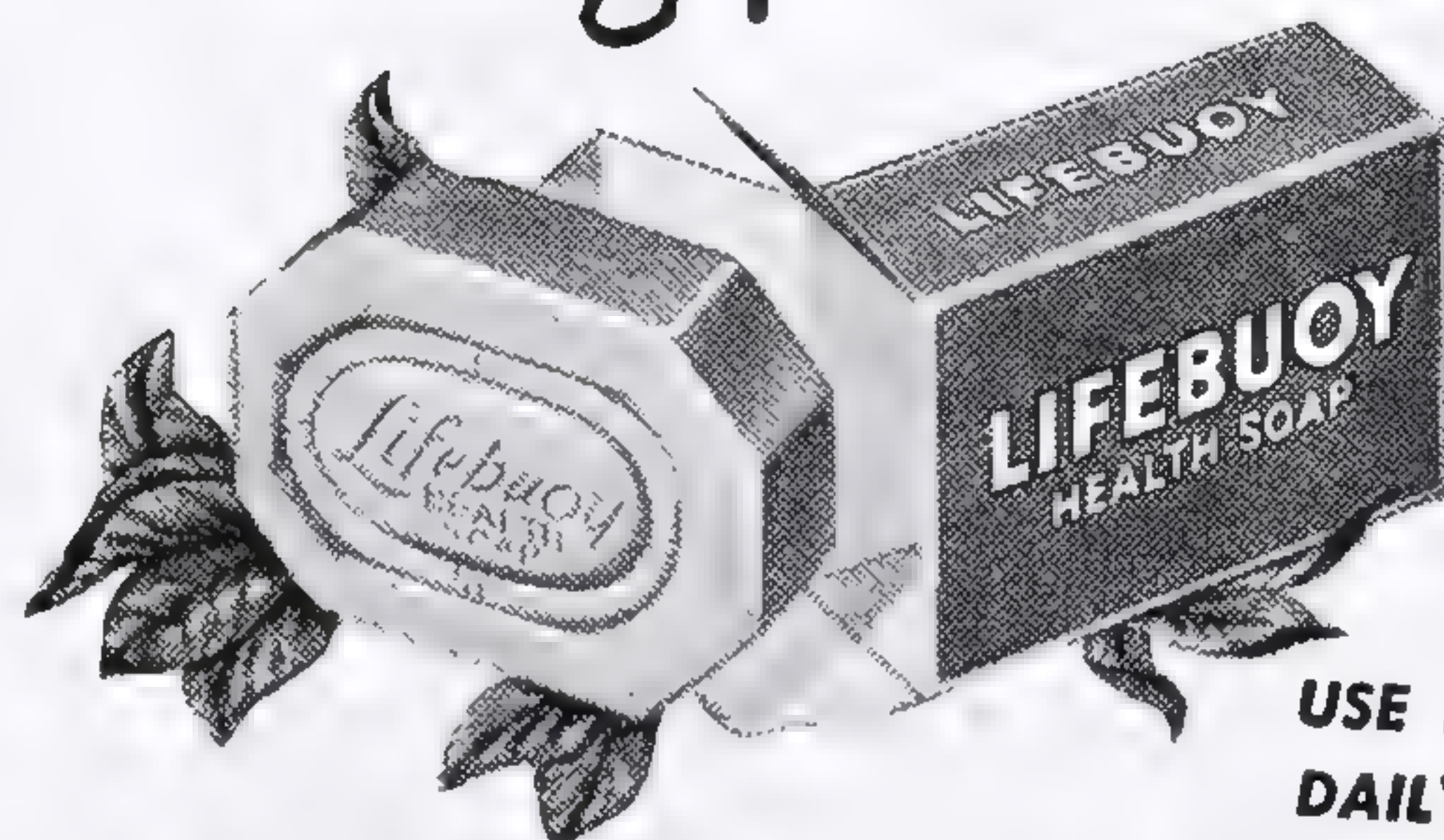
LIFEBUOY IS THE ONLY
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TO STOP B.O.—CONTAINS AN
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INGREDIENT. THAT'S WHY
MY DAILY LIFEBUOY BATH
GIVES ME LASTING ALL-
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LIFEBUOY SURE PROVED TO ME
THAT MEN FALL FOR GIRLS
WHO ARE SWEET!

The refreshing bath
that gives lasting protection!

Used in the
homes of
40 million
Americans



USE IT
DAILY

The Soap of Considerate People

ANOTHER FINE LEVER PRODUCT

Don't let False Modesty and Ignorance ruin Marriage Happiness!



Learn here about these *Intimate Physical Facts*

Pity the young wife who has no one to advise her about these intimate matters. She's too shy to ask her friends. And maybe it's just as well, as they might give her unscientific and old fashioned advice. It's this sort of ignorance that so often breaks up a happy marriage—

So, girls—learn here scientific facts *you can trust*. Learn how important vaginal douching often is to intimate feminine cleanliness, health, charm and *marriage happiness*—how important it is to help combat one of woman's most serious and embarrassing deodorant problems. And what's more important—**WHY YOU SHOULD USE ZONITE IN YOUR DOUCHE.**

No Other Type Liquid Antiseptic-Germicide Tested Is SO POWERFUL yet SO HARMLESS
Scientists tested every generally known antiseptic and germicide they

could find on sale for the douche. And **NO OTHER** type proved **SO POWERFUL** yet **SO SAFE** to delicate tissues.

Despite its great germicidal and deodorizing action—ZONITE is *absolutely harmless*. You can use it as directed as often as needed without the slightest risk of injury. It's positively *non-irritating, non-poisonous, non-burning*.

A Modern Miracle Developed By A Famous Surgeon and Chemist

ZONITE destroys and removes odor-causing waste substances. Helps guard against infection. It's so *powerfully effective* it *immediately* kills every germ it touches. You know it's not always possible to contact all the germs in the tract. **BUT YOU CAN BE SURE ZONITE DOES kill every reachable germ and keeps them from multiplying.**

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FOR NEWER
feminine hygiene

FREE! NEW!

For amazing enlightening **NEW** Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products, Dept. PP-58, 370 Lexington Ave., New York 17, N. Y.

Name _____
Address _____
City _____ State _____

He's Looking Over a Four-leaf Clover

(Continued from page 47) Water-Ski Club is not without its own part in the story of Dan's current and happy prominence on the screen. "Rehabilitation Catches up with Dan Dailey" he calls the yarn, with a grin.

"It's a funny thing about rehabilitation," he says. "In the Army they used to show us films about how to become a civilian again. 'Just give me one of those pretty plain-clothes suits,' I used to mutter to myself. 'Let me out of this place and Danny will take care of his own readjusting!'"

"I really had one of the most beautiful coming-out set-ups in the world. A Metro contract resting cozily in my pocket. I'd made twenty pictures—but small parts, so I wasn't on the spot like some of the bigger actors—no come-back to stage. Nothing I'd done had been important, so I figured I had only one direction to go—which was up!"

IT was a swell Army record he brought back with him. Four years—Signal Corps, Cavalry and Infantry—promoted on the field—First Lieutenant's bars on his shoulders. Metro was proud and happy to have him home—the last of their actors to return. Like other studios, however, they'd signed a bunch of other fellows while he was gone. As far as production went, the bases were loaded. Stick around, they told him—there'll be something any day now.

"The paychecks came up—every Friday, regular as fish. Compared to the thousands of vets who were out pounding pavements, I really didn't have a trouble. The symptoms were the same, though. That restlessness you used to take with you on furlough, when you felt like you'd better live quick because you might not live long—

"Meeting people was hard, too. You know how it is with your friends: 'Glad to see you back, kid. When do you start working?' Then the next week. 'Must be swell to be home. Working yet?' The questions begin to sound like statements after a while, 'Oh—not working yet—'

"Finally, my wife, Liz, and I decided the least embarrassing place to take a vacation would be a vacation resort—Lake Arrowhead. No questions asked. At a place like that they *expect* you to be loafing."

His special way of loafing was to help organize a Water-Ski Club.

"I'm an organizer at heart," he says, with a flash of enjoyment in his live blue eyes. "I like that thing where one fellow has skis and no boat—another fellow has a boat and no skis—and you get them together. It's a part of my philosophy that if people and countries weren't all so busy going their separate ways, we wouldn't keep bumping into those wars all the time."

The important thing is that Dan Dailey was finding a way to "organize" himself. While he was doing it Fate decided to follow example. A dancing test Dan had made for Metro was brought to the attention of a Twentieth Century executive looking for a he-man hooper to play opposite Betty Grable. The test had been made just prior to his slogging off with the Infantry. Seems like Dancing Dan had to be skimming Arrowhead on skis before success could catch up with him.

These days, lacking the world-wide scale on which he thinks organizing should be done, Twentieth's newest star will be satisfied just to interest as much of San Fernando Valley as (Continued on page 84)

The Stars Model

Photoplay Fashions on Page 95

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MACHINELESS HEAT METHOD

BU-TEE-WAVE IS ENTIRELY DIFFERENT from any other home permanent wave set. It is not a cold wave. With Bu-Tee-Wave you use the same kind of genuine beauty operator's equipment and supplies that are used by beauticians in giving machineless heat permanents.

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24 CURLS ARE ALL THAT ARE REQUIRED for a complete permanent with Bu-Tee-Wave. You make 6 curls at a time in a little over 30 minutes, but they are complete and require no neutralizing. They are ready to be combed into gorgeous, natural waves.

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Liquid Liptone

(Continued from page 82) possible in the Valley Hunter and Jumper Club. When the membership is complete this will be a select group devoted to the premise that horse-raising and showing is not necessarily a rich man's prerogative. "Right now, another couple, Jack and Isabelle Young, my wife and myself are it," he grins. "With Ronnie Reagan a likely candidate to swell the ranks."

"A lot of people don't have ranches and racing stables and a staff of trainers—and don't want them. All the training any of my horses ever got is what I or Liz gave them. It's fun to buy a horse—just an ordinary-priced animal—and work until you make something out of him. The Valley Hunter and Jumper shows are going to be for people like us, who get a kick out of showing what our horses can do."

Of course, in between the time of Arrowhead and the Valley, this happy hooper has gotten himself into a precarious spot for a fellow who doesn't particularly want to be in the rich man's class. By the time this reaches print he will have clicked off four hit musicals: "Mother Wore Tights," "You Were Meant for Me," "Give My Regards to Broadway," "Burlesque"—that kind of stuff doesn't pay off in hay, Brother...

Personally, Dan won't really object to being in the chips as long as it doesn't show on him. And currently, it definitely doesn't. Until very recently the Daileys lived in a four-room apartment—good enough before stardom and after it. Until a smaller Dailey went into edition, that is—

INCIDENTAL information on the arrival of Dan Jr. is that for the first time studio execs can remember, picture production was not held up by the sufferings of a prospective father.

"I was so darned anxious to get to that hospital before Junior did," recalls Dan, "I rushed the crew through a whole day's shooting in about four hours." After which, members of the "You Were Meant for Me" company went home to recover their own strength.

There is probably no way a baby, his new parents and a nurse can get to know each other so well and so quickly as in a four-room apartment with one bathroom.

"I slept on the couch in the living room. You had to pass me to get to the bathroom and somebody, or some kind of a hot-water bottle, was always passing me."

The Valley home they purchased in the interests of space rather than splurge, is still a modest one, Spanish in type and "early Dailey" in furnishings. It has a "gin mill" or rumpus room, a nursery designed to accommodate additional tenants as the future demands and lots of fresh air and sunshine coming through its windows.

More important, it has a completely relaxed master. "You know, I now realize that the rehabilitation I expected to be so easy actually took more than two years. It wasn't until I'd returned the second time—gone off to New York for a personal appearance—come back and put my bags down on that little house's living room floor—that I really felt I was home again!"

Of course, a set of floors of your own, a beautiful blonde wife and a Junior who "looks like me, only sleepier," are always a good basis for that homey feeling.

It's that larger "home"—that place and life he'd known before the war—that Dan refers to...

"The thing that hurts so many returning service men is that while they were gone, so much seems to have changed. Before the war you could drop into a little doughnut joint and buy not only coffee and sinkers, but also a little friendly conversation for your money. If it was your first time, the fellow behind the counter was eager to have you come back. If you were

a regular, he showed you he was glad of it.

"After the war, you rushed back to all your favorite places—the small night spots where you used to go to listen to a little jazz—the restaurants where you always took a second cup of coffee just because they were so happy to bring it to you—and well, it just wasn't the same."

"Now, you were a stranger—and the proprietor didn't care if you stayed that way. He slapped down your food or drink as if he were working on an assembly line. You felt as though you ought to gulp it and get out so the next stranger could come in and get out. It's hard for soldiers to realize that war also 'mechanizes' civilians. Civilians need a little time to rehabilitate themselves from the transiency of their war-time living, too, I guess."

"I can figure some of this out now, but for a while I went around with a subconscious feeling that something warm and worthwhile had gone out of my old world. Seemed like a dirty trick to have had it all happen when my back was turned."

The trip to New York—a personal appearance as a star at the Roxy, where once he had worked for "peanuts," was a nice triumph under any circumstances. "I'd told them when I left that I'd be back. My first feeling when I saw my name out front in lights was, 'Well, it took me a long time, but I made it!'"

The second feeling—that discovery that he still knew his way around backstage—was even better. So many things were still the same as he'd left them—the dustiness and the dimness, the same guy-ropes you had to avoid tripping over. The star's dressing room was quite different from the one he'd been entitled to in his early dancing days, but the same step still creaked in the stairway leading up to it.

"The faces out front hadn't changed, either—new people wearing 'em, of course, but still the same old audience." And still the same thrill when you could tell by the upturned appreciation that you were "killing" them.

BACKSTAGE and out front at the Roxy, he'd found some of that old familiarity he'd been missing. And when he got back to blonde Liz and little Dan, they hadn't changed while his back was turned either—except, maybe, to grow just a little more precious.

Success—star-billing—those increasingly heftier paychecks—they're swell, they're exciting; he intends to hang on to them with all the energy in that fine, muscular frame of his. But those old familiar things that bred content—hard work, hard play, friends and time to be with his family—he's not going to let go of them.

"I did go a little dollar-happy about one thing, though," he grins. "I rushed out and bought a whole lot of new shirts—about four drawers full of them. I guess it was a throw-back to those old vaudeville days when you never seemed to have a clean shirt. When you were always trying to coax some chorus girl to wash one out for you while you were waiting for your laundry to come back, or maybe just waiting for money enough to get it back."

"It's swell to know I now have enough shirts. I like to pull open the drawers and look at them all stacked there—still clean, because most of them I haven't even taken the price tag off yet. Somehow or other I just seem to rotate between the same five or six old ones I had before."

That's Dan—a fellow who's found how to reconcile box-office value with his own sense of values. Which is okay with his public—currently yelling, "Give us more of the same!" He isn't only looking over one four-leaf clover—he has a whole patch of them!

THE END

(Continued from page 59) think will stump the other one, in it goes while the camera grinds. That way, we kill each other laughing and we murder Dottie.

He is a natural politician, Bing, but surprisingly, he's no fighter for advantages. I'm the one who goes to the front office and demands that things must be thus and so. Incidentally, one of the things I always insist upon is that I am the funny man. I get the first jokes. Bing is sure to get footage with his cadenzas. The only time I've ever seen him really fight the studio was on "The Road to Rio" when they started to cut out my tight-rope-walking scene. He wouldn't stand for that.

He can be stubborn, and sensitive, and unconcerned, all in one morning. Once we had a big shot at the studio, who announced that we would have no Crosby golf games on Saturday during the shooting of one of our epics. "We will have work instead," he gruffed at us.

"Man, you've had work," said Mr. C. walking right for the door, followed right on his heels by me. We never did find out what became of that executive.

THIS yarn has never been told before, but I think it's one that really shows him up and reveals that quality in him that the camera catches.

During the war we went to Dallas to play a golf match for the benefit of the Red Cross. A guy, whom Bing had known casually in Hollywood as a hoofer and the husband of a star, met us at the train. Now he was an ex-husband and an ex-GI and he explained that he was running a road house, near Dallas. He asked the Throat could he drop by that night and bring me. Bing said okay.

The city officials swooped down on us then, drove us to the links, and a gallery of about 10,000 people. We teed off. About two holes and forty-five minutes later handbills began fluttering down, all over us. I grabbed one. It said, "Tonight at the Whatnot Inn. Bing Crosby and Bop Hope in Person. Cover charge tonight only, \$5.00."

I burned. Handbills like that couldn't be printed so fast. The whole routine had to have been planned in advance, the seemingly casual meeting, the seemingly casual request. When the game was over, I hotly told Bing what I thought of it. "Aw, we might as well keep our promise," he said.

So we went over at eight o'clock. From the outside it wasn't a bad trap. The band we heard playing was okay. We made with the entrance, giving out with the teeth and the eager eyes.

There were six people present, at two tables. But the fast manager grabbed us. "Boys, boys, come in," he shouts to the corners, where you could have shot coyotes.

The phone ringing gave us a minute to pick our faces up off the floor. "It isn't really true that Bing and Bob will be there, is it?" a dame asked. Crosby took over. He sang "I Surrender, Dear." She hung up so fast we could practically hear her putting her car into gear, heading our way.

We alternated the calls after that, surrendering dear and thanking for the memory. After auditioning until eleven, we filled up that creep corral. Then we dished them a show till one a.m.

He does like that, my co-star. So I think I'll let him keep on with our double act. He's a really good kid, and while nothing can be done about his taste in clothes or his bad slice in golf, I fully expect that along about 1998 you'll be seeing us wheeling down together on The Road to . . .

THE END

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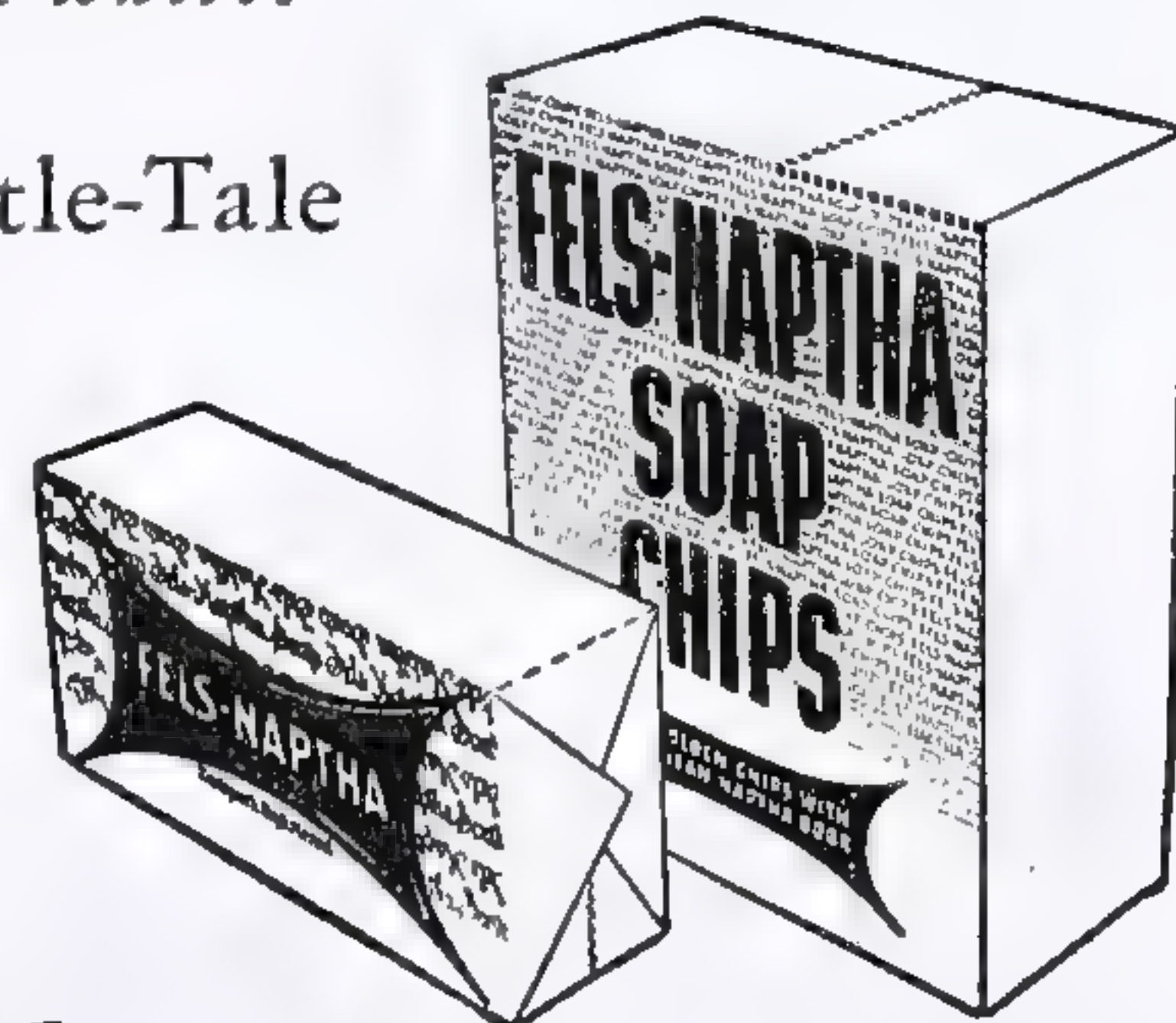


. . . and the good 'doctor' might well have added
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A shirt that shows Tattle-Tale Gray is, actually, a 'sick' shirt. That dingy color proves there still is dirt in the fabric. Hard rubbing that *may* remove dirt, *surely* shortens the life of the garment.

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Not So Private Lives

(Continued from page 38) Lana's that we, the public, read about. However, when, overnight, she eloped with Artie Shaw, we understood. Greg often had appeared difficult. We said the same thing about Artie seven months later when Lana announced their separation. Always, in fact, we have taken Lana's loves at least half seriously.

Her romance with Ty Power was the fitting climax. We reasoned that he and Annabella had been on the verge of separation even before he went to war.

The party Lana gave for Ty before he flew away last summer was sensational. In the winter he would return, obtain his freedom and marriage to Lana would follow. This was it!

That is why the disillusionment that had never come before with any of Lana's lost loves broke so swiftly when shortly after Ty came home, he and Lana admitted there were no longer any plans for marriage. This disillusionment wasn't helped when Lana, returning to New York, hit the front pages with John Talbot and then met Bob Topping, and suddenly was again on the gossip merry-go-round.

Telegrams of invitation to a party were to go out signed by Lana and Bob Topping. And it was rumored their engagement might be announced. Then the party was cancelled—thanks to a worried studio and several worried Topping lawyers.

What should have been the greatest news story of Lana's love just didn't—and doesn't—prove important. Somehow Mr. Topping has become one romance too many. Which couldn't be more ironic, because my own guess is that this is the romance that is going to continue into marriage in spite of the fact that Lana now issues formal denials that there is anything of any import between them.

BOB and Lana met last winter in New York. On New Year's Eve Bob gave a party at the palatial Topping country seat at Round Hill, Connecticut. Lana, her mother and her child were his house-guests.

To honor Lana he ordered the finest food, wine and flowers and a special orchestra from New York. Unfortunately a blizzard prevented scarcely anyone but the waiters and paid entertainers from a trek to the country. And this, according to repetitious gossip, caused Lana and Bob to quarrel. Not seriously, however. The next day Lana, adorned by the large diamond ring that Bob gave her as a New Year's surprise, was smiling again.

They appeared everywhere together after that. Lana finally got on a train with her mother and daughter to return to California. But Bob stopped that nonsense, pulling her off the train at the last minute and sending her mother and Cheryl home alone. He and Lana left for California together several days later.

Again life and love went on. Bob and Lana appeared at a few premieres and at the smaller and more intimate restaurants. And the gossip concerning Bob's gifts of jewelry to Lana persisted.

No wonder Arline Judge Topping—who numbers Bob's brother, Dan, among her five husbands—coolly and adamantly refused the first offer of \$200,000 for an uncontested divorce.

Florence Pritchett, a Photoplay contributor, whom you know on the air as Barbara Welles, lunched with Arline recently at "21." She reports that Miss Judge, though hurt at first, is now plain angry. "Arline insists," Florence reports, "that she never knew Bob was going to divorce her."

"On Sunday," Arline said, "everything was lovely. Then on Monday he insisted I was intolerably cruel. Now, I ask you! How can the size of me be so cruel to the

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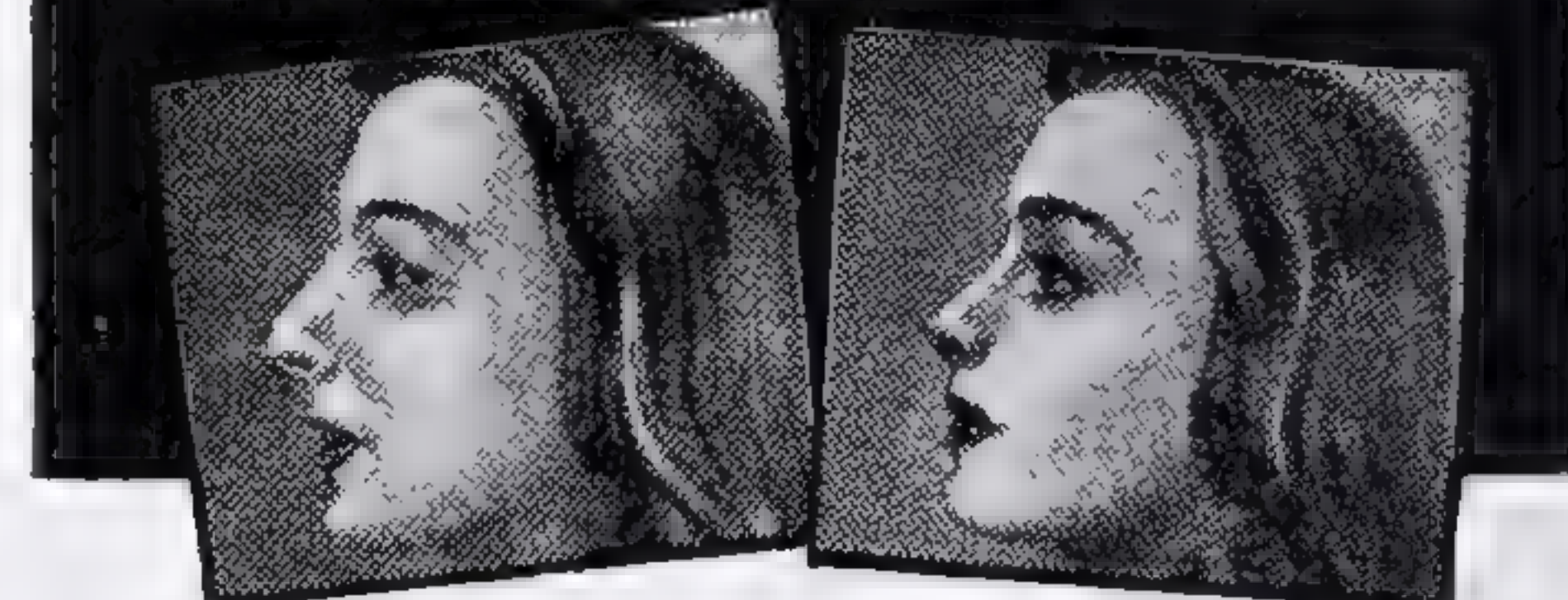
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size of him! And why couldn't he sit down and talk to me like my other four husbands did?"

Late in February Bob Topping returned to New York, hopeful of settling things. Two days later he flew back to Lana, his mission unaccomplished. Arline had refused \$350,000.

While Bob was in New York, Lana gave her entire time to Cheryl. She is anxious for good schools and a good church for Cheryl. She leans toward Catholicism. All of which accentuates her earnest wish for the sweet security a lasting marriage brings.

Whether Lana could adjust herself to any such quiet, steady existence is another question. For even now that Bob's divorce drags on, those who know Lana best wonder if he will still be the man in her life by the time he is free. For he does not have the personal magnetism that has been either the birthright or the highly developed speciality of the other men Lana has known.

NEVITABLY, of course, the Topping fortune impresses Lana. But, true to type, she is not a gold digger. Usually she gives men far more than she receives from them. For Ty Power's last birthday, she gave him a phono-radio combination, a gold cigarette case and a leather brief case. With her mother too, she is extraordinarily generous.

Her generosity of spirit manifests itself in every way, really. She is forgiving to a fault with those who are unkind to her. Neither does Lana gossip. And if she tells a joke that has a sting to it she always ends with "Hello" and arches her eyebrows as if she were reminding herself that she wasn't too kind with that one.

Sara Hamilton, another Photoplay contributor, who visited New York with Lana, tells a typical story about her: "Lana is very friendly with the photographers around Hollywood," Sara says. "And they adore her. When she went into a theater recently the boys asked her to take the glove off her engagement hand. But Bob Topping hurried her into the theater. When Lana came out, however, she had her glove off so the boys could get a picture that showed her ring."

Lana, like all women with her warm, impulsive impracticality, is eternally out of funds. The \$25,000 she borrowed from her studio for her New York trip made it awkward, of course, for her to go on suspension when she turned down the role of Lady deWinter in "The Three Musketeers." Her refusal, however, did not last long. Not even the Topping millions could shield her from the fear that Hollywood knows today. Besides Lana is very serious about her work.

Even while Lana was on suspension, in fact, she started to take off the pounds she had put on during her luxurious and headlined holiday. She puts on weight easily and takes it off easily too.

Not only does Lana look spectacular, she is spectacular. It is her instinct, giving an interview, to talk so spontaneously, so colorfully, that the story breaks on page one and likely with headlines. She cannot, literally, enter a room without stopping conversation.

She will be even more sensational than she has been in the past—let's face it—if Bob Topping gives Arline Judge Topping half a million dollars for a divorce so that he may marry her. If this happens and Lana becomes Mrs. Henry (Bob) Topping of Round Hill, Connecticut, and Bel-Air, California, it is impossible, of course, to tell what effect her elegant new estate will have upon her. Only one thing is certain—the headlines will go on!

THE END

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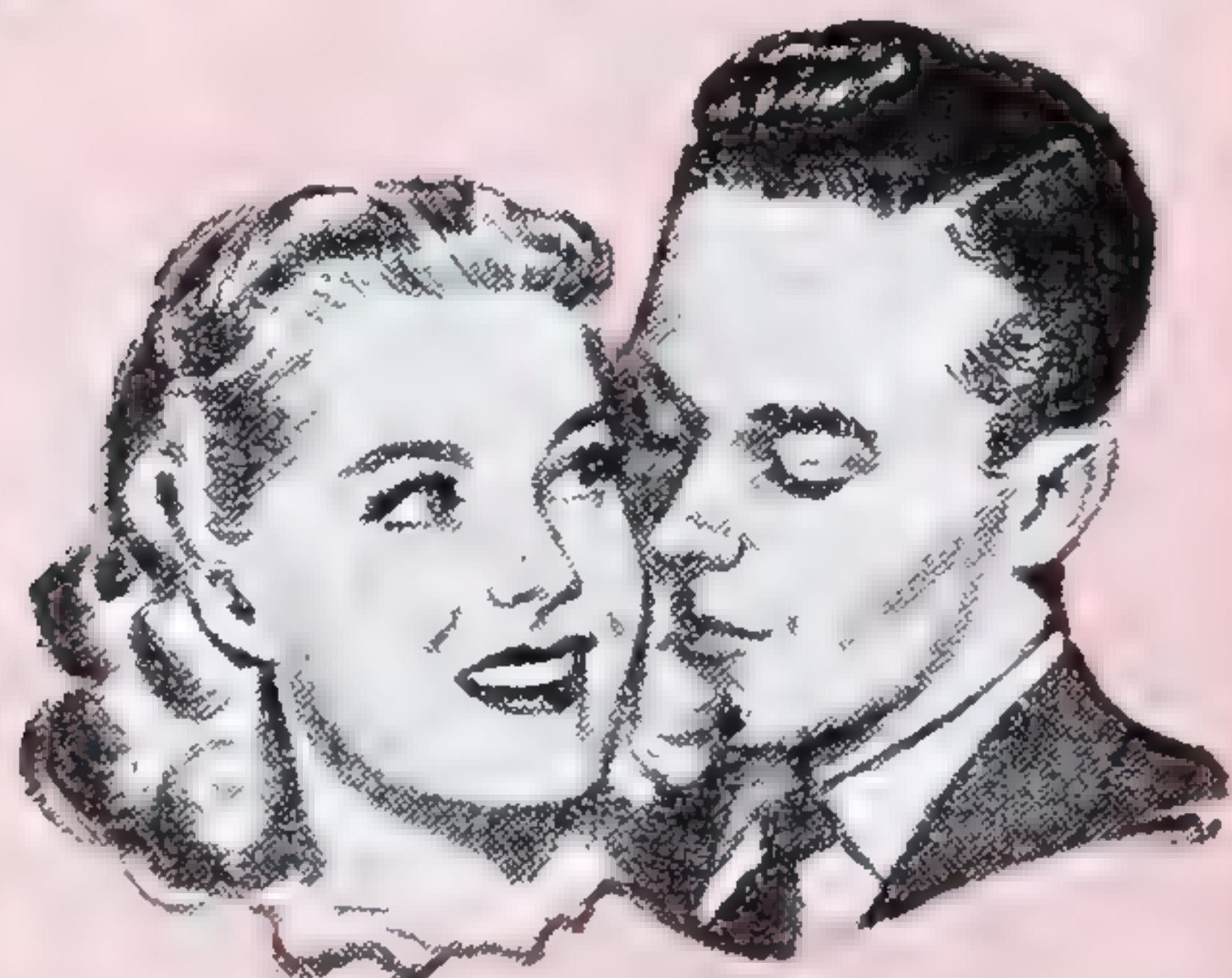
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Fear Over Hollywood

(Continued from page 40) late on the shooting schedule, they may not have a schedule to shoot. The writers, because more than fifty per cent less "A" pictures are now being made, than at this time last year. With the loss of a big chunk of the foreign market, five million dollar movies are out. Economy is the new look in all the studios. And writers are now hired picture by picture.

And if the major studios are reacting in this manner you can imagine how fear has affected the independent producers. To say nothing of the restaurants, night clubs, shops and industries dependent on the film trade. They're jittery because the result of this economy drive and fear complex has been a pulling in of horns when it comes to lavish spending—so naturally they're all feeling the pinch where it hurts most.

And last and most fearfully afraid is the actor. As of this writing there are only four hundred and eighty-seven actors under contract in the studios—or a fifty per cent drop in the number employed in the studios last year! And this means there are ten competent actors to take your place, if you dare to step out of line. This is why no one can afford to be difficult or temperamental any more.

EVEN Lana Turner. And her pictures always make money. But when Lana was suspended for refusing to star in "The Three Musketeers," she pouted and said "no" for exactly one week. Then she realized that dear, kind Louis B. Mayer actually meant to stand no nonsense from her. And she changed the "no" into a published statement about how she realized this was no time to be suspended—I mean to refuse to make a picture, with world conditions being what they are! She didn't even bother to put the studio statement into her own language!! Anyway, as you know, she reported back to work in a hurry.

I never thought I'd live to see the day when "Fear" could be bracketed with the name of Victor Mature. Yes, Vic is as scared as the rest of them. He was the most excited boy in Hollywood when boss Darryl Zanuck assigned him the title role in "The Chair for Martin Rome." "I'm the biggest heel of all time in the picture," Victor gloated. "There isn't a decent human instinct in me. And I have a terrific death scene in the electric chair. It's wonderful." A day before production, Mr. Zanuck changed his mind about Vic playing the heavy—he switched him to the hero. Victor was furious. He ranted, he screamed, he almost cried. He swore he wouldn't do it. Next day he reported to "The Chair for Martin Rome" set meek as Margaret O'Brien—to play the hero!

"I'm no fool," Vic explained to me rather sheepishly on the set. "Mr. Zanuck has promised me a bonus of \$67,000 on condition that I make every movie he wants me to and also that I stay out of fights in private life. From now on I only hit people who insult my mother!"

Marie McDonald hasn't made a movie at Metro for almost a year. But with this studio cutting out forty per cent of its entire personnel, Marie is wisely keeping her pretty mouth closed, except to say how happy she is to be on the Metro contract list!

She's luckier than some of the others who were recently relieved of their pay checks—like young Cameron Mitchell. "This boy has a big future," they kept on telling me. His future was so big that when the time came to jump his salary from \$500 a week to \$750, they jumped him all right—right out of his contract!

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For want of a better word Cam is now free-lancing.

Nowadays stars can't even afford to be mad at anyone, especially the press. Take the classic case of Ginger Rogers. When Ginger was riding high in the good old prosperous Hollywood days—I mean five-million-dollar pictures and one hundred-day shooting schedules—you had to go through fire and water practically to say "hello" to her on the set. Her press agent, first of all, wanted to know what you wanted to say to Ginger. Then he had a long consultation with her. Then he usually came back to tell you she was too tired that day and to come back another time when she would "try to see you."

What a change a few years make! Recently, to plug her new co-operative personality and her picture, "It Had to Be You," Ginger got up at six a.m. one cold morning in San Francisco to pose with her arms draped around a horse! She'll appear on any radio program; talk to you by the hour on the set, if that's what you want.

GREER GARSON is so co-operative today, ditto Joan Fontaine, that it is quite difficult to remember the former fearless days in Hollywood when both gals headed the list of "Ladies we'd rather not interview." Greer particularly couldn't be nicer to us now. Every Sunday afternoon she's been holding open house on her beautiful estate in Bel-Air for the pleasantly bewildered boys and girls of the Fourth Estate. She sends out personal invitations with "G.G." stamped on the expensive blue notepaper and starts the invitation with the correspondent's first name! I must say I like Greer much better this way.

I was talking to Van Johnson the other day about the Metro plan to send him across the country for a long personal appearance tour to plug "State of the Union," in which Van is the third star with Spencer Tracy and Katharine Hepburn. "Why don't they send Spencer or Katharine?" Van grumbled. Then he looked carefully around to make sure Louis B. Mayer wasn't hidden somewhere. And to make doubly sure that he hadn't talked out of turn, he said aloud, "Heck, I don't mind it at all, it'll be fun." He couldn't resist a slight grimace. With Van owing the studios for his new mansion and with a couple of his recent pictures losing money, instead of the millions they used to make, Van knows he can't afford to indulge his dislikes.

Virginia Mayo is a sad little cookie. For years I used to listen to her complaining that she wished Sam Goldwyn would give her some dramatic pictures instead of always using her as a blonde stooge for Danny Kaye. Came the day when Danny's contract expired with Mr. Goldwyn. And they parted. The severance came at the height of the Hollywood panic. And it even affected Mr. Goldwyn. He dropped Virginia from his contract list because, with Kaye away, he had no use for a beautiful blonde stooge.

So the next time I saw Virginia I expected to find her very happy. That's what she had been wanting, to be free. But no.

"I'm sorry I left Mr. Goldwyn—he makes good pictures," said Virginia casting an unhappy eye over the dozens and dozens of pictures now rearing their ugly "B" heads on the Hollywood horizon.

Errol Flynn—he's a smart cookie too—was one of the first razzle-dazzle boys of the old school to realize that the new depressed Hollywood will not stand for scandal that lands the star at the top of the page and the film industry at the bottom of the public's esteem. He's being so good these days and nights you can almost hear his good resolutions creaking! In the good old days Errol used to dash off to foreign countries just before the

No
clowning . . .

"RC
tastes best!"

says

BRENDA JOYCE

See her in "SHAGGY"

A Paramount Picture
in Cinecolor



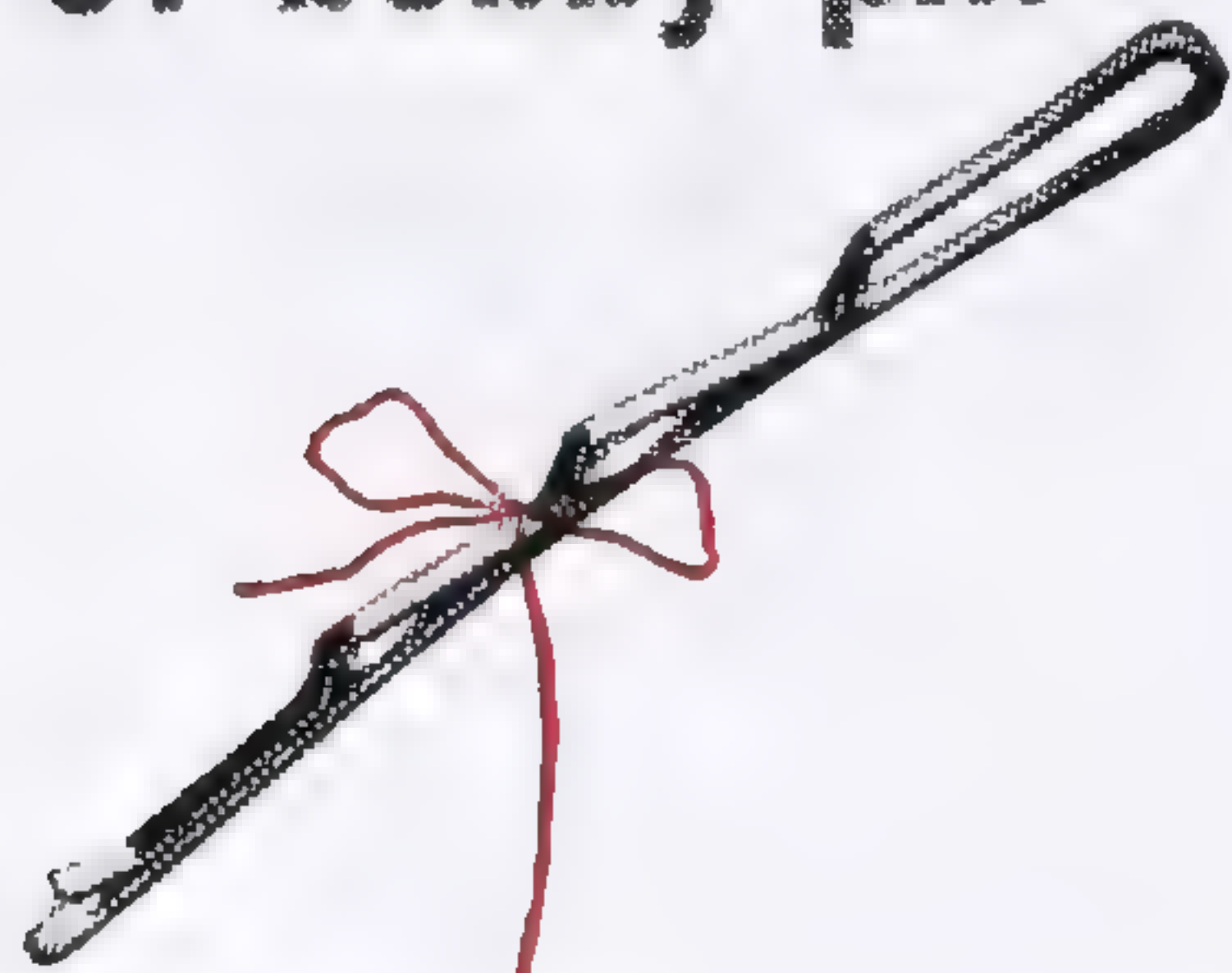
BRENDA TAKING THE FAMOUS TASTE-TEST



"The taste-test proved RC's best," says Brenda Joyce. "I compared the leading colas in paper cups—picked Royal Crown Cola as the best-tasting cola! Now I always serve RC at home." Drink RC yourself—only RC gives you all three! 1. Cool refreshment, 2. Two full glasses, 3. Best by taste-test quality.

RC is the quick way to say...
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COLA**
Best by taste-test

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of bobby pin



holds

YOUR HAIR IN PLACE

144% better

Here's the first real improvement in bobby pins! A new patented shape, scientifically designed to hold better. Stronger, yet flexible, easy to open. Yes, certified, unbiased tests prove that Supergrip holds 144% better!



Gayla
SUPERGRIP

"GAYLA" MEANS THE BEST IN
BOBBY PINS, HAIR PINS, CURLERS

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*T.M. REG. U.S. PAT. OFF.

start of a picture, leaving his boss, Jack Warner, screaming and helpless. Jack is still screaming but with pleasure, because Errol's adventuring now merely means a swimming pool and a sun tan no farther away than Palm Springs.

Orson Welles has gone one step further than Mr. Flynn in his new, "Look, Ma, I'm a good boy" character. Before he agreed to star in "Cagliostro," Orson insisted on a clause in his contract that his publicity must play up his great economy while working—"one-take Orson" and all that sort of thing—because "Producers are afraid to hire me—they think I waste money!"

John Payne was unhappy at Twentieth Century-Fox after he came out of the service. He said he didn't get enough or good enough pictures. Comes the suspension and to John's amazement, the studio released him from his contract—a loss to John of an estimated \$500,000!

Even Jimmy Stewart has caught the current Hollywood jitters. For the first time in his thirteen years in the picture business, Jimmy has hired his own personal press agent who receives a huge weekly check to sell Jimmy to the public.

Bette Davis is scared too. Bette was all set to start her first comedy, "June Bride," since the meant-to-be-funny "The Bride Came C.O.D." with Jimmy Cagney. Then suddenly Bette cancelled the comedy for something dramatic she knew and understood, "Ethan Frome," from the famous novel by Edith Wharton.

However, Hollywood has been hit by fear before, just as every other major industry has at some time or other. Let no one assume from reading this story that Hollywood is in any really serious doldrums. An industry of such size and world-wide importance cannot be laid low by panic, economic or otherwise. As a matter of fact, Hollywood has already started to come out of the slump. Through the efforts of Mr. Eric Johnston, President of the Motion Picture Association of America, an agreement was reached in England on March 11, whereby the seventy-five per cent tax on earnings of American films in Britain will cease to be effective as of April 1st, 1948. As long as Hollywood has the finest and largest studios, the finest roster of actors and actresses, the pick of the best writers, directors and film technicians in the world, it will remain the capital of the world's film industry.

THE END

*"Real life
condensed into 25
thrilling minutes"*

... so writes one of the thousands of women who never miss listening to "MY TRUE STORY" Radio Program, brought to you in cooperation with the editors of TRUE STORY MAGAZINE. Here are real people in real life experiences. A complete drama every morning, Monday thru Friday. Tune in your American Broadcasting Station—10:00 EST, 9:00 CST, 11:30 MST, 10:30 PST—for radio's greatest morning show!

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ACTUALLY SOOTHING

Wonderful! Yodora stops perspiration odor safely, quickly... yet is positively soothing to normal skin. Made with a face cream base, with no harsh acid salts to cause irritation, Yodora actually helps soften your skin, like a face cream. No other known deodorant gives this PLUS protection. Try Yodora, the soothingest deodorant. Tubes or jars, 10¢, 30¢, 60¢. McKesson & Robbins, Inc., Bridgeport, Conn.



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No Chemicals **25¢**

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BABY TOUCH
HAIR REMOVER COMPANY
DEPT. 16 3750 LINDELL BLVD. ST. LOUIS 8, MO.

Truth or Consequences with June Allyson

(Continued from page 63)

11. Q: Is Dick ever jealous of your love scenes on the screen?

A: No. He just says, "Looks pretty good—pretty convincing."

12. Q: Which male star do you prefer for romantic sequences in pictures?

(June wouldn't answer. So she had to imitate a broken record. For twenty minutes Ralph made her sing "The Best Things in Life Are Free," stopping every few bars and repeating one word over and over. Quite a penalty, for a girl who hates to hear herself sing.)

13. Q: Which star do you least like to work with?

A: I won't tell.

(With Ralph providing the music, June had to dance in her husband's heavy hunting boots.)

14. Q: Would you like to be the sophisticated type?

A: You don't think I *am*? No, I don't think I would—what is it? I *would* like to be tall and beautiful, if you can arrange that.

15. Q: What advice would you give kids who want a motion picture career?

A: First, I would tell them *not* to come to Hollywood. It's the last place in the world to be discovered. I'd advise them to get the very best education possible and to work with theater groups. If they do get a chance in pictures, then I'd advise them to avoid all night clubs and parties and to take every advantage of all the training, dramatic lessons, dancing, singing, etc., that a studio will give them. Sounds dull, but that's it. I've never missed a dramatic lesson at Metro yet.

16. Q: What qualities do you value in a man?

A: Honesty, sincerity, a sense of humor and good common sense. And I don't like pretty men. I like nice eyes. I think Richard has wonderful eyes—they crinkle so. And hands—I always look at people's hands. My hands don't fit me at all, do you think? They should be small and stubby and the fingers are so long and skinny. And noses—I like Richard's nose.

17. Q: Tell me, June, what shape is a kiss? Don't know, eh? Well, the answer is elliptical—e-lip-tickle—get it? Now you're stuck with another consequence.

(While June and Fred Carney, Ralph's assistant, blindfolded, tried to bite an apple on a string, Ralph fiendishly yanked it back and bit it himself instead.)

18. Q: Don't you think marriage between two stars is pretty hazardous in Hollywood?

A: I don't think the business you're in makes any difference. It's strictly a question of two individuals. Being in the same profession has its advantages; your friends and interests are the same. And being married to a star hasn't been hazardous for me. I respect my husband so much, he's so much smarter than I am.

19. Q: In what respects do you and Dick differ where personal characteristics are concerned?

A: I'm the impulsive type, always want to jump in and do everything right away. Richard says, "Let's think this out." So we usually end up doing everything right away. Like the wallpaper. We should have thought that one out and thrown it out. But I insisted on putting wild-looking "jungle" paper up in our hall that doesn't go with anything else. So now it has to come off.

20. Q: Will you admit it cheerfully when he's right?

A: Well, I'll admit it. I have to. Like

"It's a miracle...all this

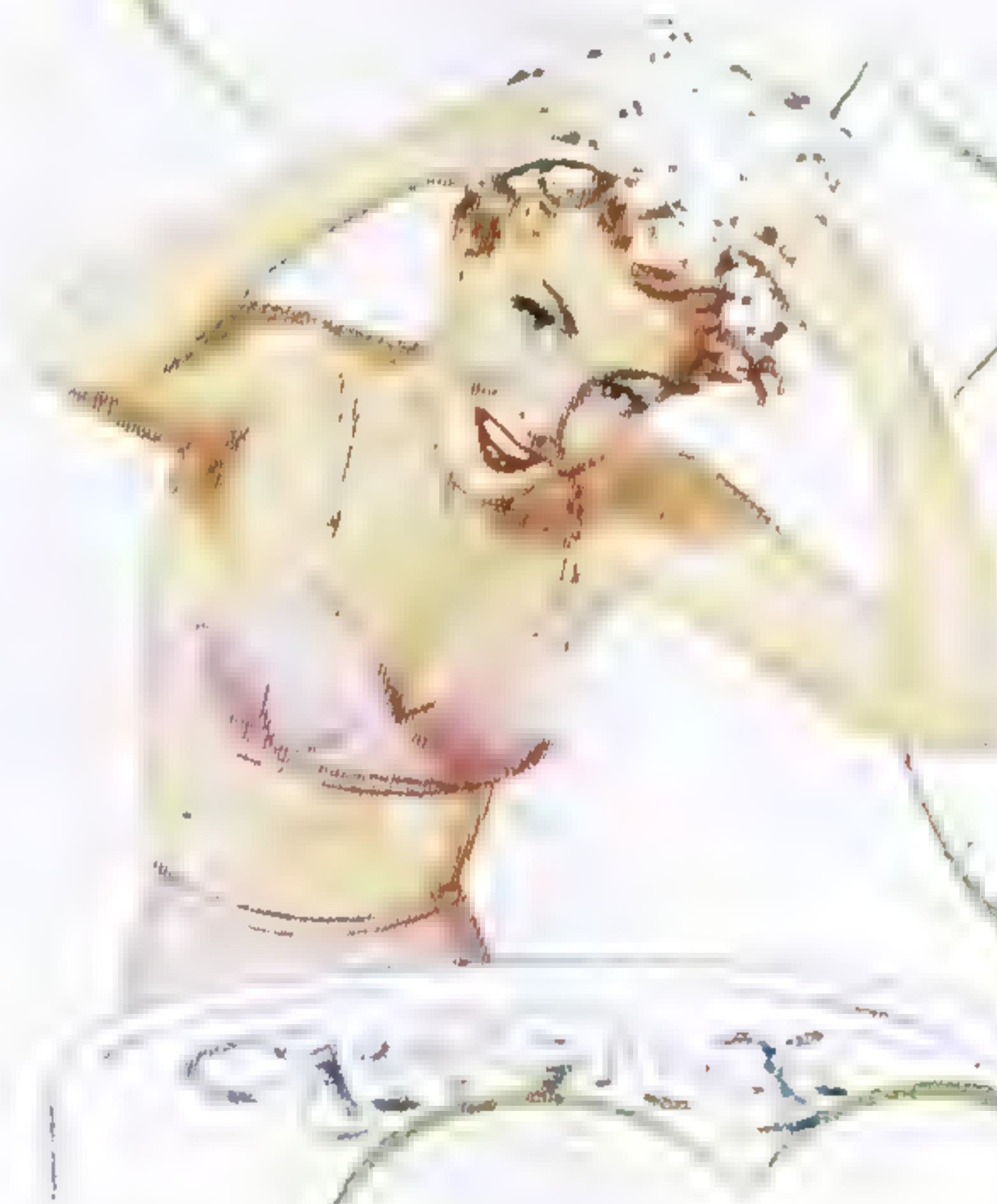
New, Natural

Color

with my first Rayve Creme Shampoo!"



See it! Believe it! Blonde, brunette, red hair or white, your *very first* Rayve Creme Shampoo uncovers new, natural, radiant color you never dreamed was in your hair! Without special rinse . . . in the easiest, fastest shampoo you ever enjoyed.



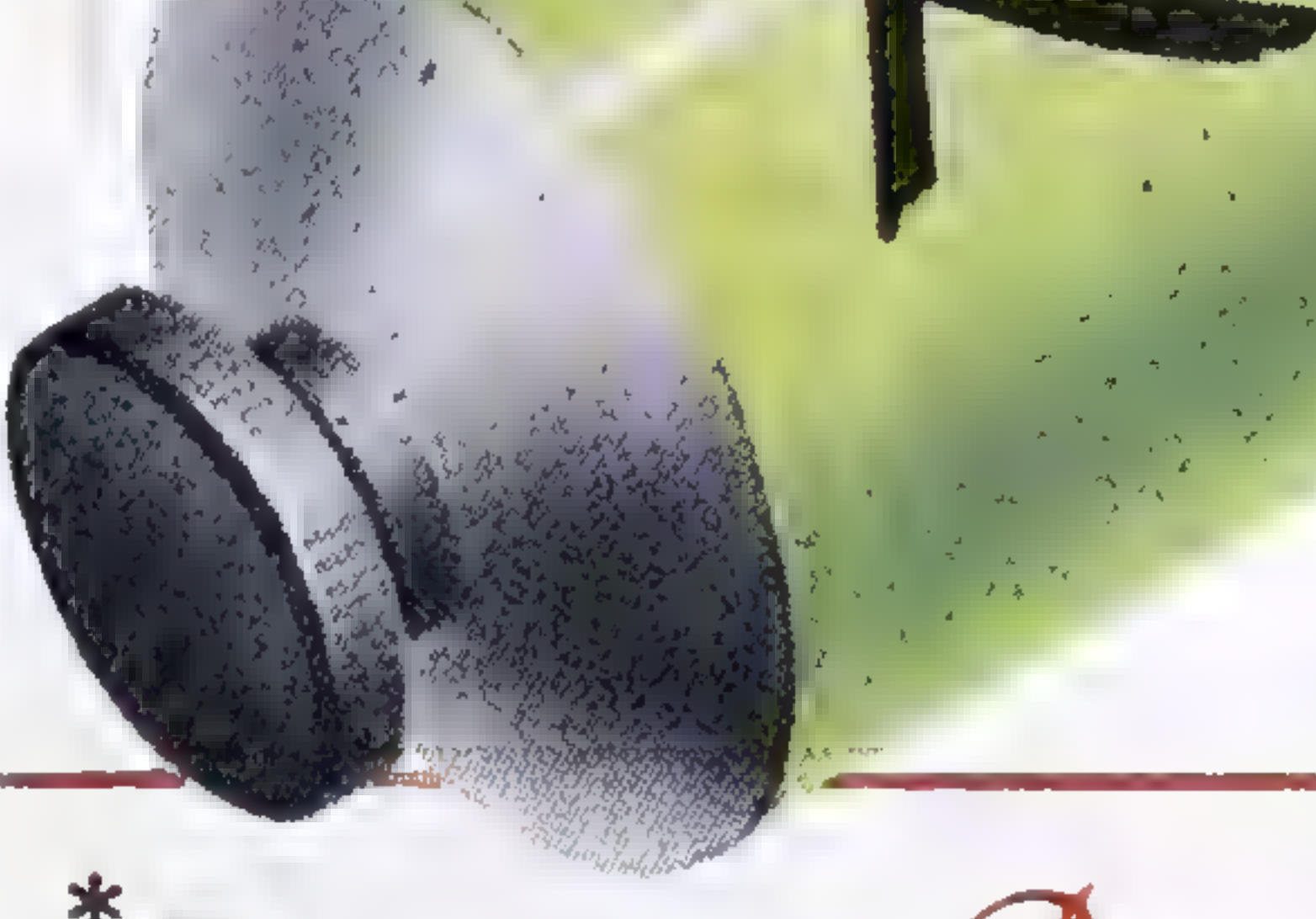
Not a soap! Rayve is a *creme* shampoo, so leaves no film to dull hair's radiance . . . to cloud its natural color.



Rinses like a whiz! Billows of creamy lather even in hardest water—yet rinses jiffy-quick, removing all loose dandruff.



No conditioner needed! Rayve is enriched with lanolin—doesn't leave hair dry as straw, but easy to manage, glossy, radiantly colorful!



Rayve CREME SHAMPOO
(CONTAINS LANOLIN)

Handy Tube . . . can't tip or spill

10c, 29c, 60c, \$1

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ALL DRUG, DEPARTMENT
AND 10-CENT STORES

* Rayve Creme Shampoo

The Creme Shampoo that brings out Color and Gleam!

*Pronounced RAVE—Reg. U.S. Pat. Off.

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7:30 P.M. Thursday everywhere
American Broadcasting Company

P

Which Twin has the Toni?

(see answer below)



One Permanent Cost \$15...the TONI only \$2

Like the winsome Miller twins, you'll say your Toni Home Permanent is every bit as lovely as an expensive beauty-shop wave. But before trying Toni you'll want to know —

Will TONI work on my hair?

Yes, Toni waves any kind of hair that will take a permanent, including gray, dyed, bleached or baby-fine hair.

Will my TONI wave be loose or tight?

With Toni you can have just the amount of curl that suits you best—from a loose, natural-looking wave to a halo of tight ringlets. Just follow the simple directions for timing.

Is it easy to do?

Amazingly easy . . . easy as rolling your hair up on curlers. That's why more than a million women a month use Toni.

Which twin has the TONI?

Pictured above are Ann and Jean Miller of Long Island, N.Y. Jean, the twin at the right, has the Toni.

New Hair-Beauty Booklet for you!

It's 24 pages of valuable ideas. Professional secrets for choosing your most charming hairstyle. Words and pictures on how to style and set your own hair. Scores of other hair-beauty hints that will save you many dollars. Just mail a dime to cover cost, handling and mailing. Address your request for "Hair Beauty on a Budget" to The Toni Company, Dept. F4, Box 3511, St. Paul, Minn.



the time he said that if I didn't have the new Cadillac he gave me serviced it would fall apart. And I didn't—and it did. I burnt all the bearings out. But Richard's real sweet. He never says, "I told you so." He just shrugs his shoulder and says, "That's all right, sweetheart, you just don't know."

21. Q: Is your husband the efficiency expert around the house?

A: Oh, yes. Except for installing radios. He's always cutting holes in the wall to put a speaker in, then discarding them because there's no place to put the radio. Then he has to call a man to come and fill up the holes. We have some of the strangest pictures hanging around our house. I left two holes showing over the fireplace, just to remind him.

22. Q: How often do you have to discipline Dick about things like that?

A: You can't make me testify against my husband.

(June had to sit for two hours staring at the wild "jungle" wallpaper that she had insisted on putting in the hall.)

23. Q: There must be something you fuss about.

A: Nothing serious. Sometimes we disagree about little things, like trimming our two French poodles. I have definite ideas about how they should be trimmed, but if Dick sends them out they come home trimmed in a different poodle pattern.

24. Q: What would you change about your husband if you could?

A: Oh, I wouldn't change a thing—unless you count phones. He's *always* on the phone talking business. I hate them and wouldn't answer one if it rang all day.

25. Q: Isn't there anything else?

A: Well, sometimes I wish he would argue with me. He never does. When he says something sometimes I'll bristle up hopefully saying, "I certainly do NOT agree with you." But he just says mildly, "Well, if that's the way you feel, it's all right." He's so intelligent.

26. Q: Are you as sweet as you seem on the screen?

A: Sweet? I don't think I seem that way on the screen and I resent anyone else who thinks so. I lose my temper, not too often, but I do lose it. Then I get so mad I can't say anything, just close up like a clam.

27. Q: Is it true, as I've heard reported, that you plan to adopt a baby?

A: No, I'm not. I'm going to have one of my own—four probably.

28. Q: Do you still wear slacks, despite the barbed remarks some fashion experts have made?

A: Yes, I wear them just as much as I ever did. I never wear them out in public. Just around the house or to the studio.

29. Q: Do unfair remarks hurt you?

A: Yes. You make believe they don't, make a big joke out of it around people and laugh like everything. Then you go home and cry. At least I do. I'm much too sensitive anyway. I worry too much.

30. Q: What sports interest you?

A: I play a fair game of golf the first nine holes, but the last nine are an endless thing. And I've decided I play my best golf game in the fog. The last time I played, it was in fog so thick we couldn't find the ball and when it cleared we found mine a foot from the cup. I hate boats because I get so violently seasick, and we sold ours. I also get airsick, but I go out to the field and shine and polish Richard's plane once in awhile, just to let him know I have a good sense of humor about it.

31. Q: Your activities must be confined to a domestic vein?

A: I tried to be pretty domestic when we were first married. I meant to make curtains and sew while Richard read. I made them for the living room, kitchen and all over—of course, I forgot slots for the rings. And I quit sewing altogether after the day

I sewed the suit I was wearing in with the curtains and Richard had to rescue me.

32. Q: Well that knocks out boats and planes and sewing machines. What else do you avoid in everyday living?

A: Oysters, I hate them. Low-necked dresses or any fussy glamorous clothes. I'm not the type.

33. Q: Do you have any particular fetish?

A: Yes. I'm so neat it scares people. I file every handkerchief, scarf and blouse. My dresses are hung with geometric precision. If anything in my dressing room is moved, I can tell and it throws me.

34. Q: What's the most embarrassing moment you remember?

A: An occasion when I made a broad and sweeping statement on politics in front of Richard, Robert Montgomery and about thirty learned people and was stumped when my husband asked me to explain it. I'd wanted to impress them all and just repeated something I'd read. It was brilliant and they reacted beautifully, then Richard spoiled it all by inquiring what I meant. "That's ridiculous, you know what I mean," I said. "No, I don't, explain yourself," he insisted. Later when I asked why he'd insisted in front of so many people, he said, "You should never say something you don't understand." And he's so right. I've never opened my mouth since.

35. Q: How would you improve yourself if you could?

A: Quit dreaming so much. I walk around in a dream all the time. And I'd like to be able to talk about everything my husband talks about without having to read it. I wish somebody would invent injections of intelligence. That would be something for the medical journals.

36. Q: As I recall, your early ambition was to enter the field of medicine. Why did you want to be a doctor?

A: All kids think doctors are romantic and I was going to save the world. I would have made a good doctor, I believe, except when people get sick at three o'clock in the morning. I wouldn't have liked that. I'd have made a good nurse too. I can talk anybody out of practically anything.

37. Q: Do you play Florence Nightingale at home now?

A: No. Richard doesn't like any hands placed on his feverish brow. When he's ill he wants to be left completely alone. I do too. But I'm still interested in medicine. Whenever I go to a doctor's office I read up on the new things. Did you know they have a new drug for leprosy? Protecin, I think it's called. And did you know...

I know one thing. You're very pretty, June. Why don't you just keep on making pictures?

THE END



The Gallup
Audience Research Inc.
Poll

for the annual

Photoplay Gold Medal
Awards

is the movie industry's only
national public opinion poll



PROCTER & GAMBLE
PRESENTS

PRELL New Radiant-Creme Shampoo



Exciting PRELL REMOVES DANDRUFF
IN AS LITTLE AS 3 MINUTES!

LEAVES HAIR Radiantly CLEAN Radiantly SMOOTH

THE "PRELL LOOK"—that's what this new emerald-clear Radiant-Creme shampoo gives your hair! After Prell, hair is *glowingly radiant* and free from embarrassing dandruff—for Prell contains a marvelous patented cleansing ingredient. Doctors' examinations *proved* that Prell removes unsightly dandruff in as little as 3 minutes, and that regular Prell shampoos control it.

And it's fun to use Prell from that handy tube... no messy jars or slippery bottles! Prell goes farther than any known shampoo, because it's concentrated for economy. Start the family using Prell *today!*



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RILEY: Dandruff's a mess on your coat or your dress, So we Rileys shampoo with Prell.

MOM: And "Prell'd" hair shines so—it just seems to glow, And arranges so smoothly and well.

JUNIOR: No jar that will slip or bottle to drip—That Prell tube is sure on the beam.

BABS: It's so economical, the lather's astronomical—That's Prell, the new Radiant-Creme!

Enjoy "The Life of Riley" Saturday Nights—NBC





● Fashion is frankly feminine. Hand-span of waist... high of bosom... smoothly curved of hip. Gossard's rayon satin and satin elastic sheath foundation molds your figure with the same sweeping ease of an artist's brush. Available in two lengths.

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Art Director

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Photographers

Lilli Palmer, in private life Mrs. Rex Harrison, is a small dainty Viennese who paints, plays the piano and sings. She is also an exciting actress whose latest picture is the Warner production, "My Girl Tisa."

A reversible solid color or plaid coat designed by Sherman in water repellent Ruff-Sail and bright cotton. Wonderfully versatile in a sudden shower—gay for either town or country wear. Other bright color combinations. Sizes 9-15. Under \$20.00 at The LaSalle & Koch Co., Toledo, O., and Abraham & Straus, Brooklyn, N. Y.

For other stores in your vicinity see
 page 102



FOR THAT ROMANTIC MOOD



Alexis Smith is a tall dreamy-eyed beauty who hails from Canada. She would much rather be a character actress than a glamour gal. See her in Warner's "Whip Lash"

LEFT. Flattery and smooth simplicity in this smart linen dress by Georgiana. Delicious colors in black and pink, navy and beige, or gray and lemon. Sizes 10-18. \$10.95 at Wm. Filene's Sons Co., Boston, Mass., and Gimbel Bros., Pittsburgh, Pa. Shoes by Miles, \$4.99

RIGHT. Be unforgettable in this beguiling white eyelet pique by Arkay Jr. A tiny waist and full skirt will whirl away his heart. Sizes 7-15. About \$15.00 at Frost Bros., San Antonio, Tex., and Pfeifers, Little Rock, Ark. *For other stores in your vicinity see page 102.*

Setting courtesy of French & Co., Inc.

PHOTOPLAY FASHIONS



PHOTOPLAY'S

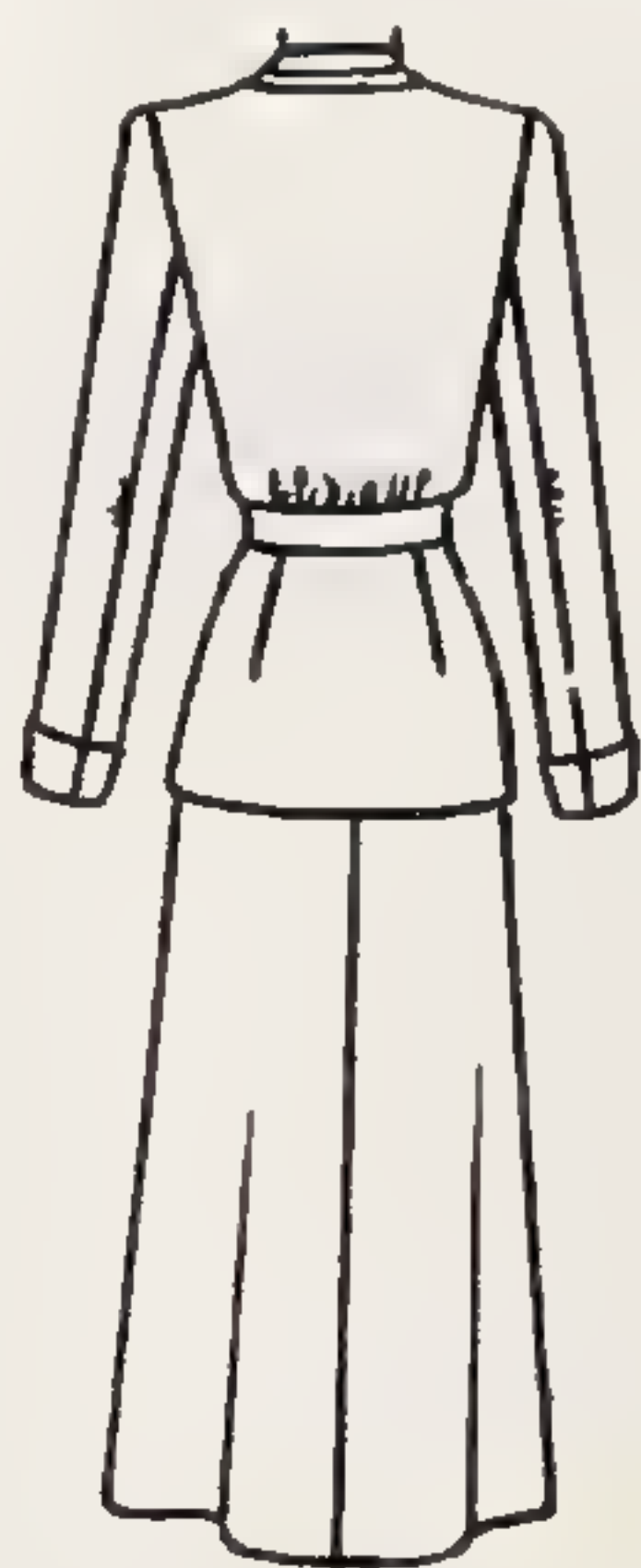
Pattern of the Month

Olivia de Havilland's suit was designed by Bonnie Cashin for Twentieth Century-Fox's "The Snake Pit"

You never feel so well dressed as when you wear a simple smart two-piece suit. So this month we give you a pattern for such a suit. You can wear it any time or anyplace and have that "dressed right" feeling. Have a variety of fresh blouses and dickeys for this suit—to change its mood—also a romantic hat or flower boutonniere. Labtex have a wonderful tropical worsted suiting called "Tegra" that would be ideal. It comes in practically every color in the rainbow.



Front



Back



Photoplay Patterns,
205 East 42nd Street,
New York 17, New York

Enclosed find thirty-five cents (\$.35) for which please send me the Photoplay Pattern of the Olivia de Havilland—"The Snake Pit" suit. It comes in sizes 12 - 14 - 16 - 18 - 20.

My name and address is:

Size

Name.....

Street.....

City..... State.....





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Cute-as-a-button, desk-to-date dress! With convertible collar, and lots of sure-fire magnetic appeal — see all those shiny metal buttons, and the big brass buckle!

SIZES: 9, 11, 13, 15
12, 14, 16, 18
COLORS: Petal pink,
Spring yellow, powder
blue, aqua, town-
brown, forest green,
black.



Fill in and mail coupon right
away for prompt delivery.

STYLETOWN FASHIONS Dept. P 516 Fifth Ave., N. Y. 18
Rush my "Make-a-Date" Dress on approval as checked be-
low. If not pleased, I may return it within 10 days for refund.

Size	1st color choice	2nd color choice	3rd color choice

Name (print) _____

Address _____

City _____ State _____

☐ C. O. D. ☐ CHECK OR MONEY ORDER
(Pay Postman price of dress plus postage and Add 20c for postage and
C. O. D. charges.) handling charges.

SEND NO CASH



STYLETOWN
FASHIONS
516 Fifth Avenue
N. Y. 18, N. Y.



FOR BALI OR BOSTON

Bonnie Cashin predicts clothes for the future
that can be worn in any country or climate

Bonnie Cashin, the young talented designer of Twentieth Century-Fox who created the suit worn by Olivia deHavilland in "The Snake Pit," believes in the future of American design. She thinks this postwar world of new timetables, new fabrics and a closer contact with other peoples offers exciting possibilities for clothes. One of her pet theories is that in the future there will be no seasonal showings as there are now. "A woman living in New York will hop down to Florida or to the West Coast or even farther in so little time," Bonnie says, "that she will have to have an 'adjustable wardrobe' for any season or climate."

Bonnie's great love, aside from designing, is painting. She lives in a rented apartment but hopes to build her own studio as soon as materials are available . . . a place where she can live and have enough light and space for painting and sketching. It will probably be decorated in hot pink, her favorite color.

Step

INTO SUMMER WITH SHOES

THAT ADD COLOR AND EXCITEMENT
TO YOUR WARDROBE



Top Left. A Velvet Step shoe that comes in either black patent leather or white kid. The new double instep strap makes your foot look so tiny. *\$8.95

Bottom Left. Dress up a pretty ankle in Kickerino's latest edition of the popular ankle-strap style. Of soft leather, it comes in many attractive colors. \$6.95

Top Right. The alligator-print sling pump by Trim Tred adds bright color to your entire wardrobe. Comes in either cherry red or green pepper. About \$11.00

Bottom Right. Aptly named "Gift Wrap," the gold kid and leather sandal by Town and Country gives your feet that million-dollar feeling. \$8.95

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Made for romance...
a jeweled pair of capture-his-heart pins.

Each about \$2 plus tax,
at all leading stores, or write Coro, Inc., New York 1.



Wherever

You Live

You Can Buy

Photoplay Fashions

If the preceding pages do not list stores in your vicinity where Photoplay Fashions are sold, write to the manufacturers listed below:

Reversible Raincoat

Sherman Bros.
205 West 39th St.
New York, N. Y.

Two-color Linen Dress

Tabin-Picker
4119-57 Belmont Avenue
Chicago, Ill.

Black Suede Strapped Shoes

Miles Shoe Co.
345 Hudson St.
New York, N. Y.

White Eyelet Pique Dress

Arkay Jr.
498 Seventh Avenue
New York, N. Y.

Shoes

Velvet Step

Peters Shoe Co.
1505 Washington Avenue
St. Louis, Mo.

Kickerino

Marilyn Shoe Co.
1233 West Vine Street
Milwaukee, Wis.

Trim Tred

Roberts, Johnson & Rand
1501 Washington Avenue
St. Louis, Mo.

Gift Wrap

Town & Country Shoe Co.
Ambassador Bldg.
St. Louis, Mo.

above all . . .

under all . . .



Dove Skin*Undies

*Reg. U.S. Pat. Off.

LUXURAY, NEW YORK 1

The San Fernando Valley Is My Home

(Continued from page 71) The Valley has its shopping center. That's mostly down in Studio City. The "studio" referred to is Republic. Just two miles from Republic are the Universal Studios, with Warners just two miles beyond Universal. Anytime of day you can see the real cowpokes riding around. You can buy anything you want in the colorful small shops, from Western gear for horse, man, woman and child, to peasant aprons, ballet shoes and pate de fois gras. It has "super-marts," too. There you'll often encounter Elyse Knox in shorts, up at the meat counter, or Roy Rogers, stocking up on coffee. What's more, there's a super-mart market called Valley Market Town and, like as not, you'll see Marie McDonald amid the cabbages over there or Evelyn Keyes or the Jimmie Craigs.

You want restaurants? The Valley's got 'em. You can have the swank Sportsman's Lodge that has its own trout lake at the front door; its own steer beef inside. The food is fabulous. So are the prices. Or you can go to the Saddle and Sirloin, where the bar stools are saddles, ladies' kind and gentlemen's kind. Farther out you hit Jules, in Encino, where Gable goes quite often. Or still farther out you find Hangman's Lodge, which advertises "Warm Beer" and "Lousy Food"—and serves neither.

And naturally, there are golf clubs. To observe great golf, try Lakeside. All the Warner Studio crowd hangs out there. Most persistent twosome at the Lakeside Golf Links are Dennis Morgan and Jack Carson. There's another Valleyite who thinks he is a golfer, too—a Paramount actor named Bob Hope.

Yes, you can see wonderful sights in the Valley, like Lucille Ball and Dezi Arnaz on their ranch—the most citified-looking girl and the most Latin-lover type in the world. If you drive long enough you'll finally come to the most prosperous of the ranches, that of Joel and Frances McCrea and their two boys.

What makes the Valley "the" Valley, and keeps it that way, is its sentiment. It's the only real-estate development that goes forward while looking backward. If you go a little off Sepulveda Boulevard, past where it cuts Ventura, suddenly you're back three hundred years. For there is the San Fernando Mission, just as the Fathers and the Indians put it up. The doves still wheel around it. And the pretty little Mexican girls and dark-eyed boys still go there to be married. They have abandoned the old ox-carts, of course, but their jalopies are covered everywhere with colored ribbons and gaily tinkling bells. Their excited laughter is one of the most romantic sounds in the world.

THE END



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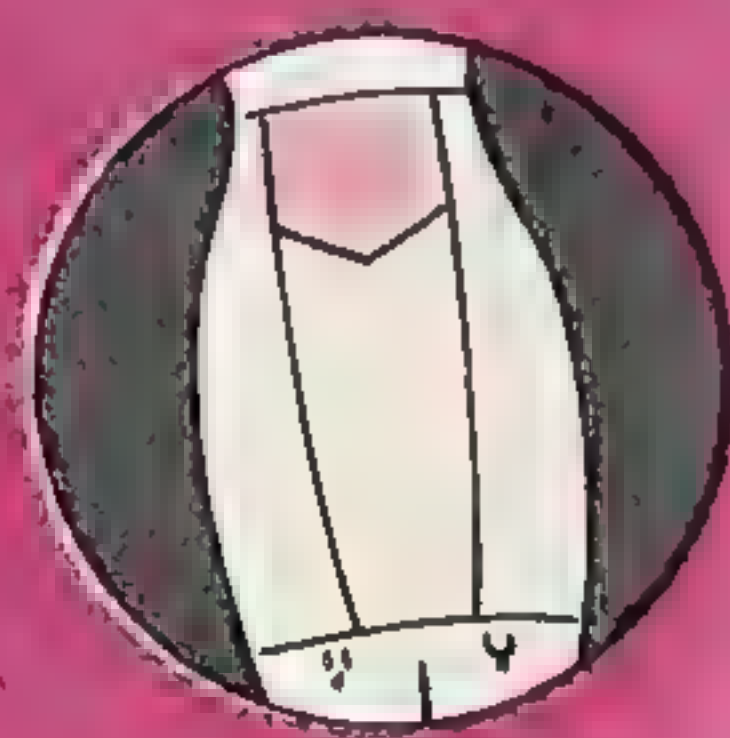
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SMART...



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Star in Your Home

(Continued from page 74) lamp with a too small shade. Tucked in a corner somewhere there is one of those sparse "boudoir chairs" and in the spot in the room that has the worst light, there is a dressing table. It's so crowded that there isn't space enough left to crack a joke.

I want to restate that every room in your home should be dedicated to the most comfortable living. But the bedroom should emphasize this, even more than the living room. The very fact that the bedroom is "your" room and not ordinarily exposed to alien eyes gives you the greatest chance for self-expression.

But, you argue, my bedroom is small, has only one window and one small clothes closet. How can I find space enough for beds, storage and character, too?

Start with this premise. A room becomes colorful the moment it stops looking commonplace and becomes original. Just because the most important item of a bedroom is the bed, it does not and in fact, should not, look like every other bed.

Some variation on the studio-couch arrangement in the bedroom is not only space saving, but it also gives you a sitting room by day. If you honestly want a four-poster with a ruffled canopy and have space for it and are the type of very feminine woman suited to it, that's fine. Go to it.

But if you have a space problem, you can be much more original by having your bed made up in day-bed form, or even bunks. Bunks have come into a well-deserved popularity for children's rooms. Sue and Alan Ladd have proved they can also be cleverly used for master bedrooms.

The Ladds faced the problem of making a useful ranch house out of what had been a three-car garage. By using bunks, they could actually sleep four to six people in the space that one small coupe was born to occupy. They equipped their bunks with the finest box-springs and mattresses and covered them with very colorful hand-quilted, tailored spreads. It gave what otherwise would have been inadequate, stuffy bedrooms, a gay adventurous atmosphere.

TWIN BEDS are certainly the most comfortable sleeping arrangements for two people sharing one room. But there is no rule that insists that they lie side by side, like sheep. If you treat them like couches, you can smarten up your bedroom greatly by putting one bed along the width of the room, the other along the length, separating them by a corner table which will serve as headboard for both and general utility table. Or, if you have sufficient space, you can separate the beds by the table and stretch them out along the one wall, head to head, with a table between.

Recently I was confronted with decorating a small bedroom that almost entirely lacked closet space. This is how I solved that problem. I shopped until I found a wonderful break-front desk, which was tall but not wide. I papered the inside of it and used the break-front portion behind its wired doors, as a hat closet. The hats, sitting there quite visibly on the hat stands, made a very gay show. The desk portion I used "as is." But the drawers I used as bureau space for the wife's lingerie and accessories. But I was still confronted with the task of figuring out space where her husband could store his gear. I finally chanced on an old dining-room buffet. It was narrow, but it did have several shallow drawers, which are ideal for shirts, socks and the like. I put a mirror from the top of the buffet straight to the ceiling, thereby expanding the apparent size of the room.

Brief elegance by **Brilliant**

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I hope you are not one of the women who is sentimental about a dressing table. Too many girls go romantic at this point, insisting on pink lights and fluffy ruffles, thereby eating up bedroom space and actually ruining their own appearance.

A dressing table is no place for flattery. You should treat it like a workshop. Place your mirror in the harshest possible light. You do not have to have a large mirror, but you need a shelf of some sort, sufficient for all your powder-spilling and rouge-staining. That is the main reason that I abhor dressing tables as such. I think they should be abandoned in favor of making up under a cold, merciless light in the bath or dressing room. You can't hurt the bathroom tiles when you spill powder on them, but you can gradually ruin the bedroom carpets that way. I actually know a star who has a dressing table entirely covered with white quilted satin—even the drawers are lined with it. With her income, I guess she can afford having it eternally cleaned but I shivered when I saw it, knowing not only the overhead it must continually represent, but the nuisance. But if you will follow my advice, you will have a drawer reserved in your bathroom for your make-up. You will make up there, and keep your bedroom tidy and uncluttered by cosmetics.

A "CHAISE LONGUE" seems to me in a class with dressing tables. I think they are silly and dated, but if you have one left over from your great aunt's estate, cut it in half. This way the upper half will make an excellent comfortable chair, the lower half a nice ottoman which you can move about as you wish, and you will completely escape the ridiculous look of the old chaise.

As for colors in the bedroom, while I like them to be serene, clear colors I see no reason why they have to be pinky-pink or angel-blue. Recently I did a bedroom in milk-chocolate brown and milk-white, which turned out delightfully. I feel that bedspreads, comforters that probably lie folded at the foot of your bed, and window hangings should be in the same general color scheme, and I think that two colors are quite enough. But there is no law that these colors have to be "dainty" ones. Your color choice is another opportunity to express your "bedroom individuality." Personally I prefer blankets and comforters in solid colors, but flowered or striped effects are perfectly permissible if you have an urge toward them. There was, not so long ago, a certain "great lover" in Hollywood who always dressed his bed in black satin sheets.

I leave you with that thought, even while I suggest you come into the kitchen with me—here in Photoplay next month. I shall have a couple of thousand words to say to you on this subject.

THE END



Gay shadow box and mirror reflect the charms of June Haver's corner-wise bed

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Jigsaw Romance

(Continued from page 49) pected turn.

As it happened, Lana Turner herself is largely responsible for the present state of affairs, although the previously introduced Corinne Calvey plays a major role—one overlooked by the usually alert reporters. For had not Ty dated Corinne, he would have missed the first glimpse of Linda Christian that day in the Bel-Air lobby.

It was, however, Lana Turner herself who eventually performed the official introduction of Linda Christian to Tyrone Power on the set of "Green Dolphin Street." Lana, the star, ironically had no idea that Linda, the bit player, was soon to become the girl most likely to become Mrs. Power. For at the time, Lana entertained ideas of this sort herself.

Here, as in the most engaging stories, things were not what they seemed. If Lana had any thought of a rival, the thought was about Corinne Calvey. Not long before, Lana had bumped into Corinne at a party and an accident had occurred which caused an epidemic of powder-room gossip of the usual sort.

Lana, carrying a hot silver coffeepot, had accidentally brushed against Corinne's arm. Corinne had gasped with pain. Lana had apologized. But Corinne and certain others of the guests were convinced that incident was no accident. They interpreted it as an abrupt warning from Lana to Corinne—an ultimatum delivered by a direct look in the eyes following an inadvertent act. Also, a story gained circulation soon after this, that Lana had called Corinne on the telephone and frankly told her to stay away from Ty.

If this were actually the case, neither Lana nor Corinne need have wasted their animosity. The atom-like bombardment of events had already gone beyond that, though none of the principals were yet aware of what was going on.

Over a year ago, while Lana was still working in "Green Dolphin Street," Ty left for Mexico and location scenes for "Captain from Castile." It may have been coincidence that Linda Christian was on a trip to Mexico City to visit her mother at the same time. An inspired fiction writer could dream up no better twist of fate than to make Lana suddenly aware of a threat to her romance with Ty. Certainly that would be a better explanation than any so far given for her hurried flight south of the border to see Ty—a trip that postponed production on her picture because of a delayed return.

When Lana did come back there was a rash of stories to the effect that she had

been given the customary studio scolding, and everyone assumed that her romance with Ty was at the same fever pitch.

But was it?

Subsequent events seem to prove otherwise.

Lana later gave a beautiful farewell party for Ty on the eve of his flying trip across the ocean. And newspapers were filled with stories about their romance and what would happen on his return. But examination since reveals that these were empty speculations.

AS usual, before a breakup between two people supposedly deeply in love, friends are on one side or the other and the best interests of those concerned are a secondary matter. When Ty did not stop in New York to greet Lana, who, according to the newspapers was waiting for him eagerly, the headline romance that had grown out of all proportions blew up. In its wake came such revelations as the "inside" story that a mutual friend had telephoned Ty while he was in Rome to report that Lana had been furiously dating other men in his absence.

No one stopped to think that the love between Lana and Ty might have cooled before he left the country. And, as no one stopped to think, Lana was believed to have fallen in love with Bob Topping on the rebound.

There is the mute evidence of Ty's new home on Roxbury Drive as interesting evidence in this case. The modern decorations which were being installed as sort of a "Lana Turner project" had hardly begun before Ty lost interest. Suddenly, on his return, the modern theme changed. Decorators were now suggesting fine European pieces. The color scheme for the living room, once in tones of black and gold, became deep green. Other changes were being made in the den, in the upstairs master bedroom and guest rooms.

And very much in evidence now was Linda Christian, the girl in whom Tyrone Power first found interest one evening in the lobby of the Bel-Air hotel.

Not unkindly, people in Hollywood are now asking—Who is Linda Christian?

There are varying stories. One is that she came to Hollywood as an eager little starlet with hardly more than a single dress and a pair of sheer stockings—one of the many girls whose ambition leads them to gamble a supposedly dull life, security and happiness back home against the bright promise of a career and riches.

Linda is said to have once been under contract to a famous actor who became



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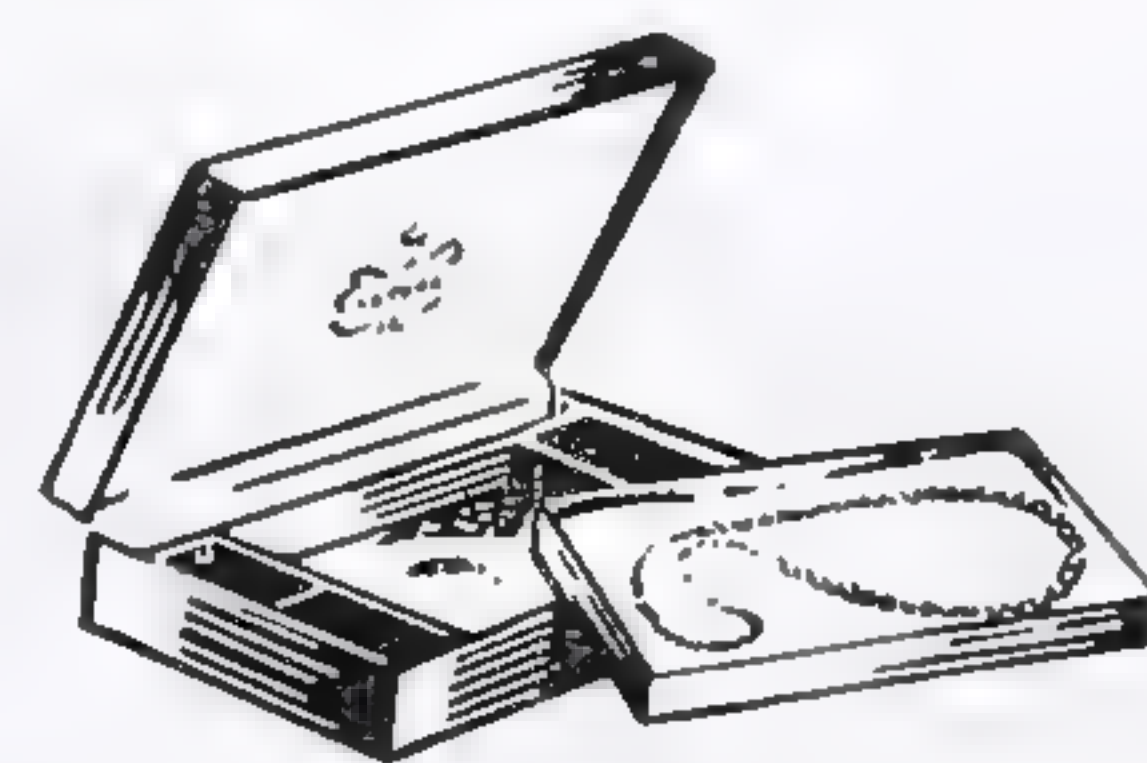
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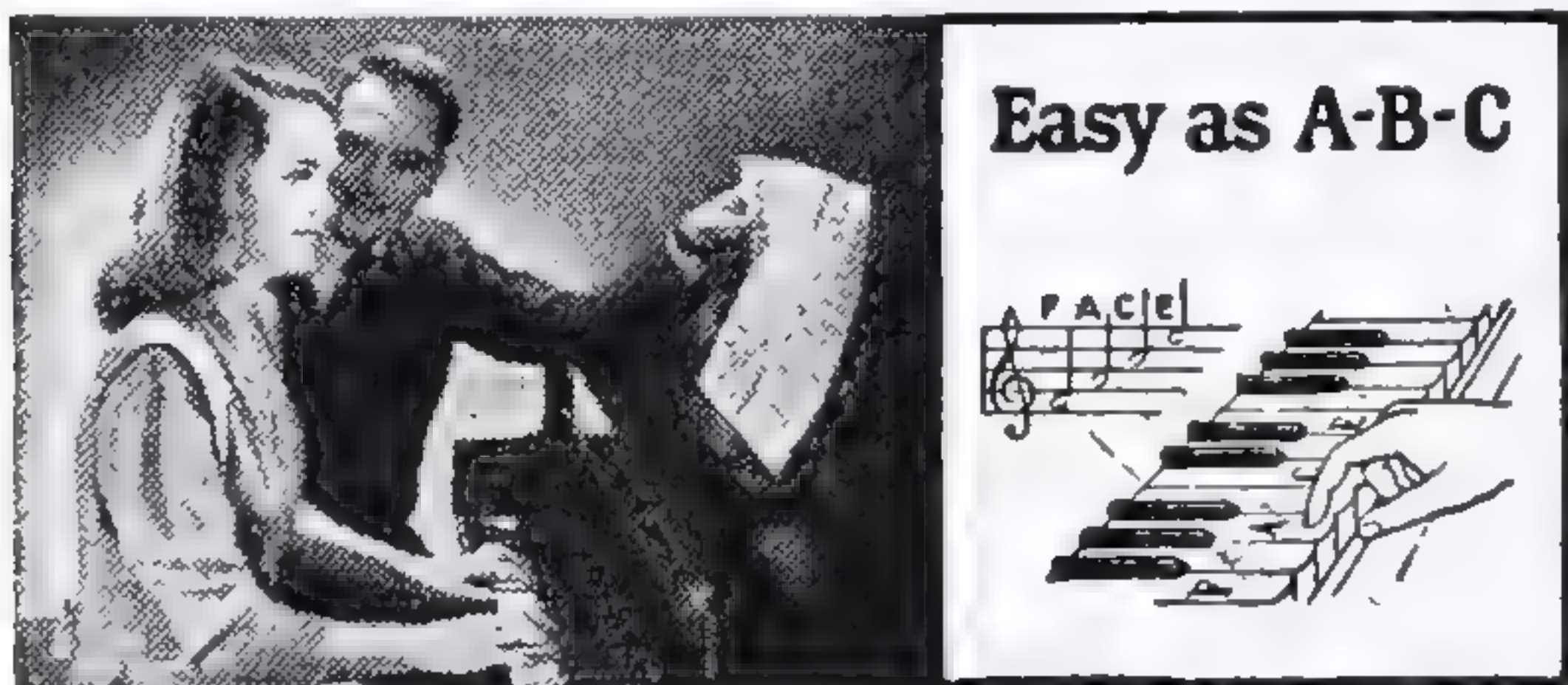
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enamoured of her shortly after her arrival.
She is said to have had many beaux and
to have been prominent on what is known
as the "night club circuit."

The truth is this. Linda, half Dutch and
half Mexican, was raised and educated
abroad where she travelled extensively
with her father who is an oil company
executive. She speaks a half dozen lan-
guages, and her intelligence has been
questioned by the flip set of Hollywood
because she is reserved and quiet at par-
ties. This opinion is underscored by many
because she frequently is gay—a superb
dancer, an excellent swimmer and when
it comes to fun, she can be as noisy as
the moment suggests.

At first under contract to RKO Linda
was dropped. Then she went to Metro.
There is no truth to the rumor that Lana
insisted that she wouldn't work on the
same lot if Linda remained there. A studio
of such great prestige, and a girl like Lana,
are above such petty politics. Linda never
having lacked money, simply has never
been too much interested in pursuing a
motion picture career.

There is something else of the utmost
importance in considering Linda as Ty's
future mate.

Earlier, Ty's interest seems to have been
in older women. Everywhere, from the
studio to the confines of his private life,
Ty has been subjected to what can best be
called a "junior treatment." The war
changed that. When he returned after his
highly competent job as a Marine during
the war, some people didn't quite under-
stand him. Ty was definitely the boss of
Tyrone Power and as a consequence was
no one to take orders from any woman, no
matter how delicate the attempt to lead
him into those familiar channels.

There is not today any man more sure of
himself or of what he wants than Tyrone
Power or any man more capable of achiev-
ing what he wants.

Very soon he will be on his way to Italy.
When Ty was in Europe last year he was
so impressed and interested by the Italian
film industry, and liked the Italian people
so much, that he resolved to return as
quickly as was possible.

On this trip he will make a picture
called "Prince of Foxes." He may also
produce a picture of his own there.

Linda Christian, more than likely, will
be with him. And if this happens do not be
at all surprised if she goes as the new Mrs.
Tyrone Power.

THE END



Vaudeville reigned: Jack Carson, Ann
Sothorn costumed for "April Showers"

The Young Idea

(Continued from page 51) "For they can be worn over and over, of course," Loretta explains delightedly. "They're unrelated to any mode."

The large families from which both Loretta and Tom come are undoubtedly responsible for the pattern of their lives today. Beautiful as their big house is, filled with the antiques Loretta loves to collect, it isn't remotely a museum or a proper background for a movie star. It's the Tom Lewis house. And it's always filled with their children, who are not little robots trained to a frazzle but healthily rambunctious, and their myriad playmates. Like mothers everywhere, Loretta makes the children's clothes. When she is not in production she invariably spends the mornings in her upstairs sitting room. And as she cuts the play-clothes she delights in making for the boys, Judy and herself, Judy, almost thirteen now, works contentedly beside her.

I remember so well when her last baby, Peter, was christened. Loretta didn't have a big party, only close friends. Josie Wayne, John Wayne's ex-wife was there. She's Christopher's godmother. Dr. Frank Griffin, Christopher's godfather, was there, too, with his wife Irene Dunne, Peter's godmother. Of course, Loretta's sisters and their husbands came: Sally Blane and Norman Foster, Georgianna and Ricardo Montalban, Polly Ann and Carter Herman. And naturally, Loretta's mother, Mrs. Belzer.

Christopher, who adores his father, was a little jealous when Tom held the baby against his cheek for a photograph. "Mommy," he said to Loretta, "couldn't you get Daddy to forget new brother a little."

LORETTA patted his cheek. "Daddy will be beaming at you in just a minute. You wait," she said. "He has to hold Peter, for you know Peter can't stand up alone and walk about as you do."

Then, quietly, Loretta gave Tom his cue. The nurse took the baby and Christopher, his young ego saved, beamed.

It always surprises me, I must say, to find Loretta impulsive, even more impulsive than her Tom. Tom has so much enthusiasm, such an enchanting gift for words and a sense of humor which lifts and sparkles so that you expect him to be the one to go overboard. Instead it's Loretta of the quiet and measured voice and mannerisms who forgets to be careful. And who remembers, endearingly, what a wonderful thing friendship can be.

Not long ago a friend who had lost someone dear and near was surprised to have her telephone ring at half past eleven one evening. Tom Lewis's voice came over the wire. "Helen," he said. "Loretta and I were just sitting here talking about you. I said 'I love that gal!' Loretta said 'So do I. Let's call her up and tell her so!' So this is the Lewises saying 'We love you!' Now go to sleep." The phone clicked. And the friend, who had been having a bad time before the phone rang, feeling much less lonely, went to sleep.

There's also the Sunday that Loretta, coming out of church, saw a boy on a bicycle knocked down by a passing motorist. The motorist stopped and picked the boy up. But, satisfied no harm had been done, he then drove on. Loretta wasn't so sure.

"I'm Mrs. Lewis," she said. "Let me drive you and your bicycle home."

The boy was white and shaky as he got into her car and before they had gone far she noticed his eyes had a blank look. So, because her home was nearer than the address the boy had given her, she took

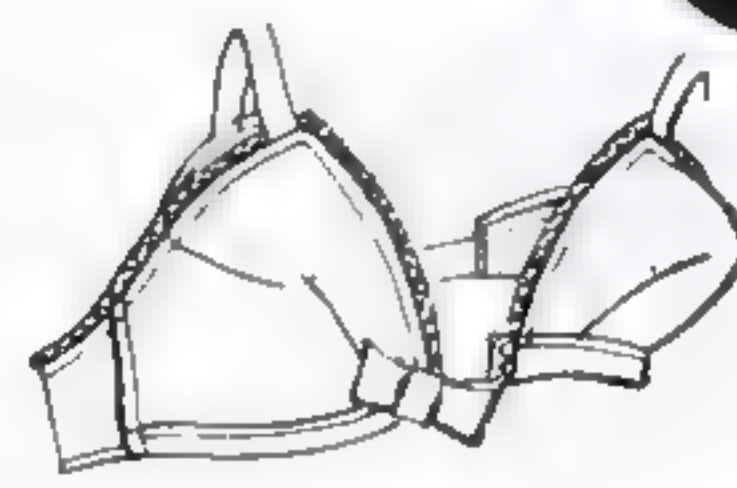
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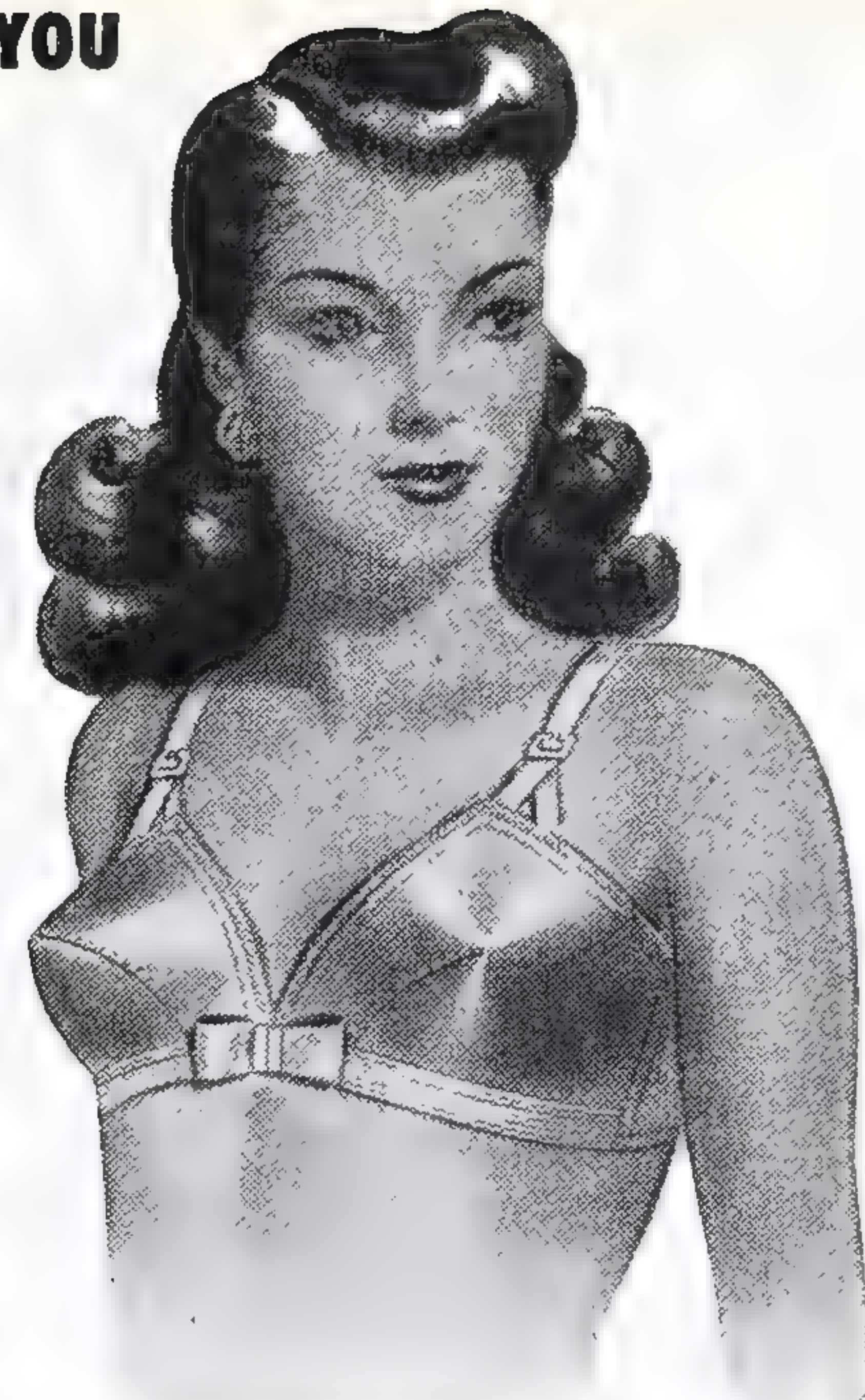


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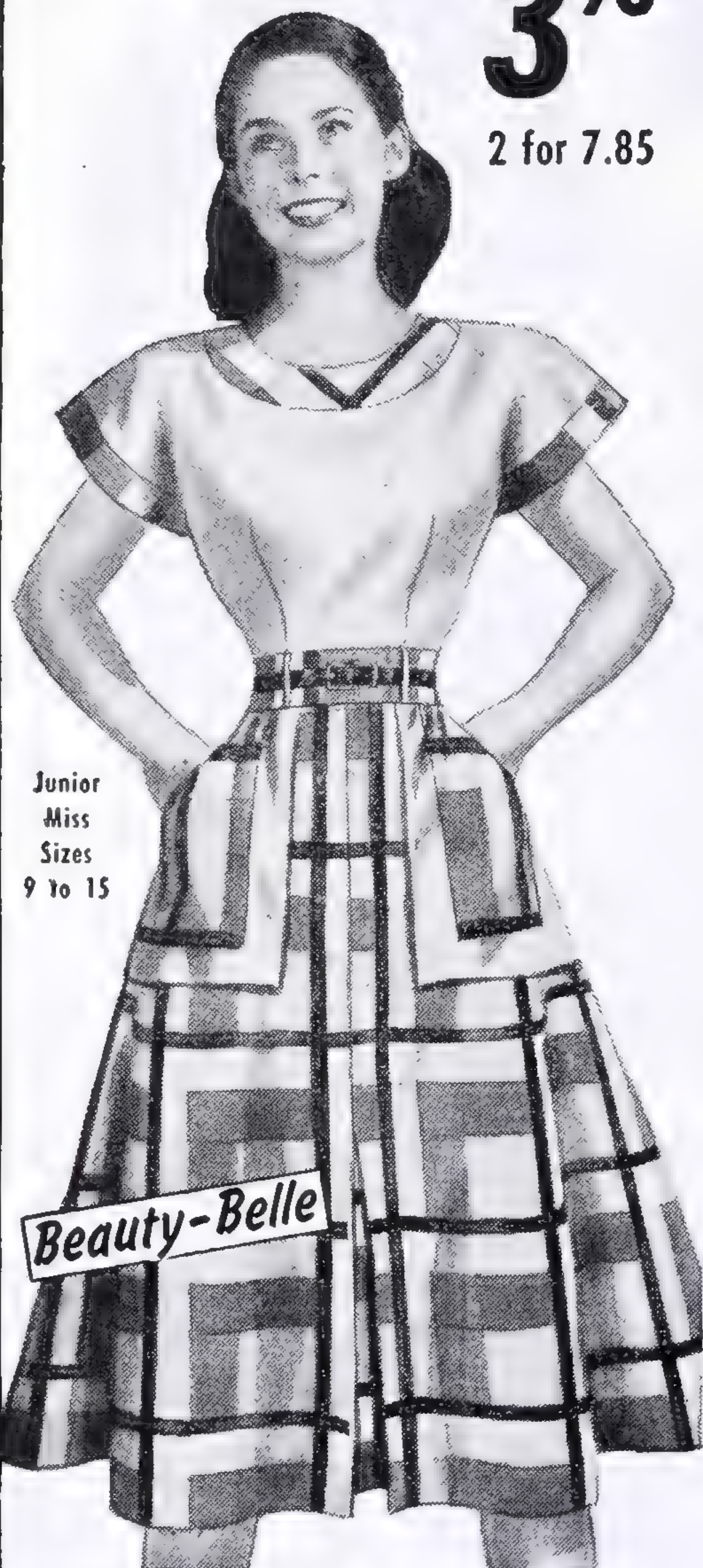
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him there. She had scarcely gotten him on the couch in the den and covered him with a blanket when he had a convulsion. She didn't lose her head for an instant. "This boy has had a concussion I'm afraid," she told her maid. "You call our pediatrician and I'll get his family."

The boy, taken to the hospital, recovered in due time. His family were properly grateful. But, as Tom tried to point out to Loretta, it might have been a very different story.

"Another time," he suggested, "do not handle the whole matter yourself, please. Call a policeman. You might have been in a very unhappy predicament had the boy not recovered, or had his parents chosen to disbelieve your version of what happened."

Loretta listened to Tom, wide-eyed. She nodded sagely. "I promise to remember all you have told me," she said. "But I do not promise I will do it. My conscience demanded I act just as I did and it might demand the same thing again."

Tom, telling about this incident, shakes his head. "All I can do," he says, "is hope that little bicyclists and motorists will hereafter refrain from catapulting into each other if Loretta is within hearing distance."

LORETTA and Tom are one of those divine married couples who operate on the same beam and, consequently, have a lot of fun together. You always find them with some intense interest. Right now, they're talking about the new house they plan to build. "It will be modern," they say, wearing the beatific expression children get on Christmas Eve, "and big enough to accommodate a growing family . . ."

Tom thinks Loretta's career is wonderful. He can afford to, since he's a successful advertising man himself. In fact I doubt Tom would turn a hair if, by chance, he was called "Mr. Young." But should the time ever come when Loretta's career meant worry and tension and unhappiness he would calmly call a halt to it.

This is not likely to happen, however, for both Tom and Loretta have a fine instinct for keeping their lives in order. Also they both like people so well that people give their best to them—and their lives are simplified accordingly. They both have the same respect for a job well done and the same appreciation.

I repeat. Loretta has changed. And interestingly enough this change dates from her marriage to Tom. Which brings me to my theory . . .

Loretta, you know, has not had an easy life. She has worked ever since she was fourteen years old. At seventeen, she eloped with Grant Withers—her impulsiveness again—and the marriage had to be annulled. After that there were one or two love affairs that didn't work out too happily. But through it all, Loretta was conscientious in the studios and always she managed to accept what had happened without bitterness. It was as if she knew unhappy chapters are inevitable in any story and that if you keep going you'll eventually come to a clearing. This added immeasurably to her personal growth, of course, giving her greater depth, greater understanding, sharpening her sense of humor and coloring her personality.

It was not, however, until Loretta found herself secure because she was in love with and loved by a man with a strength and integrity that matched her own that she dared give expression to the new woman she had learned to be—and so became not only a more important person but a far greater actress.

Keep going and you'll keep growing—that's the Young idea.

THE END

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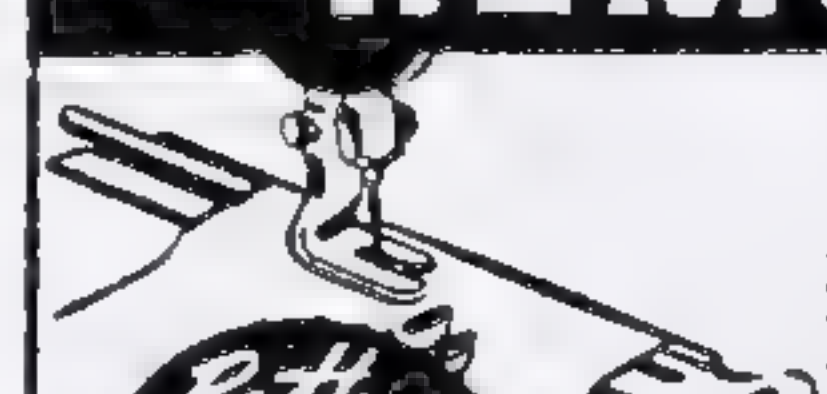
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Life in the Doghouse

(Continued from page 66) toward their landlord and lodged no complaint with Rent Control. They have been provided a villa better suited to their domestic purposes than the lofty atelier which obviously was designed for biped artists.

The Cooper collection is worthy of a room in the Hall of Art in Beverly. Mrs. Cooper's only preparation was art class in girls schools and gallery gadding abroad, but she has range and natural style.

Maria's chef-d'oeuvre is a majestic fir tree so suggestive of Christmas that the artist fell to dreaming and daubing. Before she could hang ornaments on it her colleagues decided to suspend her until she had recovered her aesthetic balance. Though out of the doghouse, Maria is not depressed. She's a bouncing vision of smiles as she returns with school books from Marymount, the Sisters school.

Gary has an impressive group of marines and landscapes. A canvas of a New England house, the home of Veronica's mother at Southampton, Long Island, has a sharp definition suggesting Grant Wood, the Iowa painter. It was at Grinnell in Iowa that Gary studied art.

No one knows who started the art epidemic in Hollywood. If the germ could lie dormant twenty-three years Gary might be the carrier. When he arrived from Montana in 1925 it was assumed he was a rancher. He was long, silent and sinewy, with distinction of bearing and a face moulded to suit camera or sculptor. His eyes, electric blue, were wary as a stag's and penetrating as a pneumatic drill. But it's the mouth by which man and horse is judged. Gary's was designed for poet or artist. Women thought it was designed for them. He aroused that prehensile instinct which they choose to call maternal.

There was a rumor that he was an artist. This was ignored. Hollywood in the mad twenties thought academic art had reached its zenith in September Morn.

Gary came to Los Angeles with no thought of cinematic art. For five years he had been a cartoonist on a Montana paper. He wanted to proceed to painting. But he could find no job as illustrator by which to earn frijoles. Soon he was starving like a Navajo. Hearing that movie extras were fed on location, he lifted his dwindling frame onto a horse and rode into a whinny opera. He gave no heed to the camera but lavished his charm on the

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mess detail. That night he slept, well-fed, on the ground rolled up in a blanket with the Chinese cook.

When Gary relaxes now it is in a playhouse reached from the doghouse by hedged paths tortuous as an old world laurel maze. At first glimpse the interior appears a mad merger of hunting lodge, Cluny Musée and Western Costume Company. Specimens of his African safari stare at you from the walls with more antlers than Hedda has hats to hang on. The room is a jamboree of guns, games, skis, rackets and trophies. A Jap wing cannon rests on the floor beside a camouflaged parachute, sent by admirers. On the mantel an electric train threatens to crash the defenseless rears of porcelain hunting dogs. Of all Coop's trophies the one affecting a man the most is a wife who does not mess things by that business known to women as "straightening up."

"GARY'S chief fault is stubbornness," says Veronica. She agrees it's a good fault, at least in his business.

When Gary married Veronica Balfe after remaining a wary stag for ten years in Hollywood, the ladies of the press clucked in alarm: "Would Cowboy Gary be overhauled by Park Avenue Socialite?"

The labels were inaccurate. Veronica enjoyed the advantages wealth provides in way of schools and travel. She is considerate and forthright in the manner of the well-bred, capable of adjusting to any group. The term socialite, as connoted by the plastic droops of roto and screen, suits her no better than Bobbed Hair Bandit. She would prefer the latter, being livelier. Rookies of Ft. MacArthur with whom she danced and shot the breeze as a VAC during the war like to refer intimately to her as "Rocky." A nickname from her school days, she doesn't like it much now, being a matron who each Sunday accompanies Maria to church.

No more does Gary deserve the romantic designation of cowboy. The nearest he came to cows was on the family ranch near Helena where he was sent to recoup from a car smash. He was a heller on wheels and horses from an infant when he rode a red pony named Winker. Like Veronica he enjoyed social advantages. He was well-born and well-bred. His father was a state supreme court judge. When Gary was nine he was sent to school at Dunstable in England. He finished high school in Montana and went to Grinnell College where he chose art as his vocation.

Pictures made him a professional Westerner. His first star picture was "The Westerner." He has made fifty-five, mostly Western or in American pioneer tradition. From these such profanity as "Gee Whiskers" comes natural-like.

He likes to go to hoe-downs where he can be comfortable in old clothes. White-tie-and-tails are regarded for dukes and dark ages. Veronica did not have to make



Gloria Haley—flashing a pretty smile and a big ring—is Tom Drake's dinner date

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a deal whereby she would hunt with him if he would go social.

"I do not hunt," says V. stubborn as G. "I go along. I am a good skeet shot but I will not kill an animal."

When Gary finished work in "Good Sam" he and Veronica went hunting in Idaho with Ernest and Mary Hemingway.

"We got some birds," he said indifferently, then gave a glowing description of Snake River canyon, deeper than Grand Canyon, with three little green ranches at bottom reached only by boat. Like chum Hemingway he hunts with the eye of an artist.

The house in Brentwood is of French design. From the long windows of the living room there is a vista of lawn extending to huge willow hanging like a mist over an aquamarine pool. To the right above the hedges the tower of Marymount holds up the crucifix against the sky.

The library is mellow with wood paneling and gilt leather volumes. There is a French landscape by Pierre Bonnard above the fireplace. In other rooms there are canvases by Bonnard, Bellows, Georgia O'Keefe, and Max Weber, who is their favorite American painter.

The high social tone of the Coopers is probably set by Arno and Gretel. They race in at the library windows the instant guests arrive and stand on their hind legs to embrace you. No one yells "Down!" Gretel, who missed championship honors by eight points and two missing teeth, lost in social activities about the grounds, sits in the laps of guests, the perfect socialite.

Gary's pattern for success was figured out long ago. He believes people are idealists and if an actor wants to be liked he must measure up to an ideal. He must be genuine, on the level, "a right guy."

A "right wife" helps of course, one who paints and hunts with you and doesn't straighten things up.

THE END

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Gold Medal Party

(Continued from page 53) Magazine's Gold Medal Awards," is being shown in 5000 theaters throughout the United States right now.

Crowds jammed the hotel lobby to watch the arrival of Ingrid Bergman, Claudette Colbert, Loretta Young, June Allyson, Lauren Bacall, Dick Powell, Humphrey Bogart, the Alan Ladds, the Larry Parkses, the Bill Holdens and many more.

The crowds cheered loudly for Al Jolson whose life was the basis for the winning picture, "The Jolson Story."

With other honored guests, Al and Larry Parks were seated on the dais; the "Face" and the "Voice" of "The Jolson Story," a unique team in the annals of motion picture history and a winning one.

There, representing Macfadden Publications, and to give the awards, were Herb Drake, Vice President, and Fred Sammis, Photoplay's Editorial Director. In a brief welcoming address Fred Sammis reminded those present that the Gold Medal Awards, which started back in 1919, are the oldest awards in the film industry and that they represent the choice of 60,000,000 people—the movie-going public—You.

Officiating as master of ceremonies, Jack Benny presented the awards . . . and *bon mots*.

By way of introduction he remarked that he didn't really know why he was present. "I'm getting nothing . . . nothing but the little I make on the concessions . . . and that's not much . . . what with the high cost of towels and whisk brooms." He reminded all that his pictures, too, were not without distinction. "The Horn Blows at Midnight" is still playing . . . in Palestine. The Arabs are using it for propaganda," he said.

INGRID BERGMAN graciously accepted her Gold Medal, the second she has received. Loretta Young was delighted with the citation for "The Farmer's Daughter." And June Allyson, cute as a pixie in a "Gibson Girl" evening gown, went forward for her award as one of the winning five actresses. Claude Jarman Jr., taller but with the same sincere, winning smile, accepted the citation for "The Yearling." The screen's "Tough Guys," Alan Ladd and Humphrey Bogart, approached the stage modestly for their awards, each politely willing to allow the other to go first.

To Larry Parks and Evelyn Keyes went honors for "The Jolson Story." Sidney Skolsky, received an award as producer of the picture. Harry Cohn, President of Columbia Pictures, accepted the Gold Medal for the winning film. Describing his part in the production as "Just an innocent bystander," he paid tribute to Larry Parks for his excellent performance, to Skolsky, for his endurance and drive throughout the entire production, to Sidney Buchman for his invaluable assistance and to Al Jolson, for living the life that made possible "The Jolson Story."

In a voice choking with emotion, Jolson said this was the first time in all his years in show business that he had been honored with an award; that he was especially appreciative because it came from you . . . the people.

There against the background of statuesque white columns, red velvet drapes and the big Gold Medal plaque, Al sang the same nostalgic numbers that made him the hit of the Winter Garden back in 1911.

It was a golden anniversary for Al Jolson . . . and another for Photoplay's annual Gold Medal Awards, thanks to you, the public, whose votes decide this, the only yearly poll which expresses the People's Choice.

THE END

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The Children's Hour

(Continued from page 45) plans to knock on her mother's door bright and early. In her chubby hands she'll carry her present—wrapped in tissue and sort of tied with string. Coleen will open her present very solemnly, of course. And duly admire Susan's finger-painting efforts—one black smudge proudly placed in the corner of a large sheet of paper. When Susie showed me this masterpiece she shifted from one foot to the other. "It's lovely," I sighed. "I think so," she said gravely. "It's Mother."

In an atmosphere made gay and noisy by two boys, Ruth Hussey and her husband Bob Longnecker will celebrate with a back-yard picnic. Both Robbie, three years old, and John Williams Longnecker, eleven months old, are happier when they're close to home—and so are their parents.

John Williams, you know, is the cause of Ruth having left the "State of the Union" cast in which she was such a hit. She still cherishes the scroll (given her by her friends in the show) which starts off: "We're sorry to hear you are leaving the show, but we are glad you are introducing a new character in the drama called life."

For Gale Storm's Mothers' Day present, her husband Lee Bonnell has bought some beautiful lizard-skin luggage. The three boys "paid" for the luggage by giving their father 121 pennies for the overnight bag, 62 pennies for the make-up kit and five pennies for a new compact. Needless to say, the boys had all received penny banks for Christmas, and Mothers' Day fits in with the Bonnells' attempt to teach the youngsters the value of money.

At the Jess Barker-Susan Hayward household, the twins, now three years old, are fondly referred to as "the men." It's always "Let the men go wash their hands," or, "The men are about to finish their dinner." This Mothers' Day "the men" will be introduced to what this dignified name implies. Jess will take them to the local theater to purchase tickets (matinee of course). Each will then buy a box of candy and the two orchids which will form their mother's corsage. Dressed in their first long pants, they will present all their loot to their mother and solemnly ask her to be their guest.

Eve Arden will celebrate Mothers' Day by adopting a baby sister, Connie, for little Liza who is now almost four. Together Liza and Eve will shop for the baby's first bottle and her first meal, to be made from the strict formula supplied by Connie's doctor. Liza will have the honor of feeding Connie her first bottle.

A sentimental town, Hollywood. One of the most sentimental in the world. Mothers' Day proves it!

THE END



Kathryn Grayson, in "That's My Johnnie," gives you a gay peek at the gay Johnstons. In the June Photoplay, on sale May 12

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Mistakes Hollywood Girls Make With Men

(Continued from page 72) glamour men who make a business of taking stars out—and it is a business: Knowing all the head-waiters, all the wrong answers to the right questions. These men are attractive. You can go out with them, dance with them, laugh with them, even be good friends, but to fall madly in love with them is, let's face it, a grave mistake. These men care for only one person, "ME." Falling in love with them is tantamount to asking for a stone wall against which to bang your pretty head.

Being too concerned with glamour men is, however, a mistake Hollywood girls make mostly because they haven't much choice. I should know.

Being a picture actress means a different kind of dating. As an actress in Hollywood, I don't date the kind of men I would date in my home town, which is West Orange, New Jersey. The kind of young man I would meet in West Orange, New Jersey, a nice, normal, average American, doesn't really want to date me.

Average American young men are afraid of movie actresses. It's not that they put you on a pedestal exactly, it's that they sort of, well, segregate you.

IN Hollywood I go out occasionally with a young college man of about twenty-eight. He is in the agency business. He handles writers and has nothing to do with the stars so he has the nice, normal, average-man approach to us.

One evening he was taking me to dinner at, as usual, some fashionable place. . .

Driving down Sunset Boulevard, he mentioned that a party was going on in the home of some kids he knew. I said, "Let's go there instead of to a night club." Looking uneasy, he said, "It would bore you, I'm afraid, sitting around eating hamburgers, playing records." "I want to go," I insisted and we went. There was a sort of quiet when I came in. I devoted the whole evening to breaking the ice to smithereens and was rewarded by my date telling me, later, that the kids had said, "She's so normal." Sort of frightening to have kids your own age surprised that you are normal.

It means they think of you as being "different" and to be different from your age group is not only to make a great mistake with the nice young men (scars 'em to death!), it is, also, to be unhappy yourself.

Men resent the independence a career gives a girl, make no mistake about that. And a Hollywood career, perhaps more than any other, gives a girl such a sense of importance that it's only human now and then for her to feel that the world revolves about her. If she is the star of the picture—work on the set depends to a great extent on her, the picture and her part in it are publicized, on personal appearance tours she is the key to all activity.

Sometimes Hollywood girls make the mistake of carrying this into their personal living. Most men, the nice ones, have no capacity whatsoever for taking on a career girl.

When I first came to Hollywood, I saw a great deal of a young man I liked very much. So much, we might have become very serious. Might even have married, but he was the type of man who said, "I am going to support my wife" and meant it. That I made more money than he did; the fact that when we went into a restaurant, it was "How are you, Miss Caulfield?" "How are you, sir?"—he couldn't surmount.

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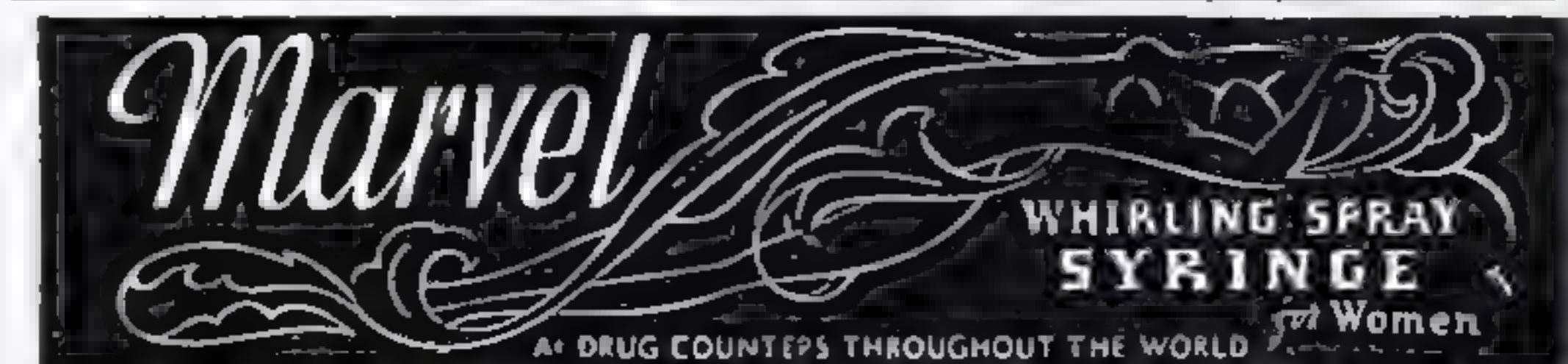
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A man wants to get that special table at the restaurant; that special attention and deference, and if he doesn't get it he'll resent it—and you.

This naturally makes the situation of most girls in Hollywood and most girls in the theater very difficult. They have worked to gain their place in the lime-light. Deference and attention they have come to accept as their natural due. But it's a mistake to rub salt in the wound by flaunting shop, talking shop, *your* shop, all night. After a while it becomes *you* you are talking about. You are making the deadly mistake of making your date feel there is no room for him in your life because there is no room in your life for anything but yourself.

Don't be a pudding, of course. When you feel like expressing an opinion, express it. If you feel strongly about something and know what you are talking about, come up with it. It is certainly less of a mistake to be spirited and challenging than it is to be a junket.

But the smart crack, the wisecrack at the man's expense—that is the kind of mistake mistaken girls make to their dateless sorrow.

In my opinion, that "different" thing, the "daring" thing—that's the great thing to avoid. Very occasionally a career girl, especially in show business, feels she must attract attention by being different.

I can remember college prom days and how the "daring" girls, the girls who stayed out late, took the cocktails, were always the unhappy girls. Theirs was the temperament—the highs and the lows—that comes from drinking.

My parents were very strict about drinking. They were so right. They believe, and so do I, that until you are twenty-one drinking, if at all, should be done in your own home. At eighteen, you may be weak—who isn't at eighteen—that's the age when you can be so confused. Why add to it? Besides, if you start going with a fast-drinking crowd, if you form the drinking habit in the late teens it's hard to break. Not to drink eliminates a lot of pain.

"Men look so much rosier," a girl I know says, "after a couple of cocktails."

No doubt. But how does the girl with the couple of cocktails look to the men?

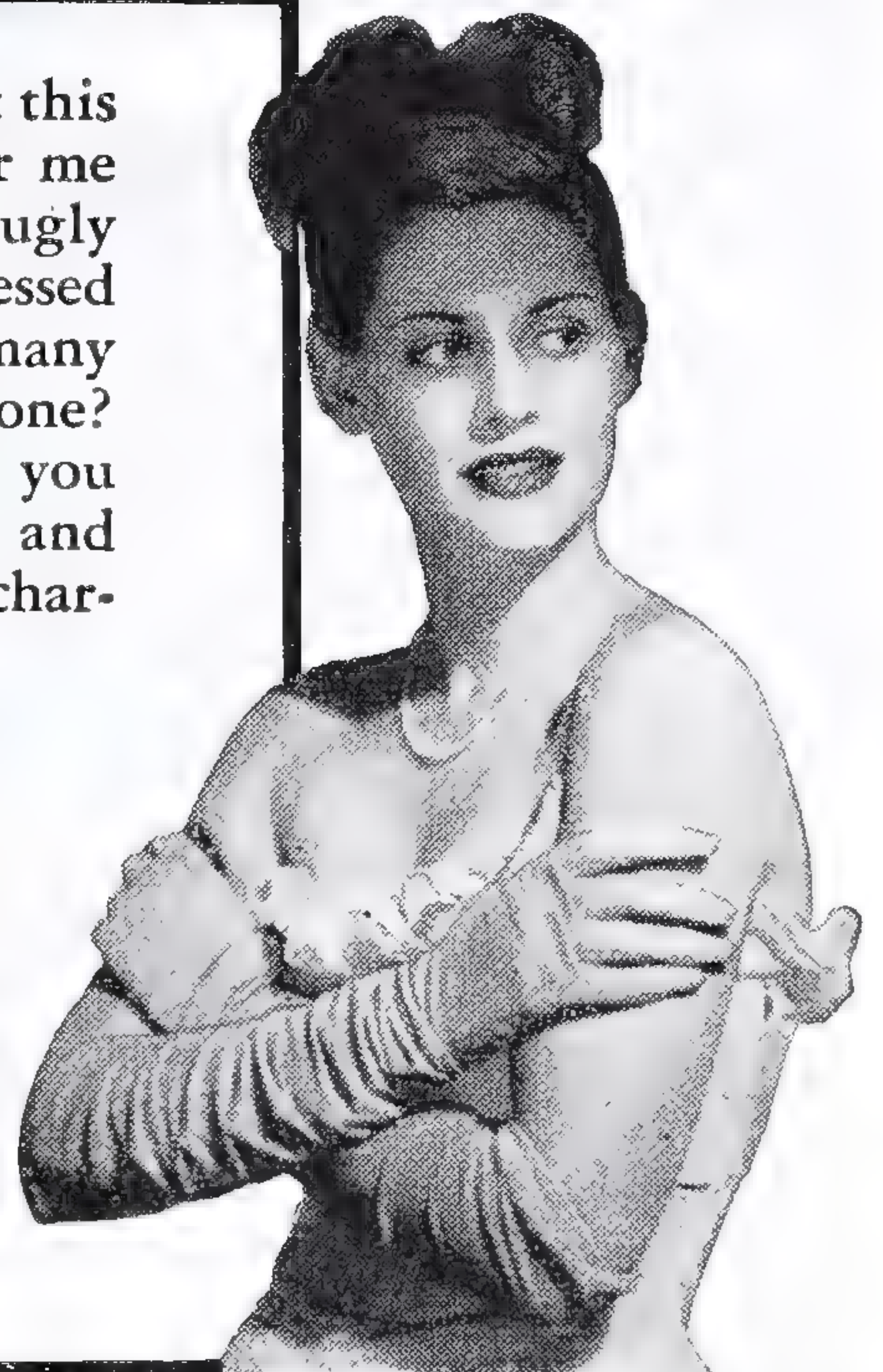
Concerning the popularity of girls who don't drink, I know whereof I speak. My little sister, Betty, twenty-one and in the theater, too, never had a drink in her

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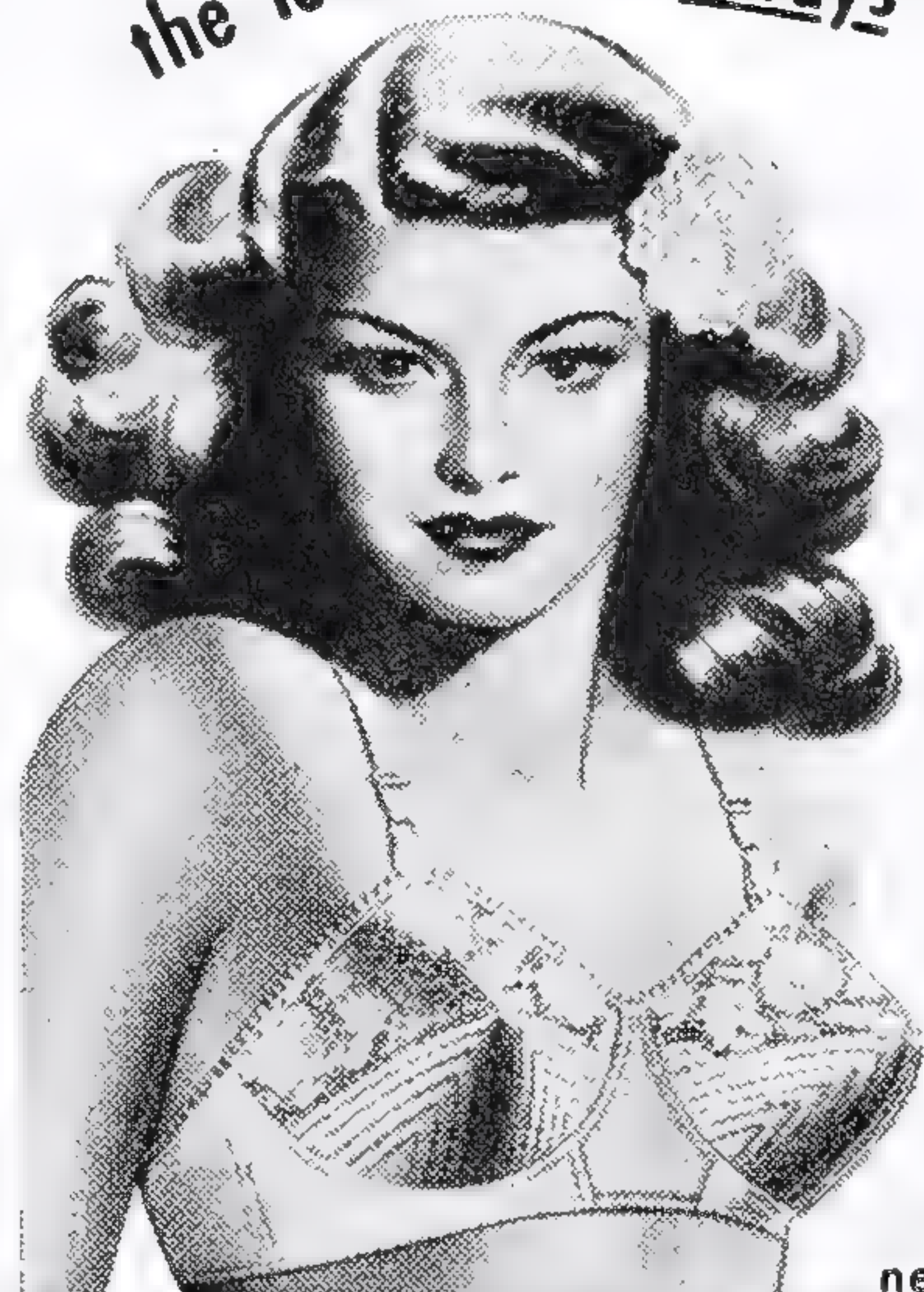
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life, has never smoked a cigarette in her life and is very popular; is certainly not considered a stick-in-the-mud. I know my two sisters and I have always had round-table discussions over each and every date we ever had. Now, my older sister is married but my younger sister, Betty, and I carry on. If the date can survive the dissection he is, to quote Kipling, "A man, my son!"

Matter of fact, I think it's a mistake not to have these round-table discussions with your sisters and your brothers and your fathers and your mothers... think it's an awfully good thing to bring your dates home; a mistake not to especially if your parents make home attractive, as mine did, so that the kids like to come in, raid the icebox, play records, dance and dish....

It also can be a mistake, I think, to be too popular. Going out with six or seven boys you become too much the girl-about-town. Professional models, girls in the theater and Hollywood find this hard to avoid, as they get so many invitations—not only from the glamour men but from many others.

ALSO, girls in public life who feel it necessary to be seen often are too likely to force themselves to go out when they're tired or in low spirits. I've done it myself and know what a mistake it is. At seven in the morning of a working day, everything's fine. But at seven in the evening, after a hard day on the set, an argument, perhaps, with your director, fittings, a couple of interviews, having just seen the day's rushes and wishing you hadn't, your date arrives giving a hearty "Hull-oo!" and you think, "The great thing is not to make a date when you are making a picture!"

In this respect, if in no other, I've learned my lesson. During the shooting of a picture, which may be eight weeks, I never set foot in a night club.

I don't mean that a girl should be the cricket on the Mocambo, Romanoff or Hamburger Heaven hearth every instant on the instant. In fact, I say beware of the man who must be kept "interested," or in a state of excitement all the time. Just don't make the mistake of forcing poor Joe to put up with temper, temperament, what-they-did-to-me-on-the-set line. That gets very dull fare for the male.

I believe in being honest with a man—up to a point. On the other hand, a girl shouldn't be an open book to a man. Girls make a mistake, I think, if they are not a little reserved, a little discreet. The chase is still the charm, in Hollywood as everywhere else.

THE END



It's an old Caulfield custom! Joan and her sister Betty always discuss their respective dates. If they survive, they're in!

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AH! my Absorbine Jr.

"My Bing"

(Continued from page 57) comfortably furnished with big, deep upholstered furniture in red and green.

It was the "folksiest" room I had been in in a long time. And I said so. Dixie laughed, "I've just done it over. Originally it was French and formal and you know what four boys do to that delicate kind of furniture. The living room is still French and we used to have beautiful jade figures around. But they are now all reposing in the top drawer, broken to bits. Boys," she sighed, "will wrestle. When I hear awful noises, furniture overturning, scuffling and fighting, I think 'There it goes again—I'll stop it.' So I rush downstairs or upstairs or wherever the din is coming from and what can I do? It's always Bing right in the middle of the fracas. He always looks a little shamefaced, and I think maybe I ought to take off my slipper and give him a few wallops, too."

"Who really does the disciplining in the family?" I asked.

"OH, Bing lets me do all the dirty work," she laughed. "And believe me, I give those boys a spanking when they need it." I looked at that little figure and wondered how she could ever spank Gary, who is bigger and taller than Bing, or even the twins—Phillip or Dennis. "I can, and do!" she insisted. "Of course it makes me the ogre," she went on. "When we go out to dine and I try to make those hooligans behave, people say, 'What a sour puss she must be' because Bing sits there never saying a word to them even if they're putting salt in the sugar."

Just that morning, she went on, Bing had presented the boys with a set of ten rules that were to be obeyed implicitly, such as, "Eat everything before you and no complaints; Wash hands before coming to the table; No wrestling in the house; No leaving the grounds without permission."

"So I had a bigger, plainer copy made up and handed it to him," said Mrs. C.

It's obvious that Bing is just another one of the boys where Dixie is concerned. She feels he needs as much looking after as Gary, Phillip, Dennis or Lindsay, the baby. But her five "men" adore her, even if she bosses the heck out of them.

As for "the old man," he's just one of them. They play golf with him, accompany him to football and basketball games and firmly believe there's no one in the world who can compete with Bing either in athletics or in singing.

"Gary is away at school," Dixie said, "and he's going to be awfully bored when we ask him to spend next weekend with us at Pebble Beach. He has a lot of new friends at school and he wants to spend the weekend with one of them. He telephoned and said, 'They're awfully nice folks, Mother. You'd be glad if I went.'"

Gary is now going on fifteen and Dixie told me that he is a big, husky boy. I can hardly believe it. I can remember when he came to a party I gave at my house for Barbara Bebe Lyon. They were both babies. We had a lollipop tree in the backyard and Gary, who was a good snappy two, was fascinated.

"Gary takes after his father," Dixie said. "Unless Bing diets he puts on weight easily. I think Gary should be on a diet now and we try to keep sweets away from him, but you know it would take an armed guard to enforce that."

Speaking of armed guards, I had been told a prowler around the place had been arrested and that the boys had been under strict guard for over a month.

Dixie, who has a devastating sense of humor, said, "I promise you if anyone carried off the boys they would bring

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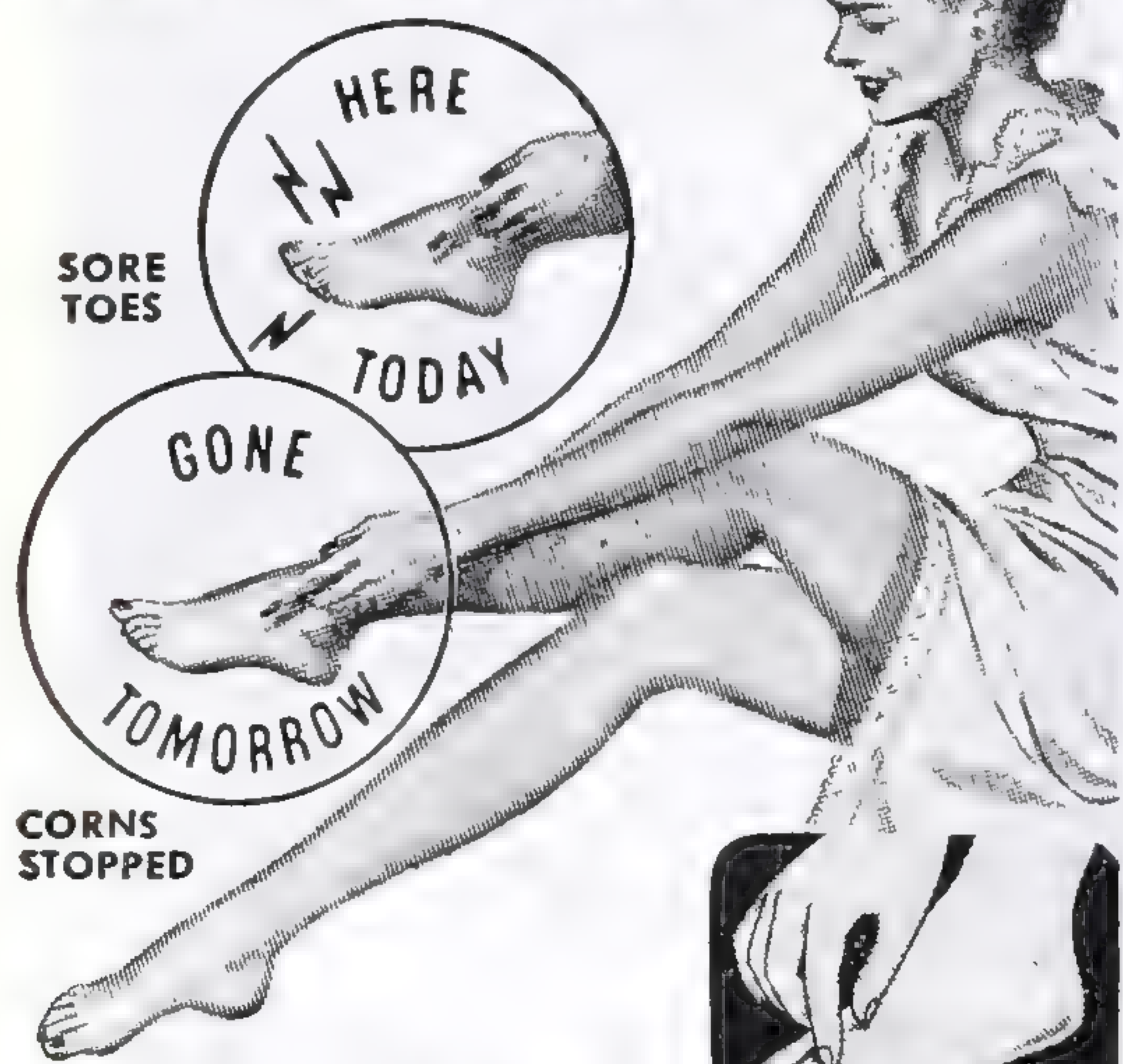
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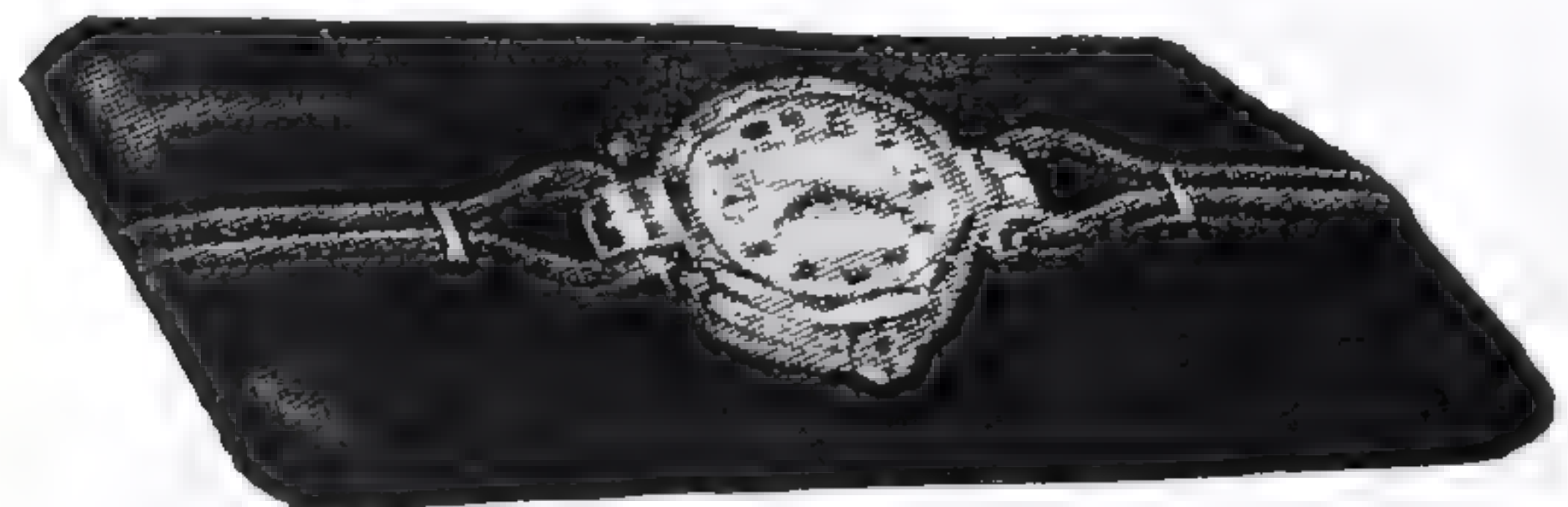
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them back! They are all as strong as oxen and would put up a fight that would scare anyone foolish enough to try and kidnap them. "I'm kidding, of course," she went on. "The truth is, I worry about them so much. I didn't even know we had had a guard around the place until you told me just then."

Was my face red because I had spilled the beans?

"No," she protested, putting me at my ease. "I'm glad you told me. It's best that I know. Sometimes I feel so sorry for them. There are so many things that other youngsters do that they can't do. We want them brought up just like other children—but that isn't possible. It was a sad day around here when we told them they couldn't ride their bicycles to school any more. They can't leave the house unless we know where they are every minute. Of course they don't like it—and think Bing and I are just being bossy. We don't want to frighten them or make them feel 'different' from other boys by telling them the truth."

BUT don't break down and weep over the suppressed life of the Crosbys. Believe me, that is a gay household, something going on every hour of the twenty-four.

In the evenings the entire clan listens to the radio and looks at the television shows. "I can never listen to any of my favorite programs," she said. "The boys and Bing have to see the wrestling and fight matches. The other night a donkey came on named Wilma. The boys fell over screaming with laughter because my real name is Wilma! To give you the full treatment—Wilma Wyatt. We also once had a cook named Wilma—the combination of the donkey and the cook—well, I'll just never live it down with my family."

"But weren't you Dixie Lee on the stage?" I asked her.

"No," she replied. "When I first came to Hollywood my stage name was Dixie Carroll, but Winfield Sheehan changed it because there were too many Carrolls: Sue Carol and Nancy Carroll to name two. Sue (now Mrs. Alan Ladd) became, and still is, one of my closest friends."

Talking about those days reminded me of those carefree times when we all had so much fun in Hollywood and it was a much more intimate circle than it is today. The Crosbys had a home in Toluca Lake and it was usually filled with their pals. I remember how they used to sing together at all those parties.

"Do you sing any more?" I asked.

"Oh, just at home," she answered. "But a record that Bing and I made some years ago has suddenly started to sell and he's giving me all the royalties. It makes me feel important, even though I know fans are buying it just to hear Bing."

She was suddenly very serious—for Dixie. "Isn't his success wonderful? We're all so proud of him—even if we never let him know it."

"He is the only star who has ever won the Photoplay Gold Medal popularity award four years in a row—that's how much the fans think of him," I added.

"I know," Dixie said. "I think the boys are even prouder of his medals and trophies than he is, himself. You know they are all hams—Bing and those boys. They listen to his radio show and to other shows to see if they are mentioned. When Bing was on your radio broadcast they waited until you mentioned them—and then started strutting around."

When I mentioned how much I liked "Road to Rio" and how well Bob Hope and Bing always do together, she said, "Well, that's natural—they're both hams—one trying to outdo the other."

"Dixie," I interrupted, "don't you ever miss your own career?"

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"No, I don't want to act or sing any more," she answered quickly. "When I was with the old Fox company, I made the world's worst picture, 'Follies of 1929.' If they didn't know how bad I was—I *did*. I hadn't been so bad on the stage. But I knew a movie career was not for me. When I was right at the height of my flop—Bing and marriage came along."

It's an old story that they met when Bing was one of the Rhythm Boys singing with Gus Arnheim's Orchestra at the Cocoanut Grove.

Dixie's eyes lighted up as she reminisced: "It was a double date—that is, it started out that way. But I liked Bing better than the boy I was with and he seemed to like me better than his girl—so that was the beginning."

And it wasn't all roses and one success after another. For awhile, they had so little money that they moved in with Sue Carol, married to Nick Stuart at the time.

The next couple of years were a struggle, even if it is hard to believe that now. Even when things began to go well with Bing. Dixie almost died when the twins were born and her health was a matter of concern for a long time after.

It would be sheer foolishness to say there hadn't been problems and issues to meet in their marriage. Dixie and Bing are human beings—but they have successfully come along seventeen years together and I am willing to wager everything I own that nothing will ever come between them. In fact, it seems to me there is a closer understanding between them now than ever before. Recently Dixie has been going to the studio and sitting on the set when Bing works and accompanying him to all his broadcasts. She's proud of him, even when she comes out with a wise-crack, which she can't resist doing.

With Bing, it's the same. When I asked him about Dixie on my radio broadcast, his face lighted up so I wish we had been on television when he told me how wonderful she is—and how pretty.

"There's just one thing more, Dixie," I put in. "How do you stay so slender?" I noticed she had been drinking tea without eating any sandwiches.

She looked mischievous. "No, Louella," she laughed, "it isn't diet. My family are all on the thin side."

Well, we girls who struggle to keep our lines, can't get any tips out of that.

But we can all get a tip from this wonderful Crosby clan: Have fun, stick together—and let the rest of the world go by.

THE END



Al Jolson and Evelyn Keyes at Lux Radio Theatre Broadcast of Gold Medal winning picture, "The Jolson Story."

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ALL MY SONS—U-I: Joe Keller, Edward G. Robinson; Chris Keller, Burt Lancaster; Kate Keller, Mady Christians; Ann Deever, Louisa Horton; George Deever, Howard Duff; Herbert Deever, Frank Conroy; Jim Bayliss, Lloyd Gough; Sue Bayliss, Arlene Francis; Frank Lube, Henry Morgan; Lydia Lube, Elisabeth Fraser.

APRIL SHOWERS—Warners: Joe Tyme, Jack Carson; June Tyme, Ann Sothorn; Billy Shay, Robert Alda; Mr. Curly, S. Z. Sakall; Buster, Robert Ellis; Al Wilson, Richard Robert; Mr. Barnes, Joseph Crehan; Mr. Barclay, Ray Walker; Mr. Gordon, John Gallaudet; Mr. Swift, Philip Van Zandt; Vanderhouthen, Billy Curtis.

B. F.'S DAUGHTER—M-G-M: "Polly" Fulton, Barbara Stanwyck; Thomas W. Brett, Van Heflin; B. F. Fulton, Charles Coburn; Robert S. Tasmin, III, Richard Hart; Martin Delwyn Ainsley, Keenan Wynn; "Apples" Sandler, Margaret Lindsay; Gladys Fult n, Spring Byington; The Sailor, Marshall Thompson; Eugenia Paris, Barbara Laage; Major Isaac Riley, Thomas E. Breen; Jan, Fred Nurney.

BIG CLOCK, THE—Paramount: George Stroud, Ray Milland; Earl Janoth, Charles Laughton; George Stroud, Maureen O'Sullivan; Steve Hagen, George Macready; Pauline York, Rita Johnson; Louise Patterson, Elsa Lanchester; Don Klausmeyer, Harold Vermilyea; Roy Cordette, Dan Tobin; Bill Womack, Henry Morgan; Nat Sperling, Richard Webb; Tony Watson, Tad Van Brunt; Lily Gold, Elaine Riley; Edwin Orlin, Luis Van Rotten; McKinley, Lloyd Corrigan; Second Secretary, Margaret Fields; Sidney Kislav, Philip Van Zandt; Antique Dealer, Henri Letondal; Bert Finch, Doug Spencer.

BLACK BART—U-I: Lola Montez, Yvonne De Carlo; Charles E. Boles, Dan Duryea; Lance Hardden, Jeffrey Lynn; Jersey Brady, Percy Kilbride; Sheriff Gordon, Lloyd Gough; Lorimer, Frank Lovejoy; Clark, John McIntire; J. T. Hall, Don Beddoe; Mac Farland, Ray Walker; Teresa, Soledad Jimenez; Mason, Eddy C. Waller; Mrs. Harmon, Anne O'Neal; Indian, Chief Many Treaties.

DEAR MURDERER—Rank-UI: Lee Warren, Eric Portman; Vivien Warren, Greta Gynt; Richard Fenton, Dennis Price; Jimmy Martin, Maxwell Reed; Inspector Pembury, Jack Warner; Avis Fenton, Hazel Court; Sergeant Fox, Andrew Crawford; Rita, Jane Hylton; Prison Warden, Charles Rolfe; Charwoman, Helene Burls; Hall Porter, Ernest Butcher; American Sec'y, Judith Carol; Warren's Sec'y, Valerie Ward; American Barman, Vic Hagan; Ernie, John Blythe; Doctor, Howard Douglas.

FORT APACHE—Argosy-RKO: Captain York, John Wayne; Colonel Thursday, Henry Fonda; Philadelphia Thursday, Shirley Temple; Sergeant Beaufort, Pedro Armendariz; Sergeant O'Rourke, Ward Bond; Captain Collingwood, George O'Brien; Lieutenant O'Rourke, John Agar; Sergeant Mulcahy, Victor McLaglen; Mrs. Collingwood, Anna Lee; Mrs. O'Rourke, Irene Rich; Chief Cochise, Miguel Inclan.

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MIRACLE CAN HAPPEN, A—Bogaus-UA: Oliver Pease, Burgess Meredith; Martha Pease, Paul-ette Goddard; Al, Fred MacMurray; Elisha Hobbs, Hugh Herbert; Slim, James Stewart; Gloria Manners, Dorothy Lamour; Ashton Carrington, Victor Moore; Peggy Thorndyke, Eilene Janssen; Lank, Henry Fonda; Floyd, William Demarest; Lola, Dorothy Ford; An Editor, Charles D. Brown; Cynthia, Betty Caldwell; Sniffles Dugan, David Whorf; A Bookie, Frank Moran; Deputy Sheriff, Tom Fadden.

MIRACLE OF THE BELLS, THE—Lasky-RKO: Bill Dunnigan, Fred MacMurray; Olga, Valli; Father Paul, Frank Sinatra; Marcus Harris, Lee Cobb; Orloff, Harold Vermilyea; Father Spinsky, Charles Meredith; Tod Jones, Jim Nolan; Anna Klovna, Veronica Pataky; Ming Gow, Philip Ahn; Dolan, Frank Ferguson; Dr. Jennings, Frank Wilcox.

OPEN SECRET—Eagle Lion: Paul Lester, John Ireland; Nancy Lester, Jane Randolph; Locke, Roman Bohnen; Mike Frontelli, Sheldon Leonard; Harry Strauss, George Tyne; Mitchell, Morgan Farley; Mrs. Locke, Ellen Lowe; Mrs. Tristram, Anne O'Neal; Carter, Arthur O'Connell; Ralph, John Alvin; Mace, Bert Conway; Hill, Rory Mallinson; Mrs. Hill, Helena Dare; Bartender, Leo Kaye; Fawnes, King Donovan; Bob, Tom Noonan.

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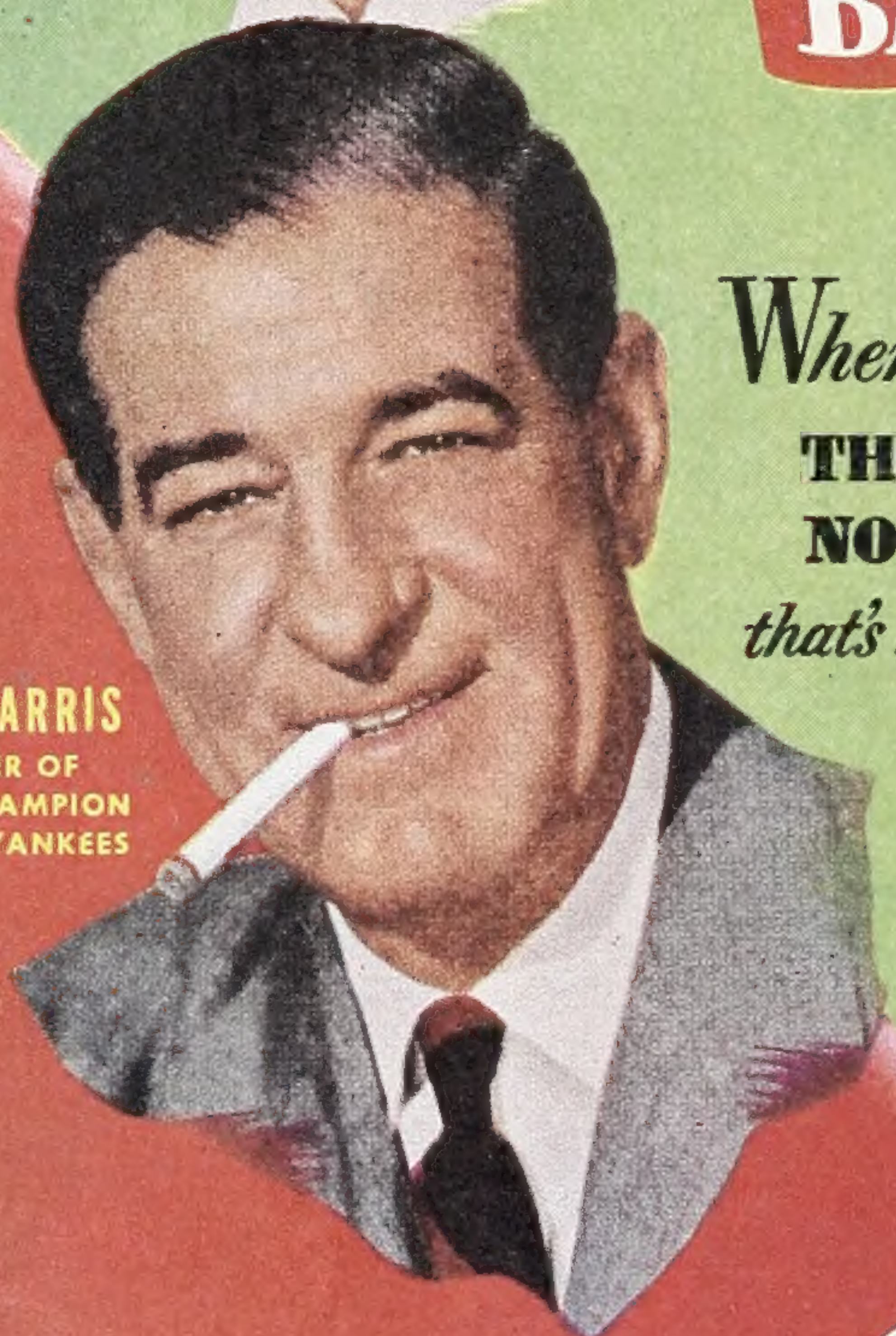
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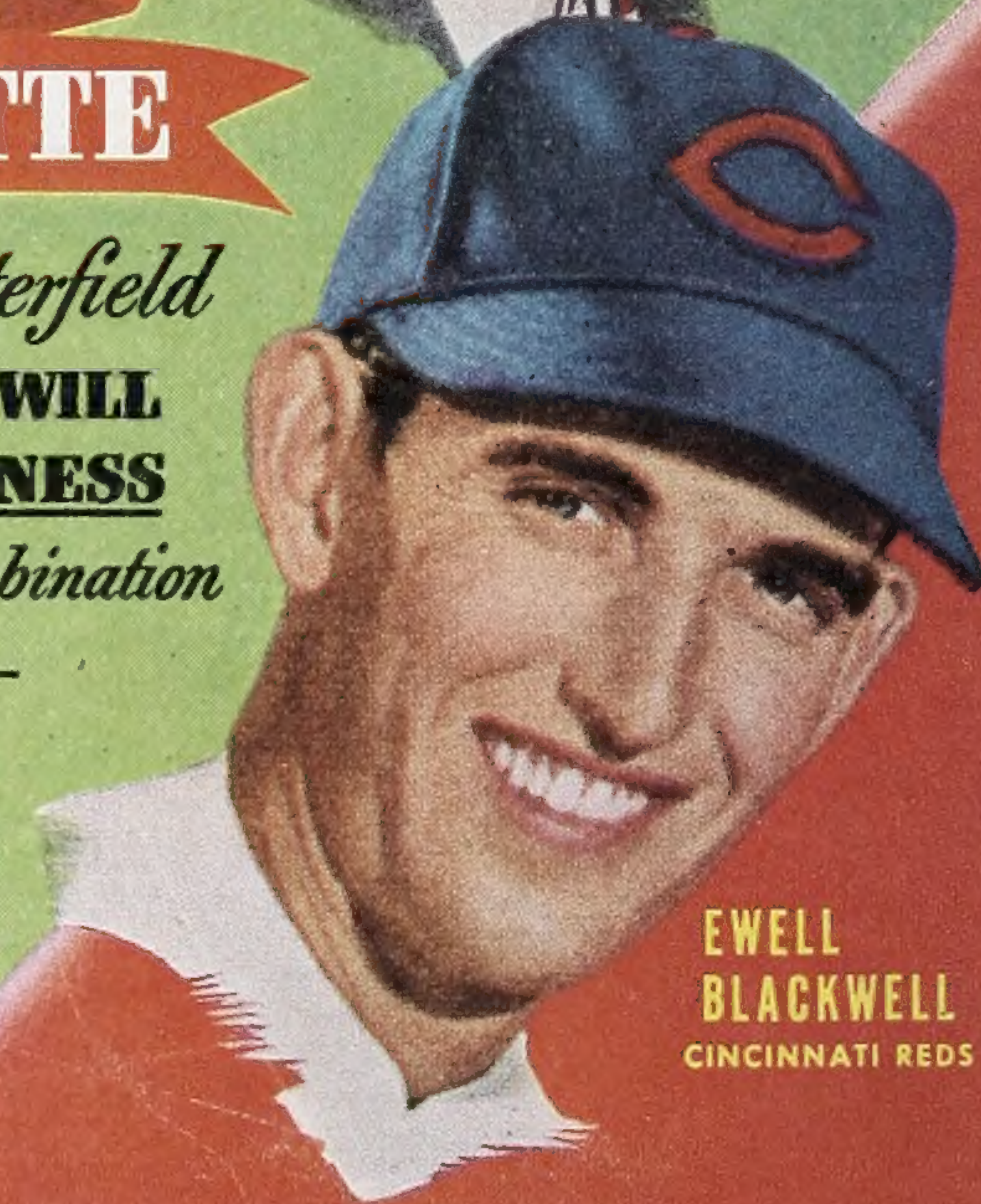
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